

Communication

Helena Mentis, Executive VP

We have a
problem

Internally

Confusing hierarchical structure with some similar sounding names and lots of acronyms.

Need to better reach out to our membership and brand ourselves so they want to be a part of our community.

Externally

HCI is a niche field of computer science that in some cases isn't that well known.

Membership and conference are interdisciplinary.

Want to have more impact on technology discussion internationally - we fundamentally discuss the impact of technology on people.
(Public Policy call as well)

Message Development

Member Benefit

Help members to communicate about HCI.
Better understand which points to emphasize or omit.

Public outreach or education goals are easier by having a set of core messages

SIGCHI Benefit

A message can galvanize members.

Focuses us on the “interested publics” - who is interested and how to get them a little more focused on us. DON'T start with ‘the public’.

Inform all of our products as opposed to the other way around where we think about the products and forget the core message.

Denise Graveline:
DC-based communications
consultant

The Robert Wood Johnson
Foundation - communicate
health and public health
policy issues.

The American Chemical
Society, the American
Association for the
Advancement of Science
and the journal Science,

The U.S. Environmental
Protection Agency



Message Development Process

- 1. Research public opinion. [data]**
- 2. Identify key audiences and segment them.**
- 3. Identify core messages for each prioritized audience.**
- 4. Provide training on the audiences, messages, and effective ways to communicate.**

Membership Training?

Workshops for members who want to get better at being communicators (press).

Cadre of members who are rigorously trained to be the spokespeople on HCI.

Press releases, op-eds, letters to the editors - ways for us to be visible and issues to be available.

Message Development Process

1. Research public opinion.

\$5000

2. Identify key audiences and segment them.

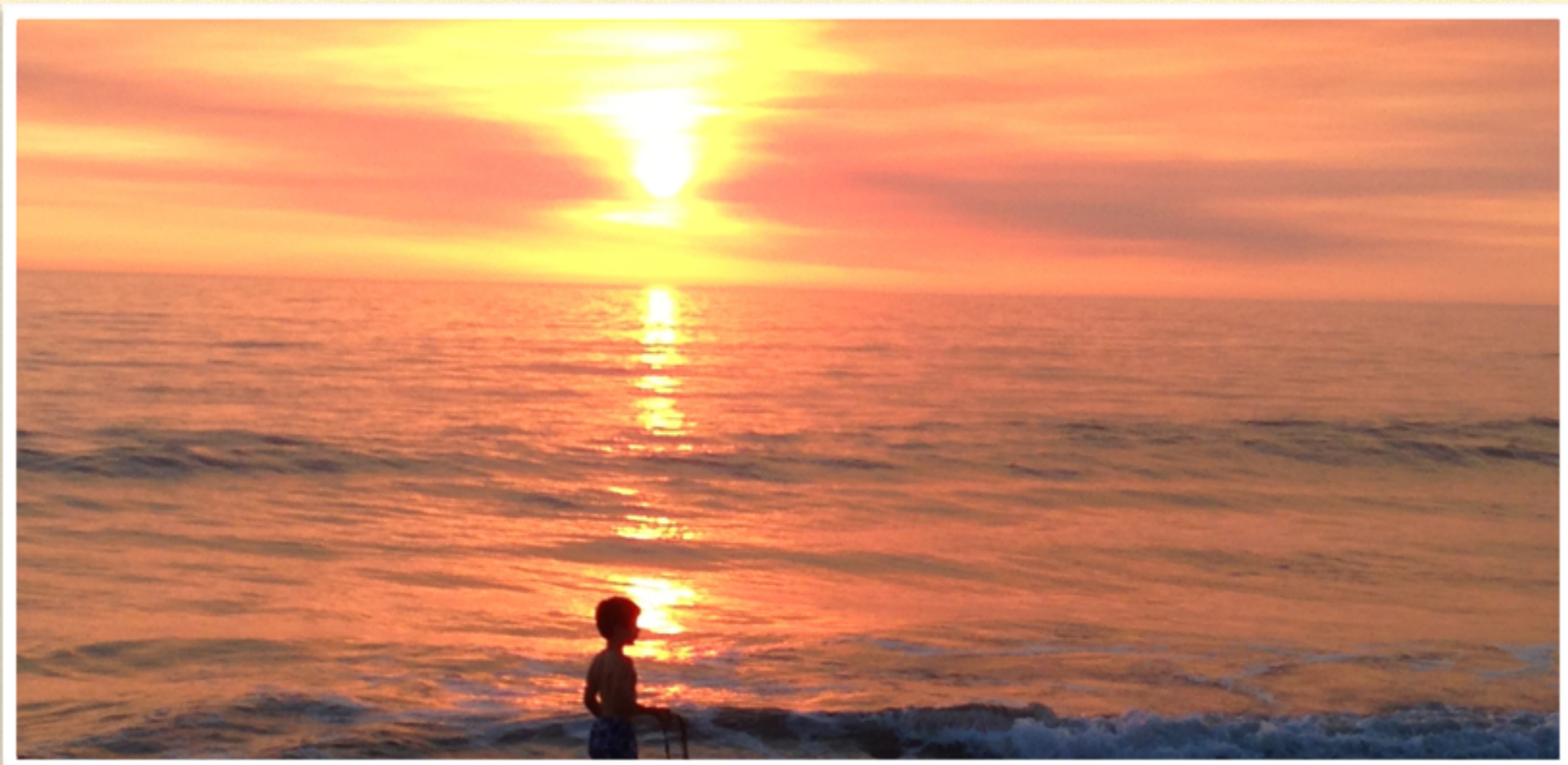
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\$9500

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\$9500

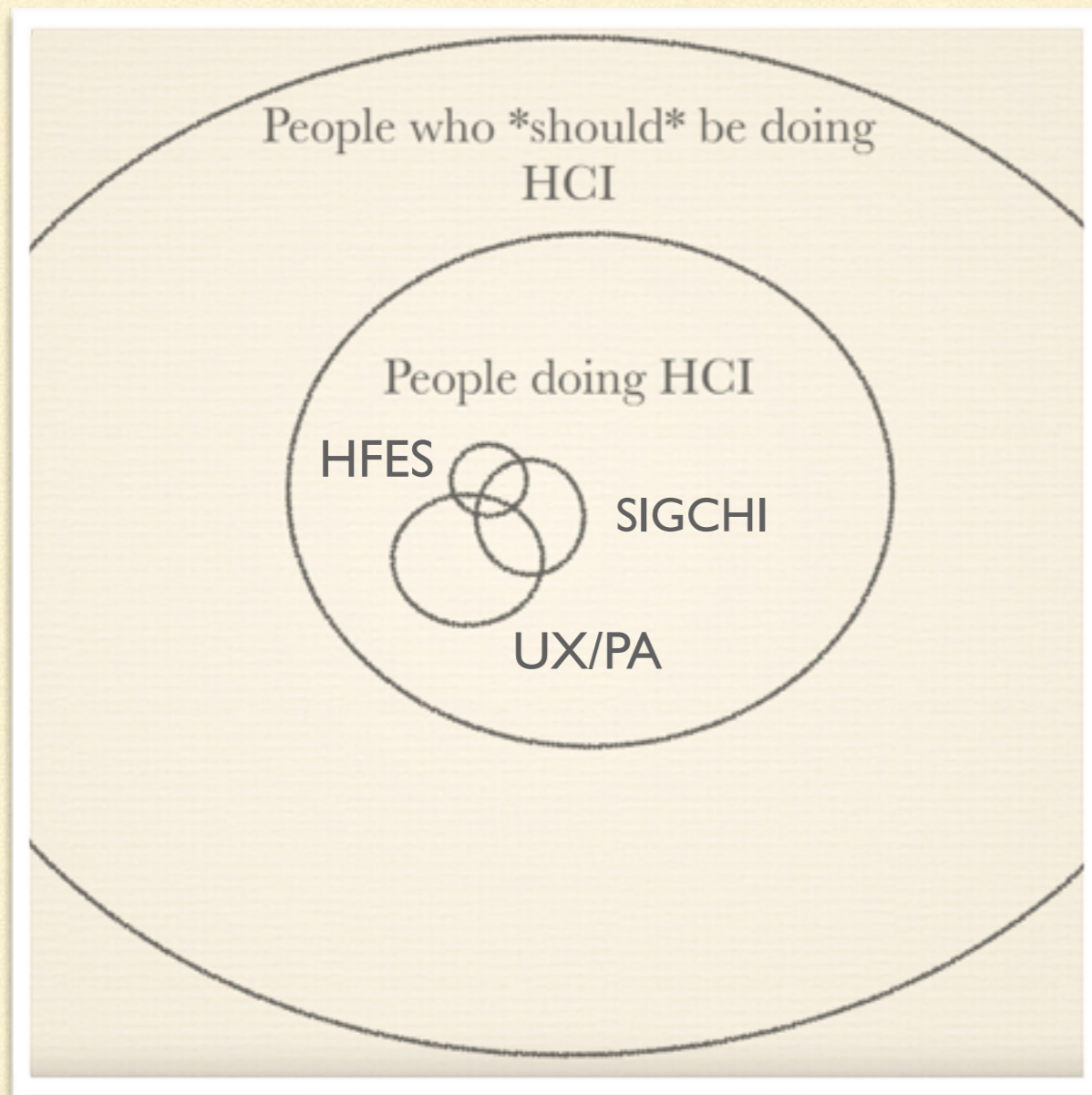
\$24000



SIGCHI: IMPACT, ISSUES AND OPPORTUNITIES

EC Meeting, New York, NY July 29-August 1, 2015

ISSUE AND OPPORTUNITY



- Many people doing HCI are in *other* professional organizations (HFES, UX/PA)
- Many more people doing HCI not in ANY professional organization
- Many more people *should* be doing HCI but are not.
- SIGCHI seems numerically and financially sound but...is our impact on practice what it could or should be?

ISSUES AND OPPORTUNITIES



- Speculation and Hypothesis
 - Plan of Study
 - Study
 - Analysis
 - Recommendations/Plan of Action
-

SAMPLE DOMAINS FOR HCI

CF. THOMAS, J.C. (1995). USABILITY ENGINEERING IN 2020. IN J. NIELSON (ED.), *ADVANCES IN HUMAN-COMPUTER INTERACTION*. NORWOOD, NJ: ABLEX.



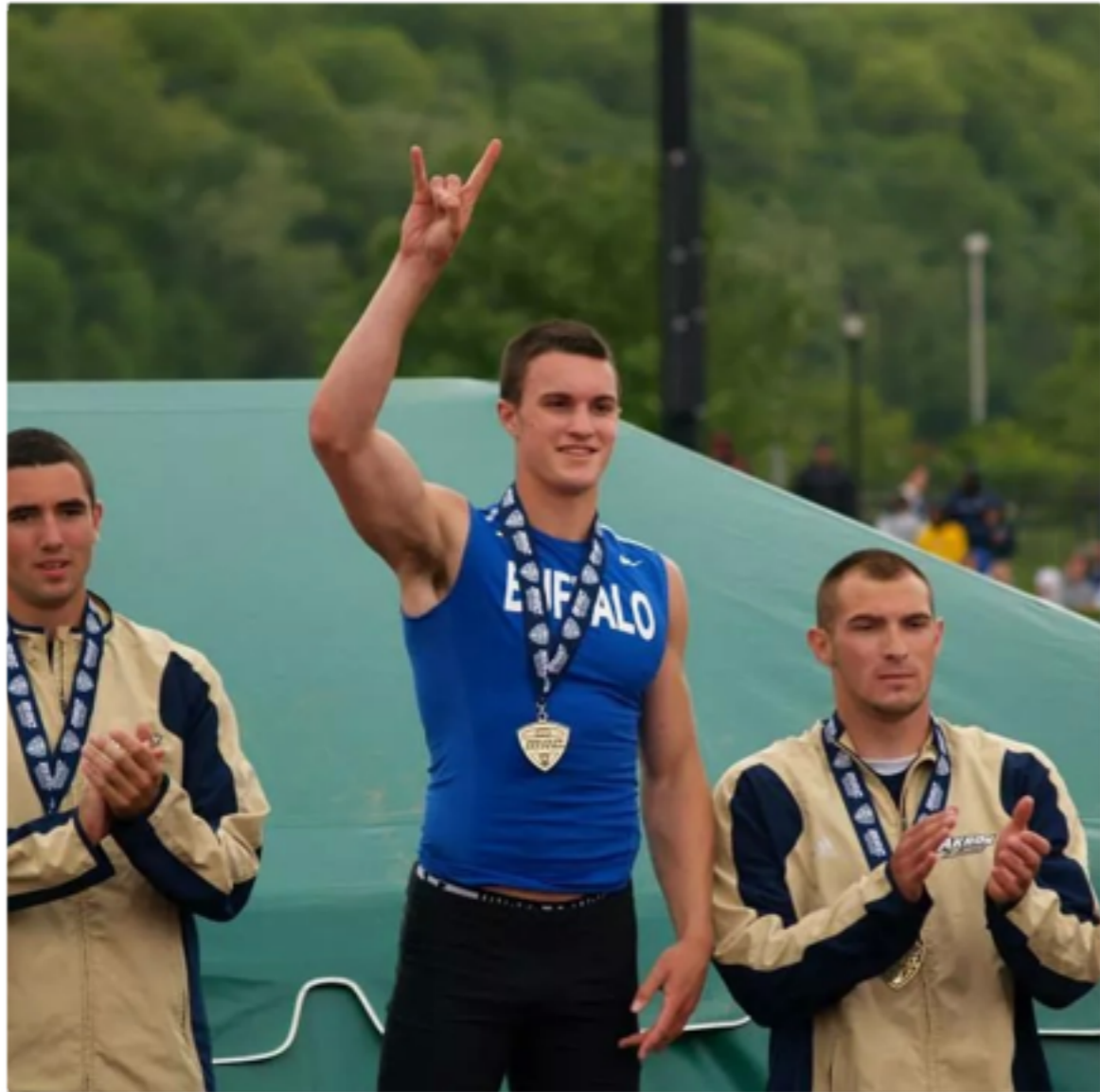
- Religion
- *Sports*
- Homes
- Health
- Driving
- Food Chain
- Rail Transport
- Public Safety
- Construction
- Etc.

WORLDWIDE SPORTS FANS



- Soccer: 3.5 Billion
- Cricket: 2.5 Billion
- Field Hockey: 2 Billion
- Tennis: 1 Billion
- Volleyball: .9Billion
- Table Tennis: .85 B
- Baseball: .5B
- Golf: .45B
- Basketball .4B
- American Football .4B

WORLDWIDE SPORTS REVENUE



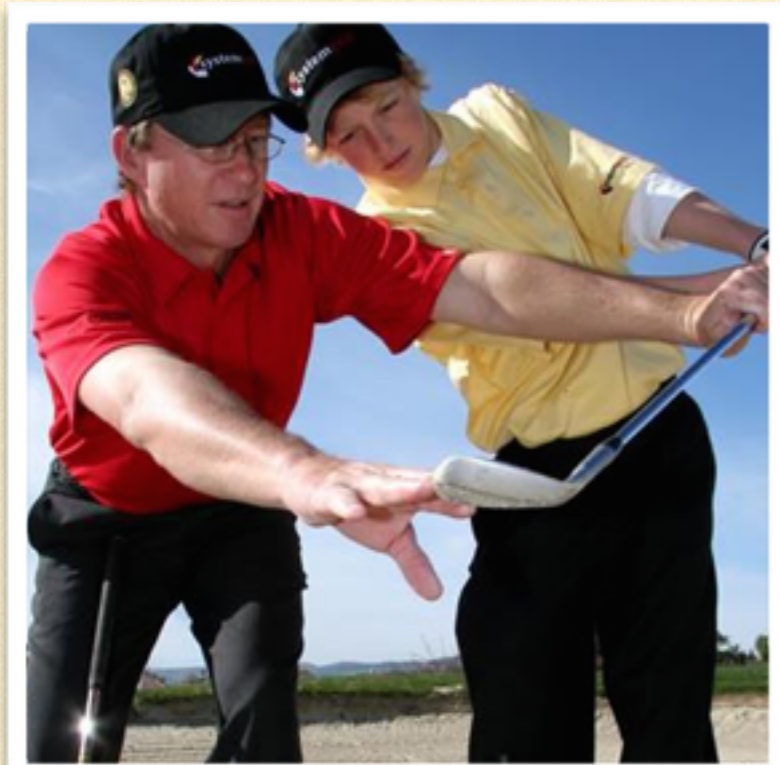
- 2005 - 46 Billion Euros
 - 2009 - 58 Billion Euros
 - 2012 - 78 Billion Euros
 - 2013 - 76 Billion Euros
 - 2017 - 91 Billion Euros
-

EXAMPLE: SPORTS



- SIGCHI LinkedIn: 5313 members
- Sports Industry: 195,762 members
- Most recent post: “New State of Sports Mobile Infographic”

EXAMPLE: SPORTS



- Technology
 - Coach's Perception
 - Video; Slo-Motion
 - Mechanical Devices; e.g., putting; impact tape; Medicus
 - Instrumented Tennis Racquet
 - Already some CHI research in this area but very limited impact on practice (watching sports, personal health, Fitts's Law)
-

IT-enabled temporal feedback vs. Impact Tape

8 4 5 7
6 2 1 3 9

Overcorrection

1 3 6 7 9
2 4 5 8

Drift

1 5 9 7 6
2 4 8 3

Convergence

1 3 5 7 9
2 4 6 8

Drift

9 7 2 4 5
8 3 1 6

Divergence

#####

Impact Tape

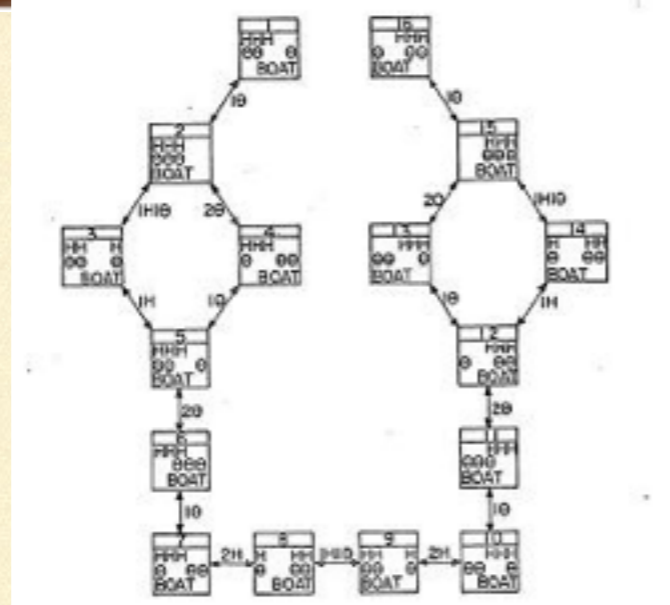
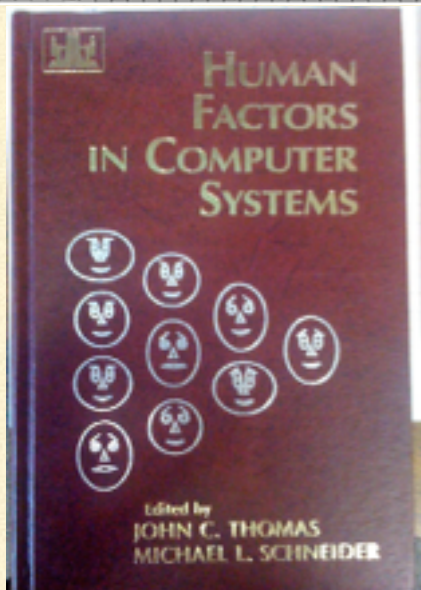
SOME RESEARCH VALUES



Business Consulting Services IBM

CBM Universal Map - Version 1.1

Business Consulting Services	IBM
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99	100



- Thoroughness
- Novelty
- Scholarly Publication
- Specialization

PRACTICE: NOT IT (P~IT)



- Enough to Work > Thorough
- Tried and True > Novelty
- Impact on Product\$ & Service\$ > Academic Publication
- Generalist with Expertise; Team Member > Specialist

PRACTICE: SPORTS



- Enough to Work > Thorough
- *Sports: Strive toward Perfection*
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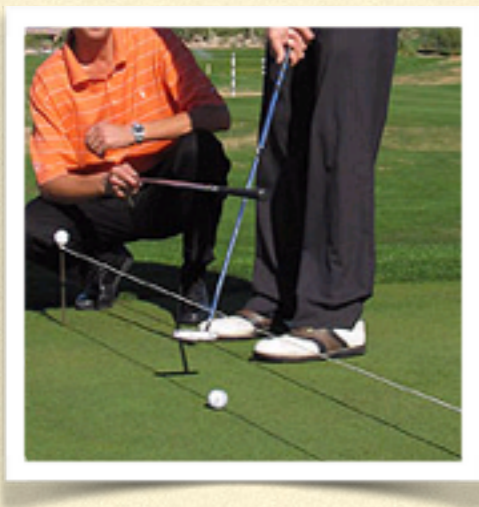
RECOMMENDATION:



- Choose one domain
 - Appoint Ambassador
 - Discover *values* in that domain
 - Study that domain; what they do and how; current perception of HCI/UX
 - Make recommendations how we can connect; e.g., publication, education, mentoring, outreach, etc.
 - Pattern languages, stories, rules committees, guidelines, videos, work aids, embedded in mobile apps?
-

QUESTIONS FOR STUDY

- What are the values of P~IT domain such as sports industry?
- What are current processes for “development?”
- What questions for P~IT can be answered by HCI?
- In what form(s) should that information be?
- Where & how does appropriate “information” get injected/made available/built into P~IT?



APPROXIMATE TIMELINE

- Detailed Study Proposal: 2 months
 - Talk with HCI people who already do this and collect their experiences.
- Conduct phone/F2F study/observation 2 m
- Analyze Data: 3 months
- Prepare presentation: 2 months
- Decide on Recommendations: 1 month
- Pilot Implementation & Measure: 2 months



APPROACH OF TRADITIONAL PR NOT LIKELY TO WORK



Avatar Example

- PR presumes we have the right product and need to overcome the ignorance of others.
 - Education model presumes others have the desire to learn what we have to offer (which is valuable to them).
-

BENEFITS & COSTS



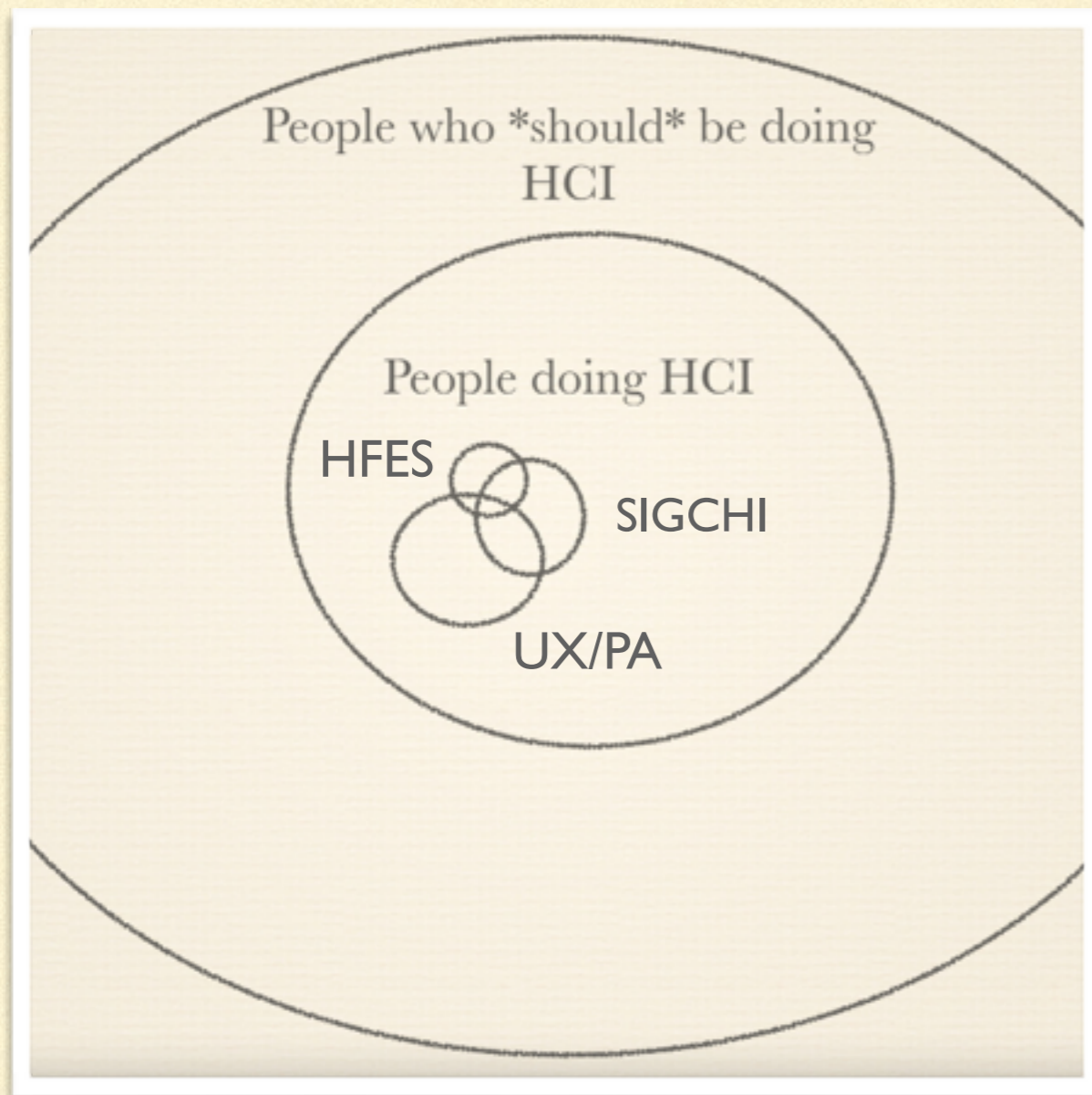
- Learn about a domain and how HCI research can be made relevant to it.
 - Learn about the *process* of studying another domain and how to communicate to other HCI researchers.
 - HCI (and SIGCHI) becomes more relevant to the larger world of P~IT.
 - HCI methods and knowledge is forced to expand; e.g., dealing with motion dynamics and whole body movements.
 - Adjunct Chair; phone expenses; survey; observation & travel. @10K.
-



REPRISE: AMBASSADOR PROPOSAL

EC Meeting, New York, NY July 29-August 1, 2015

ISSUE AND OPPORTUNITY



- Many people doing HCI are in *other* professional organizations (HFES, UX/PA)
- Many more people doing HCI not in ANY professional organization
- Many more people *should* be doing HCI but are not.
- SIGCHI seems numerically and financially sound but...
- **How can we increase our impact on practice?**

PROPOSAL: CHOOSE ONE OR TWO DOMAINS FOR FOCUS AND APPOINT “AMBASSADOR”



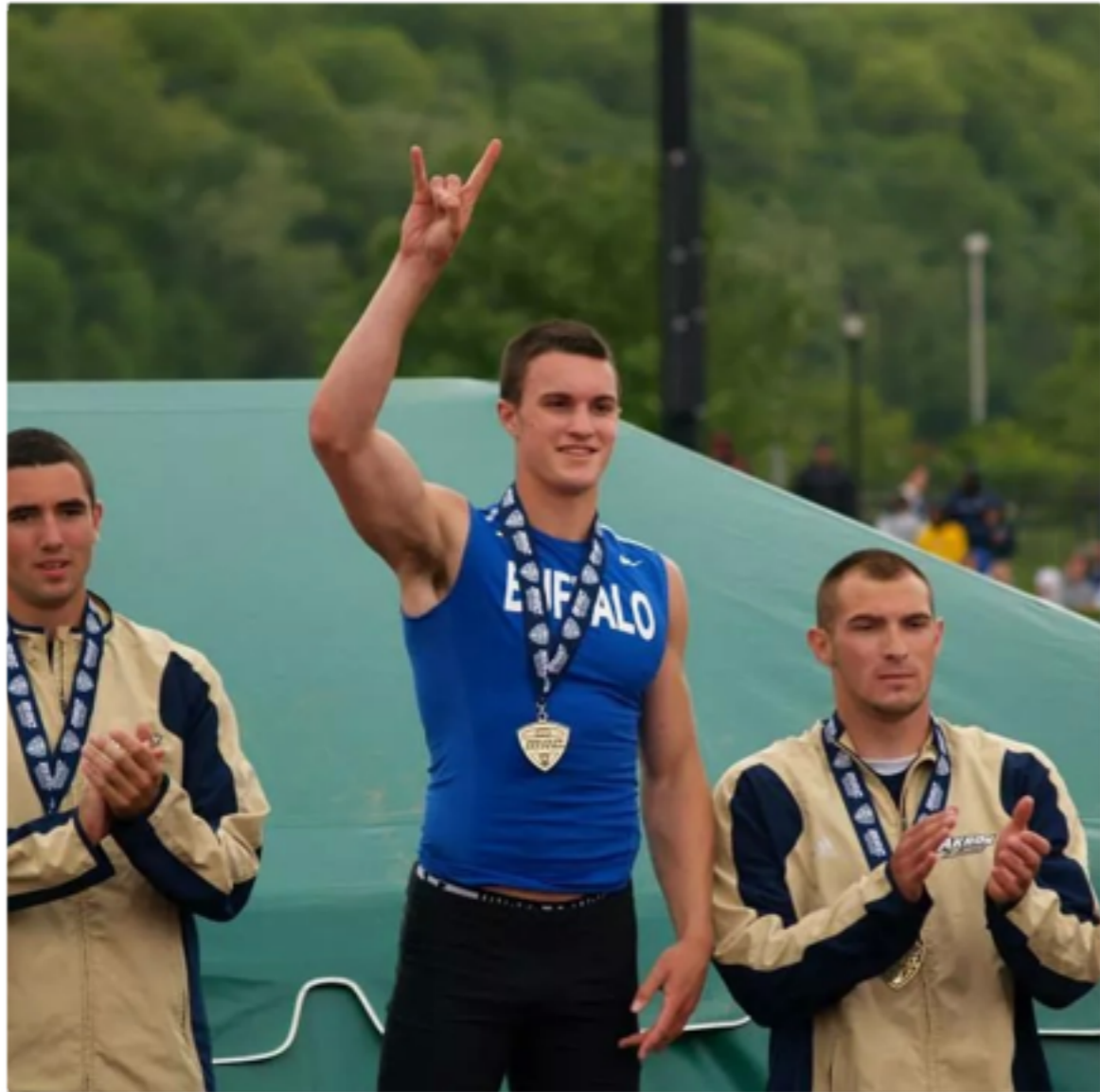
- Religion
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 - Food Chain
 - Rail Transport
 - Public Safety
 - Construction
 - Etc.
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EXAMPLE: SPORTS IMPACTS MANY PEOPLE



- Soccer: 3.5 Billion
- Cricket: 2.5 Billion
- Field Hockey: 2 Billion
- Tennis: 1 Billion
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SPORTS MEANS MONEY



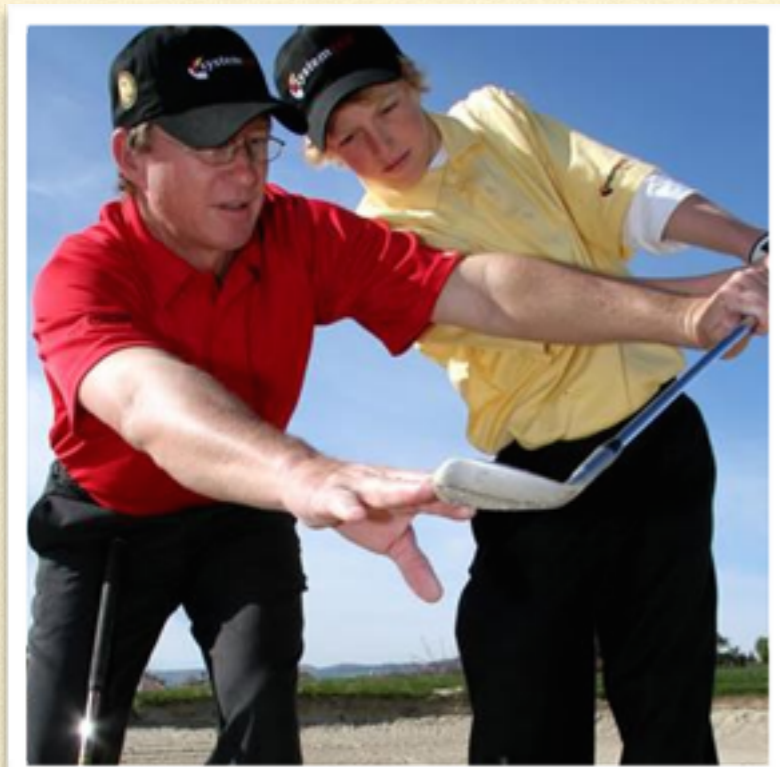
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LARGE NUMBER OF “PRACTITIONERS” IN SPORTS INDUSTRY



- SIGCHI LinkedIn: 5313 members
- Sports Industry LinkedIn: 195,762 members
- Most recent post: “New State of Sports Mobile Infographic”

SPORTS OFFERS OPPORTUNITY TO EXTEND HCI

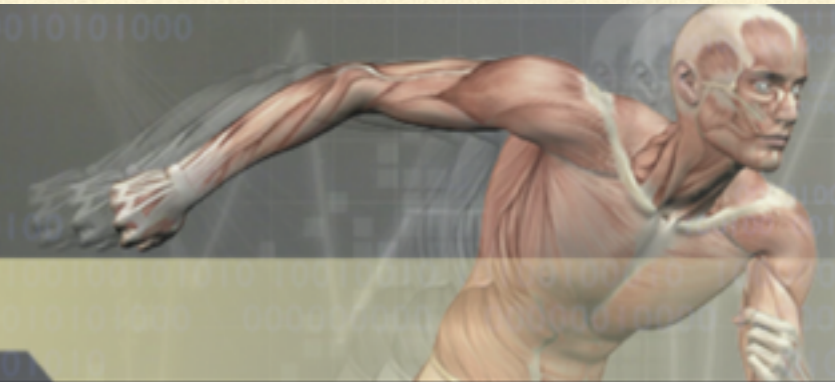


- Technology
 - Almost no technology changes for first 100,000 years beyond personal instruction and cave paintings.
 - Recent innovations: Graphic overlays on TV, Increased use of big data analytics.
 - Past year: Instrumented Tennis Racquet
 - Some CHI research in this area with very limited impact on practice (watching sports, personal health, Fitts' Law)
-

icSPORTS 2015

3rd International Congress on Sport Sciences Research and Technology Support

LISBON, Portugal · 15 - 17 November, 2015



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Pedro Pezarat Correia, Faculdade de Motricidade Humana, Universidade de Lisboa, Portugal

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Raúl Arellano, University of Granada, Spain

José Aurélio Marques Faria, Universidade da Beira Interior, Portugal

Arnold Baca, University of Vienna, Austria

Third International Conference

The Sport for Tomorrow Consortium was created in August 2014 by the government of Japan together with public-private partnerships in order to spread the Olympic and Paralympic movement and to touch more than 10 million people in 100 countries with a sport value based programmes, by 2020.

In order to achieve this goal, SFT has obtained the support of many sport related organizations, private companies, local governments, universities and non-governmental organisations (NGO), currently around 64 organisations. These organisations have agreed to collaborate with SFT so that all sport initiatives that will be implemented through these companies shall be under the acknowledgment of SFT.

CHALLENGES:

- Not just an “education” or “PR” problem.
 - At first blush, the value system of researchers and practitioners seem antithetical.
 - However, on closer analysis, there are dovetailing values.
 - Those can be used to guide research that finds and answers questions sports practitioners care about and present those answers in ways that impact practice.
-

PRACTICE: SPORTS



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BENEFITS



- Learn about 1-2 specific domains and how HCI research can be made relevant to that practice.
 - Learn about 1-2 specific domains and how to present HCI results in ways that are both *actually* useful and *appear* useful.
 - Communicate lessons about the general *process* of impacting practice in a domain to other HCI researchers.
 - Determine implications for education, mentoring, publications.
 - HCI (and SIGCHI) becomes more relevant to the larger world of P~IT.
 - HCI methods and knowledge are forced to expand; e.g., dealing with motion dynamics and whole body movements.
-

INVESTMENTS



- Cost: Adjunct Chair; phone expenses; survey; observation & travel. @10K.



APPROXIMATE TIMELINE

- Present more detailed study proposal at next EC meeting either in person or remotely.
 - Talk with HCI people who already focus on a domain and collect their experiences.
 - Conduct phone/F2F study&observation; sentiment analysis 4 m
- Analyze Data: 2 months
- Prepare Presentation: 1 months
- Present Recommendations: 1 month
- Pilot Implementation & Measure: 2 months



SOME RESEARCH VALUES

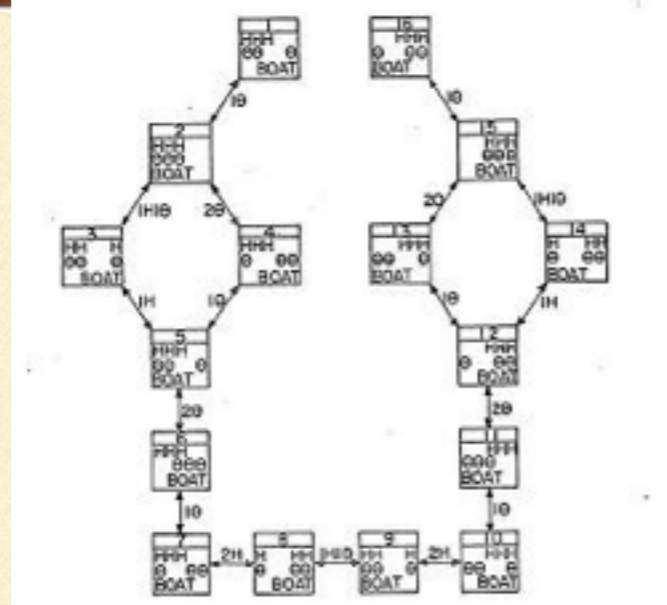
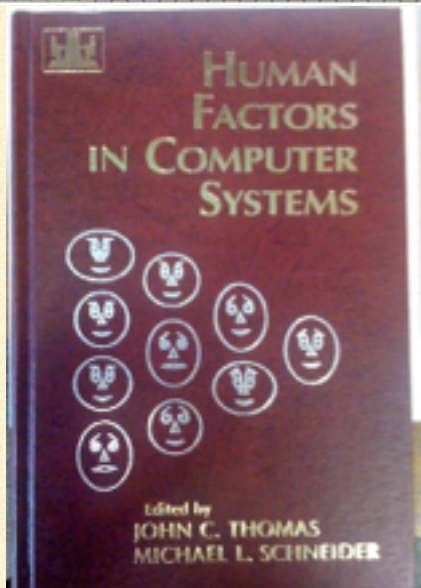


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Business Consulting Services IBM

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Business Unit	Business Unit	Business Unit	Business Unit	Business Unit	Business Unit
1	2	3	4	5	6
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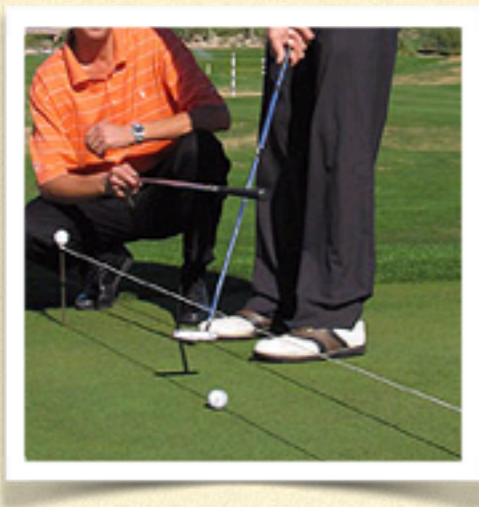
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FROM THE ACM SPECIAL INTEREST GROUP ON COMPUTER HUMAN INTERACTION

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Welcome to the May 2015 SIGCHI edition of ACM TechNews.



SIGCHI

The Association for Computing Machinery (ACM)
Special Interest Group on Computer-Human Interaction

Newsletter

ACM TechNews - SIGCHI Edition is a sponsored special edition of the ACM TechNews news-briefing service focused on issues in Human Computer Interaction (HCI). This service serves as a resource for ACM-SIGCHI Members to keep abreast of the latest news in areas related to HCI and is distributed to all ACM SIGCHI members on the first Tuesday of every month.

ACM TechNews is a benefit of ACM membership and is distributed three times per week on Mondays, Wednesday, and Fridays to over 100,000 ACM members from over 100 countries around the world. ACM TechNews provides timely coverage of established and emerging areas of computer science, the latest trends in information technology, and related science, society, and technology news. For more information on ACM TechNews and joining the ACM, please [click](#).

The *Interactions* mobile app is available for free on [iOS](#), [Android](#), and [Kindle](#) platforms. Download it today and flip through the full-color magazine pages on your tablet or view it in a simplified low-bandwidth text mode on your phone. And be sure to check out the [Interactions website](#), where you

About SIGCHI

SIGCHI is the premier international society for professionals, academics and students who are interested in human-technology and human-computer interaction (HCI). We provide a forum for the discussion of all aspects of HCI through our [conferences](#), [publications](#), web sites, [email discussion groups](#), and other services. We advance education in HCI through tutorials, workshops and outreach, and we promote informal access to a wide range of individuals and organizations involved in HCI. Members can be involved in HCI-related activities with others in their region through local

Newsletter

- A customized SIGCHI benefit under the umbrella of ACM's TechNews, which delivers valuable HCI-focused content to CHI members on a monthly basis
 - Integrate with interactions blog – no successful proposals
- Worked with team to create keywords, review content every month
- Launched April 2013
- Financials: The fee for the Information Inc licensing/services is \$1,450 per month = \$17,400 per year.

2014

- Feedback
 - April 2014 survey sent pre-CHI2014
 - CHI members were asked to share comments and suggestions on how to improve the service which is a benefit of their CHI Membership.
- 106 responses
 - All who participated in the survey acknowledged seeing the monthly newsletter
 - 80% of respondents feel it is a valuable service
 - 90% of respondents do like receiving it via email (“other” suggestion was RSS feed)

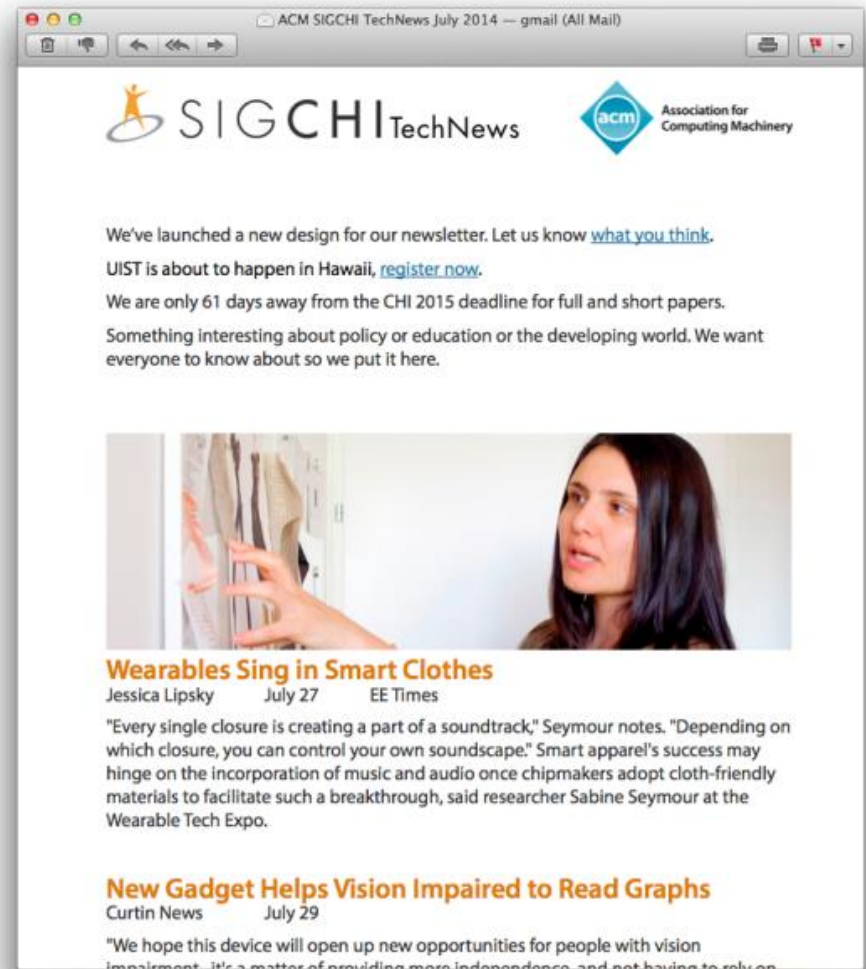
Top titles

- June 2014 issue: “Studying Human-Computer Interaction at Microsoft Research,” Science Magazine
- February 2015 issue: “Good-bye, keyboard: The future of input devices is (almost) here,” InfoWorld
- July 2014 issue: “Woman or Machine? New Robots Look Creepily Human,” Product Design & Development

Complaints about layout

Concrete suggestions for article design:

- Make the text bigger!
- Make the headlines *even* bigger.
- Make the headlines clickable.
- Make the headlines look clickable.
- Put the dates in a more human format:
27 July, 2014 (also maybe cut the year)
- Make the summaries shorter (about 100 words)
- Make the sharing buttons less colorful.
Remove the word share (we get it).
Possibly just remove these entirely.
- Remove the view full article link.
- Remove the return to headlines link.
- Consider brand logos.
- Add white space.



Proposal for redesign: Elizabeth & Patrick
Analysis and suggestions from Patrick - 8/14

2015

- ACM brand/template constraints
- Many problems with emails/delivery
- Not sufficiently different for those users to distinguish it from the standard, three-times-a-week edition
 - some may have opted out thinking they were getting a second edition of the same newsletter
- Over the past year there has been a high percentage of opt-outs
 - "one too many" emails

????????????????????????????????

In This Section

- Education
 - 2011-2014 Education Project**
 - About the 2011-2014 Research
 - Researcher Biographies
 - Emerging Research
 - Report of 2012 Activities
 - Resources
 - Syllabi
 - Internships
 - Visualizing the CHI Community
 - Key books, articles, and conference proceedings
 - HCI Education Survey
 - CHI 2014 Education Workshop
 - CHI 2014 Education Workshop Abstract
 - CHI 2014 Education Workshop- Position Papers
 - HCI Bibliography
 - SIGCHI Bulletin Archive
 - IUI Community

you are here: [home](#) → [resources](#) → [education](#) → 2011-2014 education project

2011-2014 Education Project

SIGCHI is conducting a research project between March 2011 and December of 2013 to better understand the current state of global academic and advanced practitioner education.

[About the 2011-2014 Research](#)

Information on the 2011-2013 research on HCI Education

[Researcher Biographies](#)

Mini Bios of Researchers Elizabeth Churchill, Jenny Preece, and Anne Bowser.

[Emerging Research](#)

Results of our preliminary research on the 2011-2013 HCI Education project are posted below.

[Report of 2012 Activities](#)

Provided to the EC for feedback in early 2013.

[Resources](#)

A collection of resources to support global HCI Education.

[Syllabi](#)

A collection of syllabi for overview, advanced, and topical courses in HCI.

[Patel-UBICOMP](#)

[Clegg-Syllabus](#)

[Siegel-1](#)

[Siegel-2](#)

[Kittur-SocialWeb](#)

[Sengers-1](#)

[Sengers-2](#)

[Girouard- IMD 3004](#)

[Girouard- HCIN 5300](#)

« July 2015 »

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Communities

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- [FoodCHI](#)
- [HCI and Sustainability](#)
- [HCI Education](#)
- [HCI4D](#)
- [Heritage Matters](#)
- [Intelligent User Interfaces](#)
- [Interactive Experiences for Television and Online Video](#)
- [Latin American HCI Community](#)

[Start a Community](#)

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SIGCHI Communities

What are SIGCHI communities?

Communities are collections of people that are associated with SIGCHI who share a common interest. Communities may be geographic (many local SIGs would want to become a community) or they may be topical (UIST, CSCW, design, games, health care etc.) A community is a collection of people who, by banding together, can speak with a common voice within SIGCHI; can more effectively organize the activities that are of interest to them; and can obtain services that support their activities.

Who can join?

Anyone can join in with SIGCHI communities. All that is needed is a [free ACM Web Account](#) (use your existing account if you are already an ACM or SIGCHI member). Certain privileges are reserved for members of SIGCHI such as forming a new community, voting and holding elected offices within a community. [Click here](#) for information on becoming a SIGCHI member.

Log in

[Forgot your password?](#)

[ACM Web Account](#)

No ACM account?

Next steps?

- Interactions education forum article
- Adjunct chair position continue?
- What about the “Living curriculum....”?
 - Group of interested folks from workshop
 - CHI community
 - Put more energy into this?
 - Personnel? A community manager?
 - Chapters? Especially student chapters?
- Courses?

SIGCHI PUBLIC POLICY

New York City Hand-Off Meeting, July 2015

Events held at CHI conference since 2011

- 2011: Panel on legal issues in accessibility, SIG on HCI and International Standards, SIG on Applying NSF Broader Impacts Criteria to HCI
- 2012: Panel on engaging with US policymakers, SIG on international public policy and research funding trends
- 2013: Day-long workshop in Paris about engaging policymakers internationally, and creating a framework for understanding
- Also, “Interacting with Public Policy” forum within Interactions magazine 2010-2015, more than 20 articles in the forum, about HCI and Public Policy

SIGCHI International Public Policy Committee

- Committee formed in 2010
- In 2014, SIGCHI US Public Policy Committee (in existence since 2004) was integrated into the overall SIGCHI International Public Policy Committee
- Annual meeting of SIGCHI International Public Policy Committee held at CHI conference
- Currently: 27 members from 15 different countries

SIGCHI Public Policy Framework Report

- Started at the CHI 2013 Paris workshop
- Two years of work, 31 co-authors, 63 pages, approved by SIGCHI EC in February 2015 EC meeting
- Overall Report Structure
 - 1. Introduction
 - 2. HCI Informing Public Policy
 - 3. Public Policy Influencing HCI
 - 4. Framework and Suggested Actions for Involvement in Public Policy Internationally
- Posted on the SIGCHI web site
- Short summary: Public Policy and HCI: Making an Impact in the Future in *Interactions Magazine*
- Full article will be published as an article in the journal *Foundations and Trends in Human-Computer Interaction (FTHCI)*

And now, a totally separate topic...

SIGCHI needs an adjunct chair of accessibility on the EC!

- While some improvements have been made, there *continue* to be problems in both digital accessibility and physical accessibility
- In 2014, only 4/17 SIGCHI-sponsored conferences had accessibility chairs
- CSCW 2015 had major issues related to physical accessibility
- We still have problems related to paper accessibility
- Being involved with contracts and scheduling, are key to ensuring accessibility in the process
- My role on the EC on accessibility was “unofficial”, someone needs to officially have that role

SIGCHI Accessibility Community

- Founded in 2013, Jen Mankoff (CMU) is community chair
- A community aimed at improving the accessibility of SIGCHI conferences, and the digital accessibility of SIGCHI web sites and publications
- Providing feedback and leadership to SIGCHI, and volunteers to actually implement goals
- SIGCHI Accessibility Community has ~50 members
- Join the community at:
- <http://www.sigchi.org/communities/access>

Stated goals for the future

- Ensure that 100% of conferences have an accessibility policy and clear chain of command for addressing accessibility issues
- Ensure that 100% of new content such as videos and papers meets established standards for accessibility and develop a process for achieving this
- Increase the representation of people with disabilities within SIGCHI and at SIGCHI conferences
- Assess SIGCHI's success in meeting accessibility guidelines at least once every 2 years
 - (SIGCHI now has included accessibility-related questions in both the registration forms for the CHI conference, and the post-conference survey, but that only covers the CHI conference)



Updates/Summary on Specialized Conferences

Philippe Palanque

New York – July 30th 2015





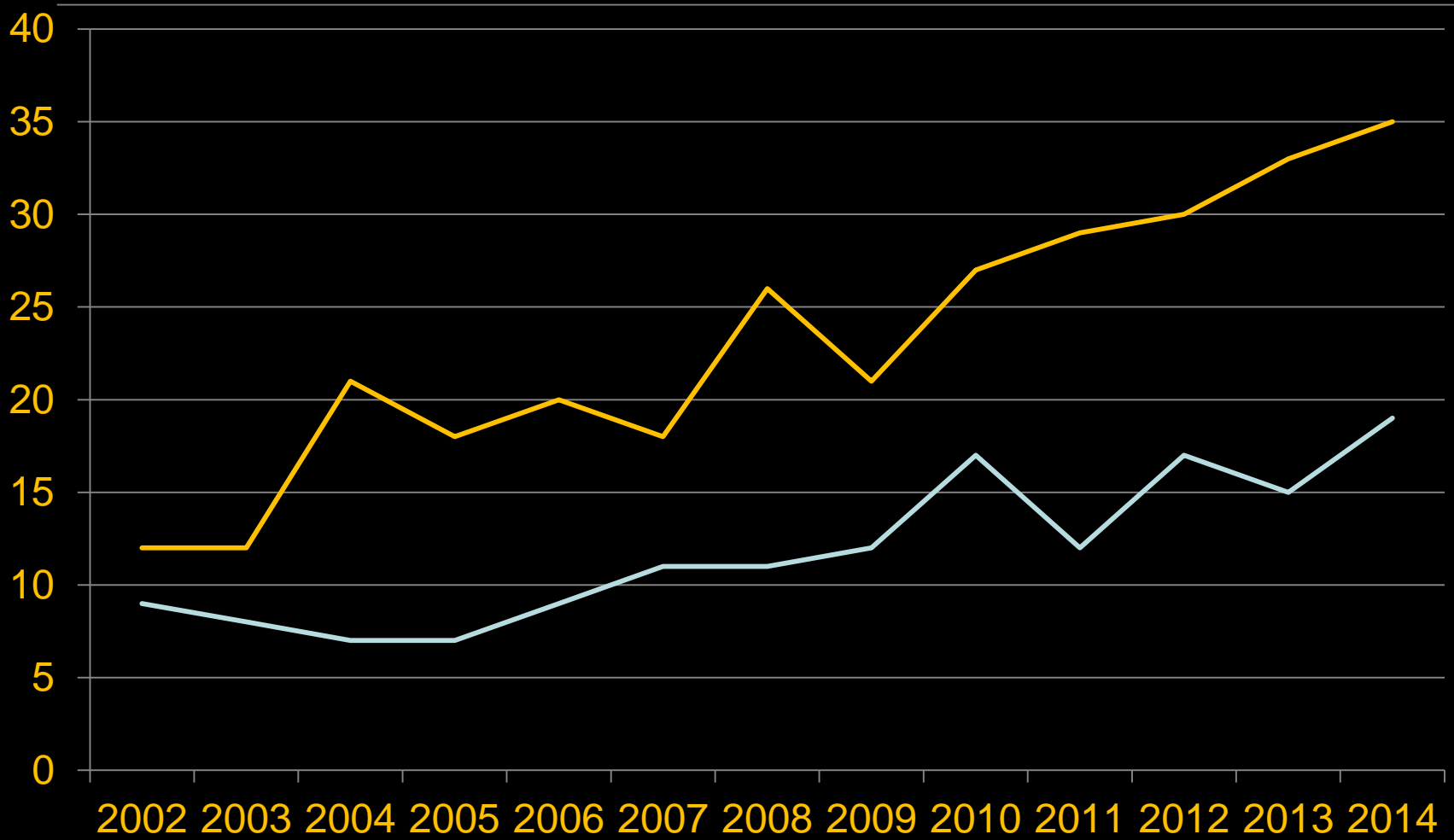
Last Updates/Summary on Specialized Conferences

Philippe Palanque

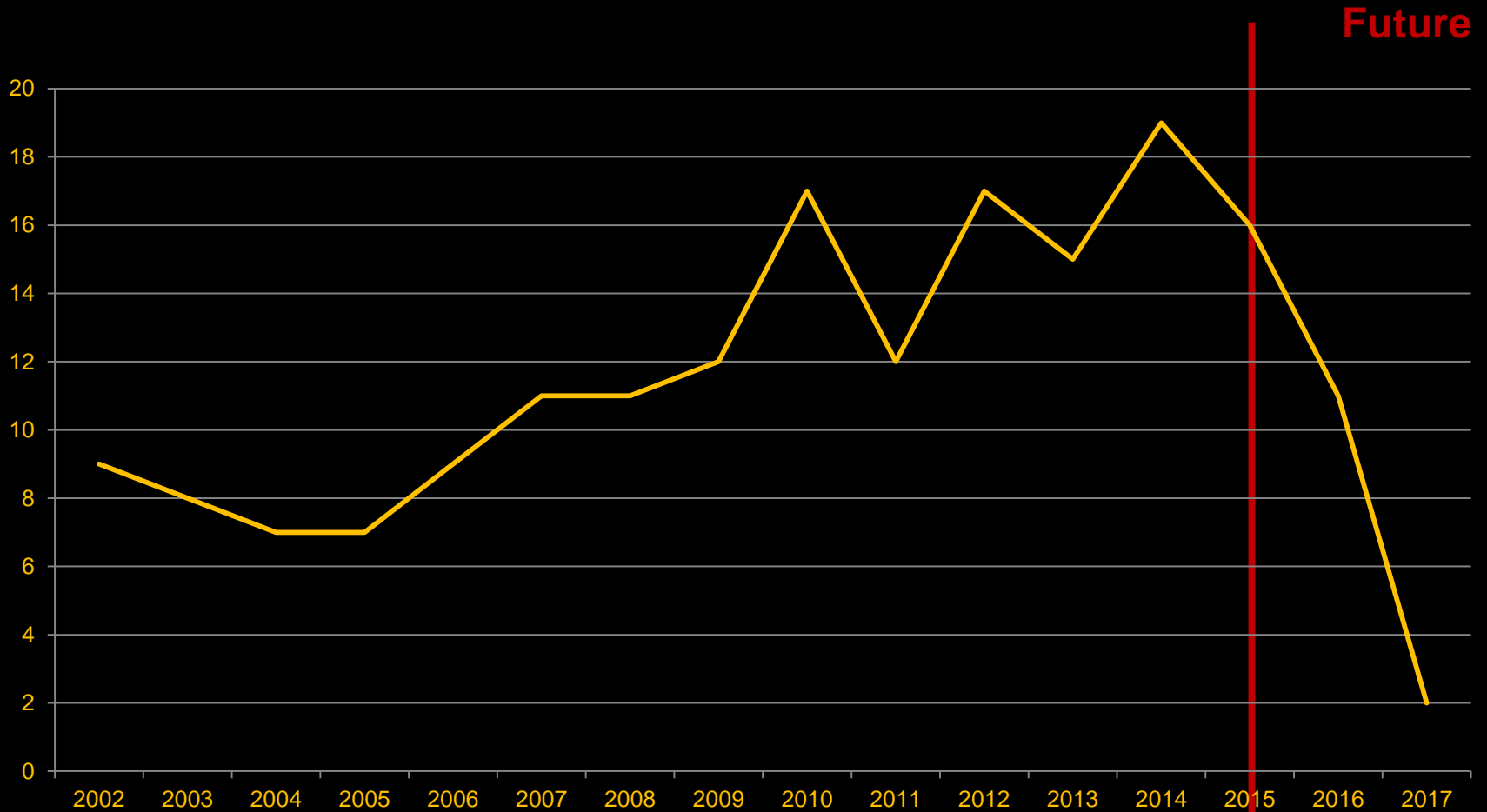
New York – July 30th 2015



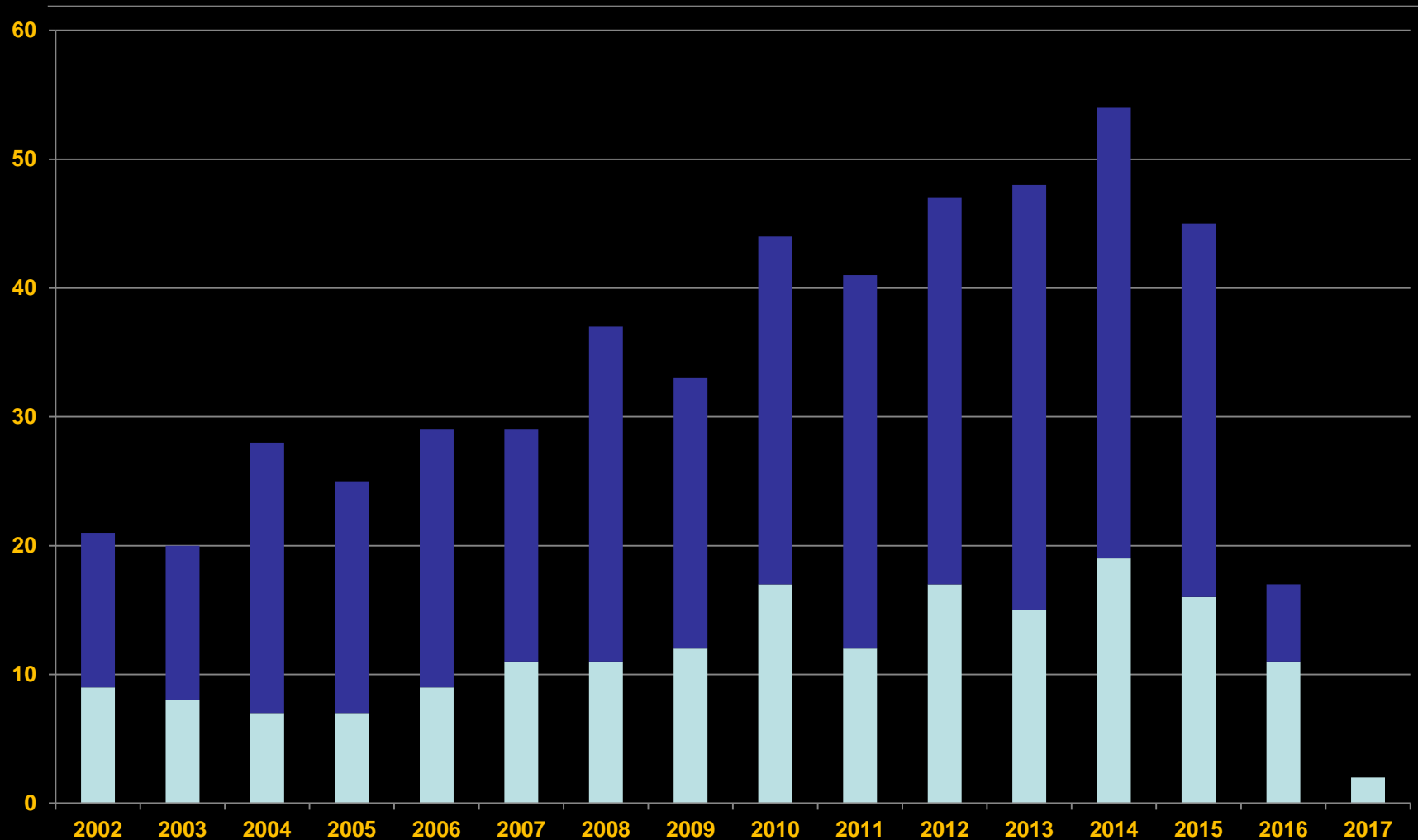
Summary 2002-2014



Summary 2002-2016



Overall view



(co-)sponsored conferences

- Specific cases
 - **DUX 2014** (no idea on how to revive that) – **InfoVis** (VisWeek in Paris in 2014) – **SOFTVIS** (moved to VisWeek)
 - MobileHCI, IDC & **TVX (EuroiTV)** shared with other SIGs, **UMAP** (on the way Aaron)
 - ICIC changed to CABS (48 in 2012 55 in 2014)
 - **CHIPlay** conference created in 2014 (CHI relation)
- Generic aspects
 - Issue of budget follow-up and SIGCHI grant
 - SIGGRAPH ACSC proposes to develop a report for each conference

Current landscape

- No "big" "specialized" conference outside SIGCHI
 - IFIP INTERACT (going annual in 2017)
 - HCI International (is now annual)
 - Regional HCI conferences
 - NordiCHI, SouthCHI, APCHI, OZCHI, ... BCS HCI (local chapters?)
 - National/regional conferences in HCI
 - INTERACCION (Spanish), IHM (Francophone), Mensch and Computer (German), RoCHI (Romanian), IHC (Portuguese/Brazil), MexHIC (Spanish), KHCI (Korean), IHCI (Indian)...
- Some domain-related conference in-coop but not sponsored
 - AutomotiveUI, HCIAero, Audio Mostly, ...
 - ACE (conflict CHIPlay), PerDis (conflict Ubicomp), CTS & ECSCW (conflict Group and CSCW), AVI (conflict CHI)

In-cooperation conferences



- Issue of broad Computer Science conferences
 - ICEIS (Enterprise Information System)
 - EATIS (Telematics and Information Systems)
 - ACHI (Advances in CHI)
- DL issues didn't re-occur (message very clear on ACM website) about ICPS **but ...**

NOTE: Do not simultaneously apply for ICPS publishing and sponsorship, co-sponsorship, or in-cooperation status with ACM or an ACM SIG. ACM will immediately terminate applications that do. Conference leaders wishing to secure cooperating status with an ACM SIG, should first apply for cooperation. Following approval, conference leaders may submit a request for ACM publishing services through the ICPS program.



Structuring Conferences

- Guide for Steering Committee chairs (**on the way Aaron?**) and Conference Organizers (**on the web**)
- Extending steering committees (on the way/done)
 - **ITS**, TEI, **C&C** (106), ETRA (170)
 - MobileHCI (400+), TVX (Euro ITV), IDC (400+)



Pamela Hinds [phinds at stanford.edu](mailto:phinds@stanford.edu) **CSCW** Steering Committee Chair
Philippe Palanque [palanque at irit.fr](mailto:palanque@irit.fr) **EICS** Steering Committee Chair
Kim Halskov [halskov at cs.au.dk](mailto:halskov@cs.au.dk) **DIS** Steering Committee Chair
Rynson Lau [rynson at cs.cityu.edu.hk](mailto:rynson@cs.cityu.edu.hk) **VRST** Steering Committee Chair
Scott Hudson [scott.hudson at cs.cmu.edu](mailto:scott.hudson@cs.cmu.edu) **UIST** Steering Committee Chair
Michelle Zhou [mzhou at us.ibm.com](mailto:mzhou@us.ibm.com) **IUI** Steering Committee Chair
Daniel Gatica-Perez [gatica at idiap.ch](mailto:gatica@idiap.ch) **ICMI** Steering Committee Chair
Andrew Duchowskiduchowski [andrew.duchowskiduchowski at clemson.edu](mailto:andrew.duchowskiduchowski@clemson.edu) **ETRA** Steering Committee Chair
Judy Kay [judy.kay at sydney.edu.au](mailto:judy.kay@sydney.edu.au) **UbiComp** Steering Committee Chair
Paul Resnick [presnick at umich.edu](mailto:presnick@umich.edu) **RecSys** Steering Committee Chair
Kori Inkpen Quinn [kori at microsoft.com](mailto:kori@microsoft.com) **GROUP** Steering Committee Chair
Pablo Cesar [P.S.Cesar at cwi.nl](mailto:P.S.Cesar@cwi.nl) **TVX** Steering Committee Chair
Aaron Quigley [aquigley at st-andrews.ac.uk](mailto:aquigley@st-andrews.ac.uk) **Mobile HCI** Steering Committee Chair
Elise van den Hoven [E.v.d.Hoven at tue.nl](mailto:E.v.d.Hoven@tue.nl) **TEI** Steering Committee co-Chair
Ali Mazalek [mazalek at gatech.edu](mailto:mazalek@gatech.edu) **TEI** Steering Committee co-Chair
Pamela Hinds [phinds at stanford.edu](mailto:phinds@stanford.edu) **CABS** (formerly ICIC and IWIC) Steering Committee Chair
Juan Pablo Hourcade [juanpablo-hourcade at uiowa.edu](mailto:juanpablo-hourcade@uiowa.edu) **IDC** Steering Committee Chair
Vanessa Evers [v.evers at utwente.nl](mailto:v.evers@utwente.nl) **HRI** Steering Committee Chair

Financial Aspects

- ACM/SIG overhead fee from 16% to 10%)
- PCS & Regonline
- Conference Development Fund to be discussed (evolution from the surplus grant)

Financial Aspects

		HISTORICAL INFORMATION							
Business Units & Account	Account Description	Full Year Actual FY 2013	Full Year Actual FY 2012	Full Year Actual FY 2011	Full Year Actual FY 2010	Full Year Actual FY 2009	Full Year Actual FY 2008	Full Year Actual FY 2007	Full Year Actual FY 2006
CONFERENCES									
20-22501	Large Conference								
651-000	Revenue	\$ 1 836 231	\$ 1 919 030	\$ 1 548 220	\$ 1 577 843	\$ 1 922 026	\$ 2 109 930	\$ 1 828 733	\$ 1 404 968
891-000	Operating Expenses	\$ 1 375 702	\$ 1 611 865	\$ 1 280 658	\$ 1 123 505	\$ 1 803 768	\$ 1 413 761	\$ 1 467 075	\$ 842 919
	Operating Net	\$ 460 528	\$ 307 165	\$ 267 562	\$ 454 338	\$ 118 258	\$ 696 169	\$ 361 658	\$ 562 049
	Overhead	\$ 115 892	\$ 137 009	\$ 102 964	\$ 94 472	\$ 148 899	\$ 127 209	\$ 167 980	\$ 105 189
	Large Conference Net	\$ 344 637	\$ 170 156	\$ 164 598	\$ 359 866	\$ (30 641)	\$ 568 960	\$ 193 678	\$ 456 860
20-22502	Small Conferences (13)								
651	Revenue	\$ 1 918 066	\$ 1 360 934	\$ 1 330 965	\$ 1 236 262	\$ 863 552	\$ 825 229	\$ 672 600	\$ 491 710
891	Operating Expenses	\$ 1 490 982	\$ 1 170 092	\$ 1 058 666	\$ 923 974	\$ 702 180	\$ 564 481	\$ 540 365	\$ 368 625
	Operating Net	\$ 427 084	\$ 190 842	\$ 272 298	\$ 312 288	\$ 161 372	\$ 260 749	\$ 132 235	\$ 123 085
	Overhead	\$ 238 580	\$ 181 056	\$ 160 776	\$ 123 415	\$ 80 515	\$ 86 151	\$ 66 048	\$ 61 938
	Small Conferences Net	\$ 188 504	\$ 9 786	\$ 111 522	\$ 188 873	\$ 80 857	\$ 174 598	\$ 66 187	\$ 61 146

Financial Aspects

Business Units & Account	Account Description	HISTORICAL INFORMATION			
		Full Year Actual FY 2013	Full Year Actual FY 2012	Full Year Actual FY 2011	Full Year Actual FY 2010
CONFERENCES					
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	Overhead	\$ 238 580	\$ 181 056	\$ 160 776	\$ 123 415
	Small Conferences Net	\$ 188 504	\$ 9 786	\$ 111 522	\$ 188 873

Information Infrastructure

- Conferences information availability (data gathered by Lindsay)
- Web site section of conferences has been restructured and updated (May/CHI meeting logo-minutes)

Web site - before



The screenshot shows the SIGCHI website interface. At the top left is the SIGCHI logo, which consists of an orange stylized human figure with arms raised, standing on a blue circular base, followed by the text "SIGCHI" in a large, black, sans-serif font. Below the logo are links for "Site Map", "Accessibility", and "Contact". A horizontal navigation bar contains the following menu items: "Home", "Connect", "About SIGCHI", "People", "News", "Events", "Resources", "Publications", "Conferences", "Communities", and "News".

On the left side, there is a sidebar titled "In This Section" with a list of links: "CHI Conferences", "Calendar of Future Events", "Past Sponsored Conferences", "Past In-Cooperation Conferences", "Data Analysis and Curation", and "Organizing A SIGCHI Sponsored Conference".

The main content area starts with a breadcrumb trail: "you are here: [home](#) → conferences". Below this is a section titled "Conferences" in green text. The text reads: "Welcome to the web pages for conferences of the ACM SIGCHI (Special Interest Group on Computer-Human Interaction). For direct access to list of future conferences click on the "Calendar of Future Events" on the left part of the page". It then states: "SIGCHI organizes and sponsors about 16 conferences on Human-Computer Interaction, including its flagship CHI (Human Factors in Computing Systems) conference every year since 1983. The next edition, [CHI 2014](#) will be in Toronto, Canada, April 26 - May 1, 2014."

On the right side of the main content area, there are two logos. The top one is for "CHI 2014 One of a CHInd", featuring a colorful, multi-pointed star-like shape. The bottom one is for "CSCW 2014", featuring a stylized ship on a blue wave.

Below the text is a section titled "Annual SIGCHI Conference: Human Factors in Computing Systems" in green. It lists the following conferences:

- [CHI 2013](#) — April 27 - May 2, Paris, France
- [CHI 2014](#) — April 26 - May 1, Toronto, Canada
- [CHI 2015](#) — April 17 - 23, Seoul, Korea, Seoul, Korea
- [CHI 2016](#) — Dates to be finalized, East Cost, USA

Below this list is a section titled "Future SIGCHI Sponsored and Co-sponsored Conferences" in green, with the year "2013" underneath. At the bottom of the page, a table header is visible with columns: "Conference Name", "Dates", "Location", and "Co-sponsor(s)".

Web site – after (now)

The screenshot shows the SIGCHI website with a blue and green header. The main navigation bar includes links for Home, Connect, About SIGCHI, People, News, Resources, Publications, Conferences, and Communities. A sidebar on the left titled 'In This Section' lists various conference categories. The main content area features a 'Conferences' section with a welcome message and a list of upcoming events. On the right side, there are several conference logos including CHI 2015, CSCW 2015, eics 2015, TVX 2014, SUI 2014, and MobileHCI 2014.

you are here: [home](#) → conferences

Conferences

Welcome to the web pages for conferences of the ACM SIGCHI (Special Interest Group on Computer-Human Interaction). For direct access to list of past conferences click on the "Past Sponsored Conferences" and "Past in-cooperation conferences" on the left part of the page. Histogram showing the evolution of conferences is available under the item "SIGCHI conferences history" SIGCHI organizes and sponsors about 16 conferences on Human-Computer Interaction, including its flagship CHI (Human Factors in Computing Systems) conference every year since 1983. The next edition, will be in Toronto, Canada, April 26 - May 1, 2014.

Special event: building a community in HCI in Malaysia and Indonesia

[UX Indonesia-Malaysia 2014](#), 26th April 2014, Jakarta, Indonesia

Annual SIGCHI Conference: Human Factors in Computing Systems

- CHI 2014 — April 26 - May 1, Toronto, Canada
- CHI 2015 — April 18 - 24, Seoul, Korea | Tentative dates for papers and note : Submission deadline: September 22nd - Notification to authors December 15th
- CHI 2016 — May 7-12, San Jose, USA
- CHI 2017 -- May 6-11, Denver, USA

Future SIGCHI Sponsored and Co-sponsored Conferences 2014

Conference Name	Dates	Location	Co-sponsor(s)
CSCW 2014: Computer Supported Cooperative Work http://cscw.acm.org	Feb 15-19	Baltimore, Maryland, USA	SIGCHI 100%
TEI'14: Eighth International Conference on Tangible, Embedded and Embodied Interaction	February 20-22, 2014	Munich, Germany	

Additional Stuff



CHI 2014
One of a CHInd

April 26 - May 1
Toronto, Canada

[YouTube](#) [Pinterest](#) [Google+](#) [Facebook](#) [Twitter](#)

CHI 2014	Program	Attending	Authors	Spotlights	Sponsorship	Exhibiting	Recruiting	Organizers	Press
Deadlines	Site Map	Awards	Mobile Apps	FREE Proceedings	FREE Extended Abstracts				

News

20th Aug 2014 - [CHI 2014 Proceedings and Extended Abstracts FREE for 1 Year!](#)

2nd May 2014 - [CHI 2014 Awards](#) 

24th April 2014

Welcome

The ACM CHI Conference on Human Factors in Computing Systems is the premier international conference of Human-Computer Interaction.

CHI 2014 is a celebration of the conference's one of a kind diversity; from the broad range of backgrounds of its attendees, to the diverse spectrum of communities and fields which the conference and its research have an impact on. CHI 2014 will take place at the [Metro Toronto Convention Centre](#) in Toronto, Canada, a city itself known for its one of a kind cultural diversity.

Sponsors

Champions

 **AUTODESK**

Bloomberg

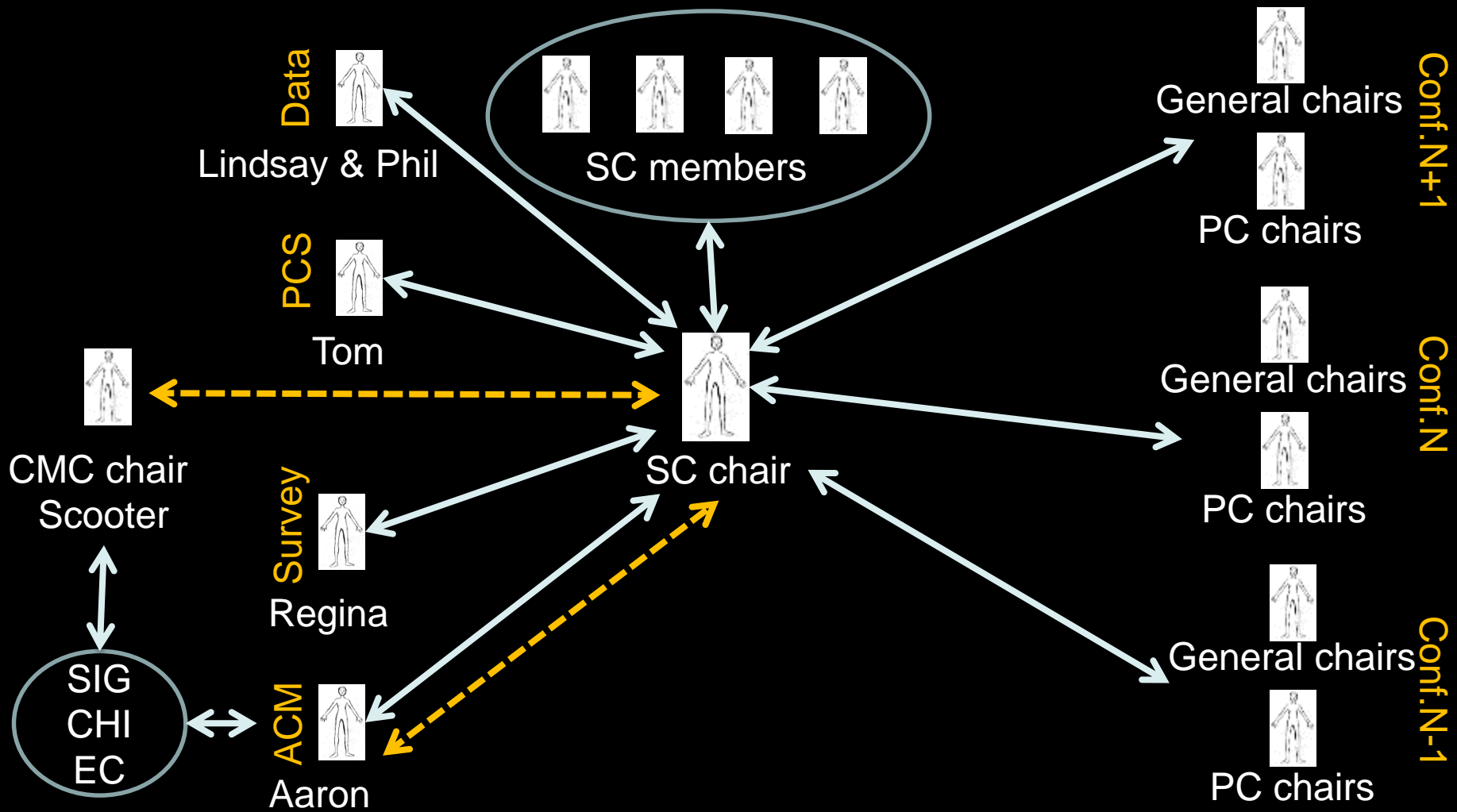
Pending Issues

- Keeping the current conferences with us
- Addressing the issue of ICPS and their acceptance of conferences in the DL (without SIGCHI opinion)
- Fee for conferences to go to the DL (no news from Joe)
 - List of grandfathered conferences
 - \$500 for 30 papers

Steering committee maintenance

- Problem
 - How do we assess the viability of a steering committee?
 - Some steering committees seem to be somewhat stagnant
- Approaches (for Aaron)
 - Low-impact: steering committees are required:
 - Send a representative to full CMC meeting, or
 - Send a slide set discussing the health of the conference
 - Higher-impact: do a viability review every 5 years or so
 - ACM does this with SIGs

Communication Protocol



cced
 direct contact information flow


Summary

- Most of the tasks assigned are finalized
 - Pave the way – identify gaps – structure conferences in the HCI field
 - Steering committees
 - Guide to conference organizers
- Evolution of landscape depends on volunteers (DIS going annual in 2017)
- Full CMC meeting might be better to do separate from CHI items (Aaron)
- Functioning is more by polling than notification
- Proactive view or reactive view ?



Questions?



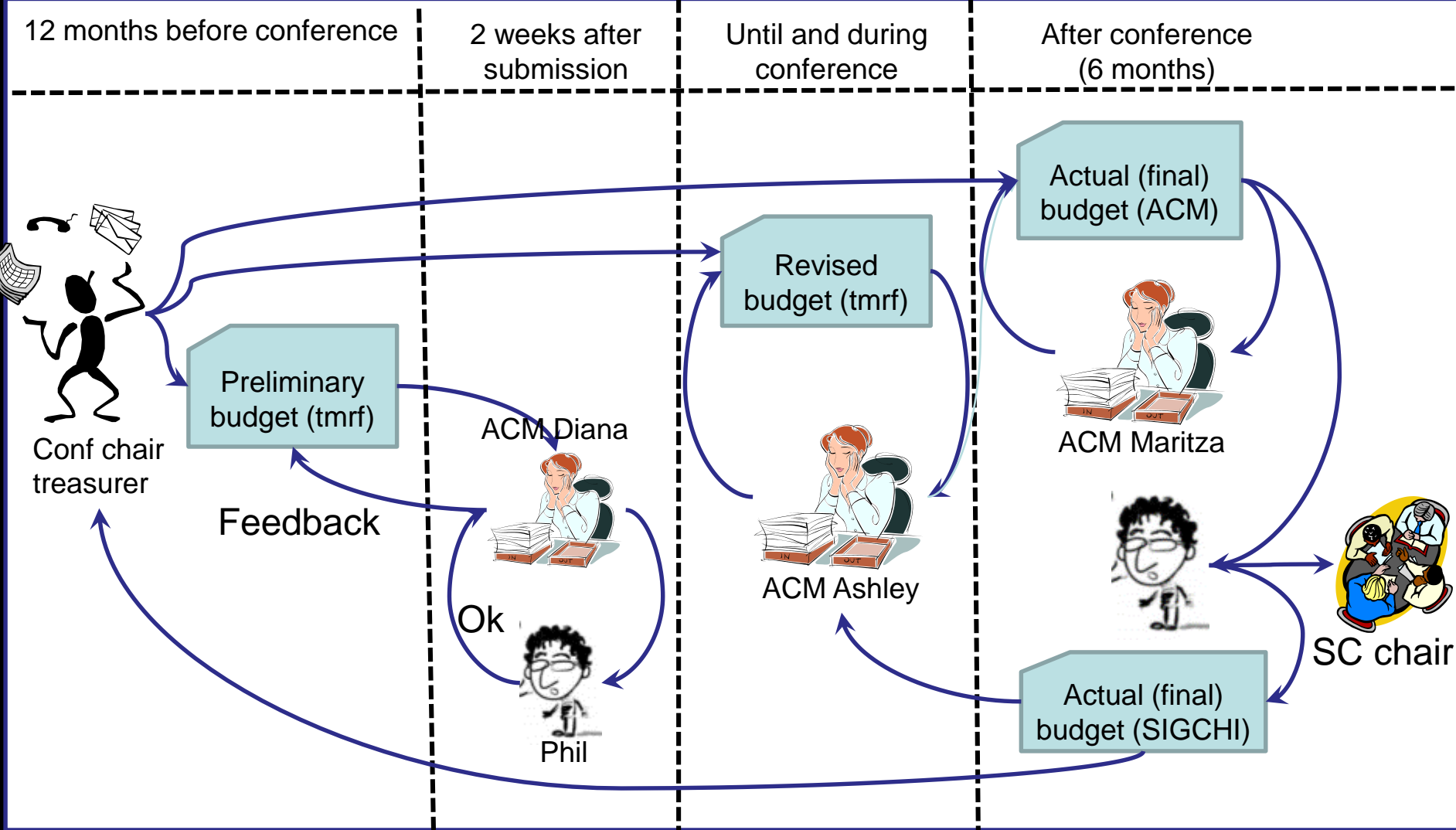


Revised Process and Calculation for Return to Conferences

Phil, Scooter & Ashley



SIGCHI Grant to Financially Successful Conferences



SIGCHI Grant to Financially Successful Conferences

- Surplus for n-2 & n-3
- Half of the mean of the surplus (from SIGCHI actuals)
- If SIGCHI actuals in the red then no surplus for 2 years

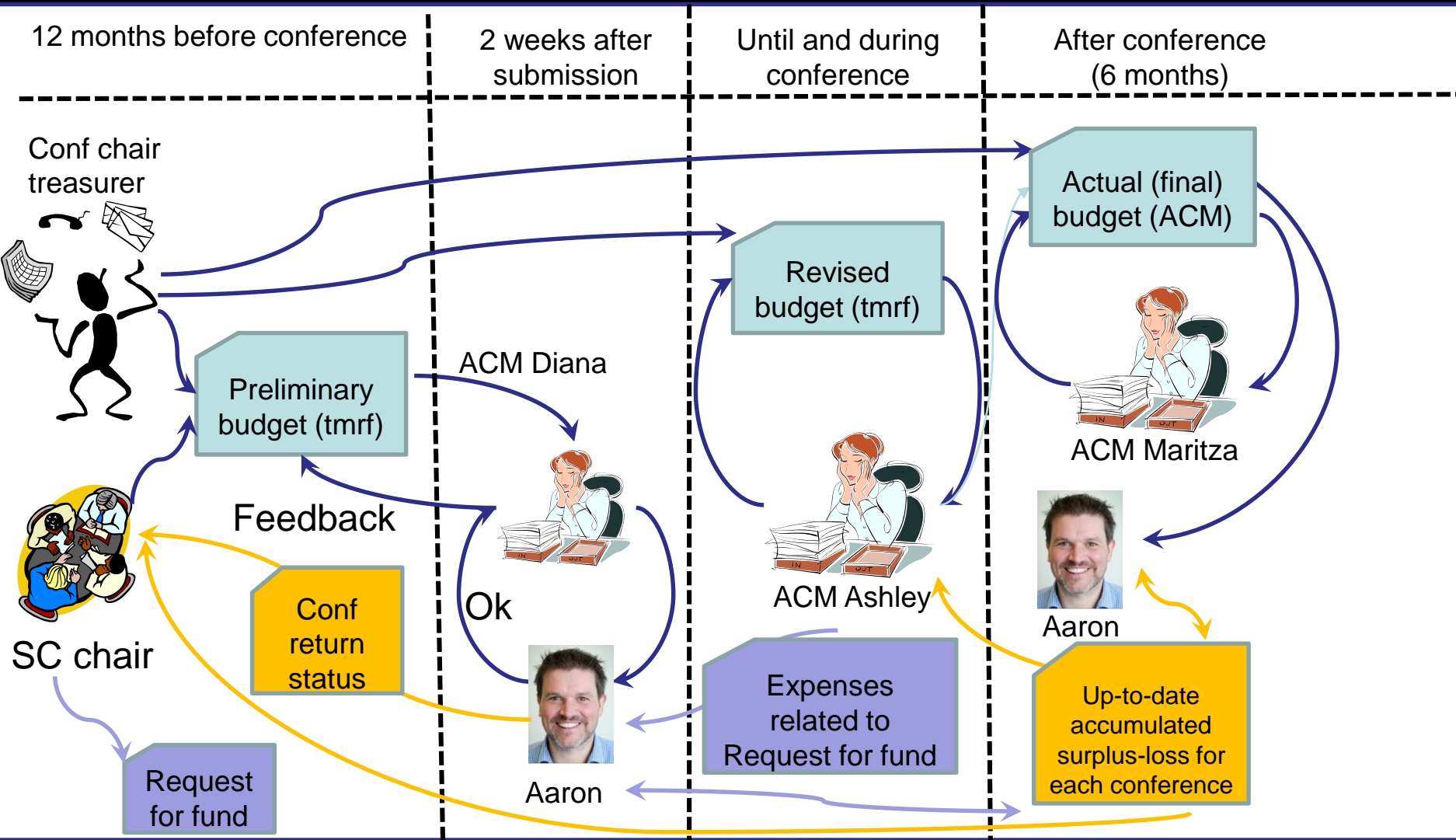
	SIGCHI ACTUALS		ACM ACTUALS		BUDGET
INCOME					
Registration	\$	141 150,00	\$	141 150,00	\$165 810,00
Workshop	\$	4 000,00	\$	4 000,00	\$2 005,00
donation	\$	10 000,00	\$	10 000,00	\$0,00
SIGCHI GRANT	\$	10 000,00			\$10 000,00
banquet tickets					\$1 000,00
proceedings					\$750,00
tutorial	\$	-	\$	-	\$410,00
TOTAL	\$	165 150,00	\$	155 150,00	\$179 975,00
EXPENSES					
Conf Committee	\$	4 130,99	\$	4 130,99	6900
Registration	\$	2 691,36	\$	3 352,86	\$3 650,00
Publicity	\$	2 362,40	\$	2 362,40	\$3 000,00
Meeting Room	\$	-	\$	-	\$0,00
Program/Publications	\$	10 882,56	\$	10 882,56	\$14 700,00
Tutorials	\$	-	\$	-	\$2 000,00
On-Site Logistics	\$	3 853,50	\$	3 853,50	\$15 500,00
Conference Mgt	\$	19 003,83	\$	19 003,83	\$12 000,00
Food & Beverage	\$	39 034,93	\$	39 034,93	\$51 156,00
workshop	\$	-	\$	-	\$10 150,00
Financial	\$	4 740,84	\$	4 740,84	\$6 060,30
Allocation	\$	13 977,90	\$	13 977,90	\$27 095,20
Contingency					\$15 221,00
TOTAL	\$	100 678,31	\$	101 339,81	\$167 432,50
SURPLUS/LOSS	\$	64 471,69	\$	53 810,19	\$2 542,50

Impact of surplus calculation

	Before calculation			Calculation taking place									
	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014		
Case 1: continuous surplus													In blue conference surplus as per ACM
ACM surplus	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	10000	
SIGCHI Grant based on ACM surplus	0	0	0	5000	5000	5000	5000	5000	5000	5000	5000	5000	
SIGCHI surplus based on ACM surplus	10000	10000	10000	15000	15000	15000	15000	15000	15000	15000	15000	15000	
SIGCHI Grant from SIGCHI surplus	0	0	0	5000	5000	6250	7500	7500	7500	7500	7500	7500	
SIGCHI surplus including SIGCHI grant	10000	10000	10000	15000	15000	16250	17500	17500	17500	17500	17500	17500	In green SIGCHI grant based on conference surplus
				5000	5000	6250	7500	7812,5	8437,5	8750	8750	8750	
								17812,5	18437,5	18750	18750	18750	
										8828,125	9062,5	9062,5	
										18828,125	19062,5	19062,5	In orange conference surplus as per SIGCHI
11 years of conference													
	Option 1: Total real surplus of the conference				110000								
	Option 2: Total surplus to SIGCHI with no reintroduction				70000	minus (5000 + 5000) for the next 2 following years							
	Option 3: Total surplus to SIGCHI with reintroduction				52109,375	minus (9000 + 9000) roughly for the next 2 following years							

Option 2 means that SIGCHI grant can only be used as a kind of insurance in case of a loss

SIGCHI Grant to Financially Successful Conferences

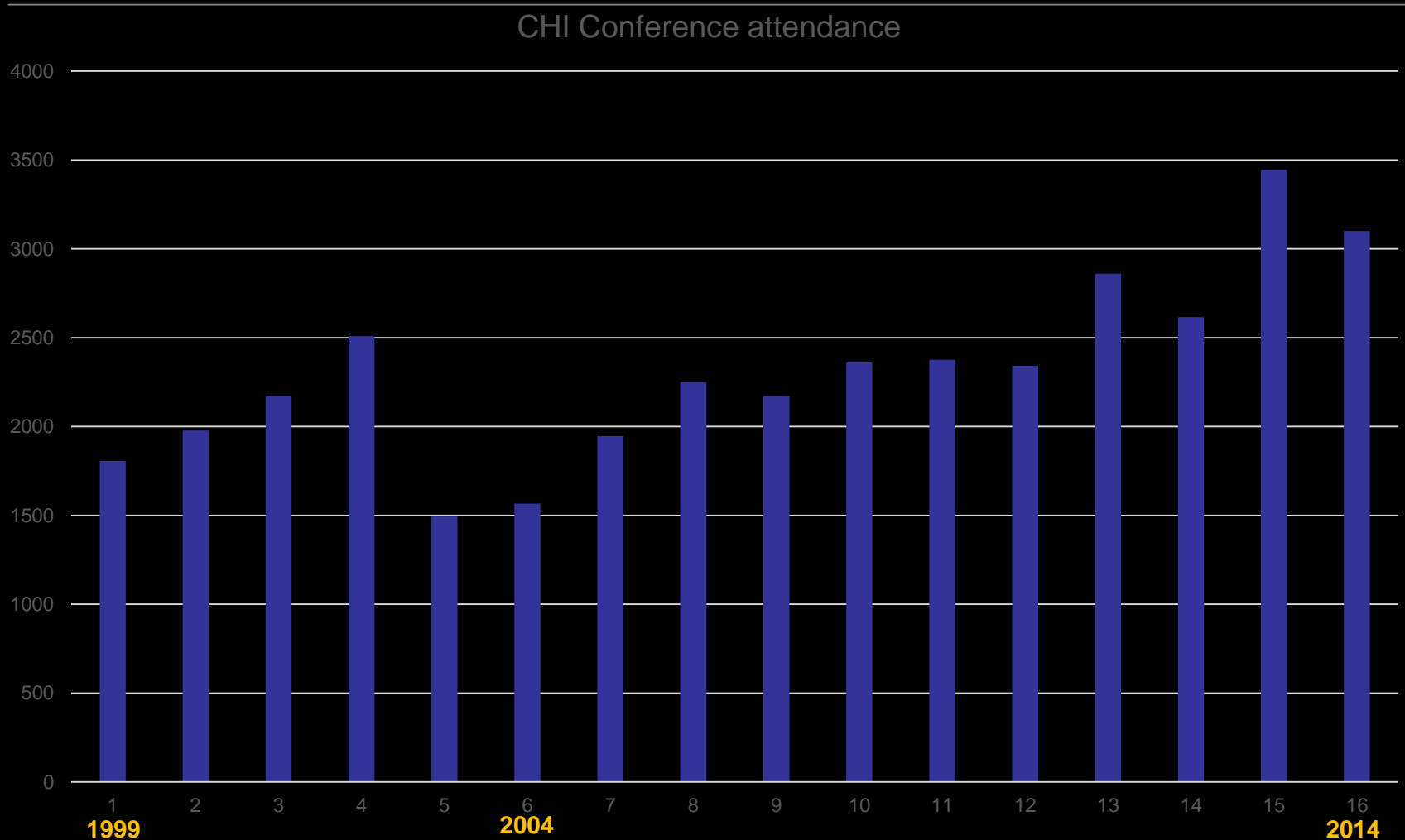




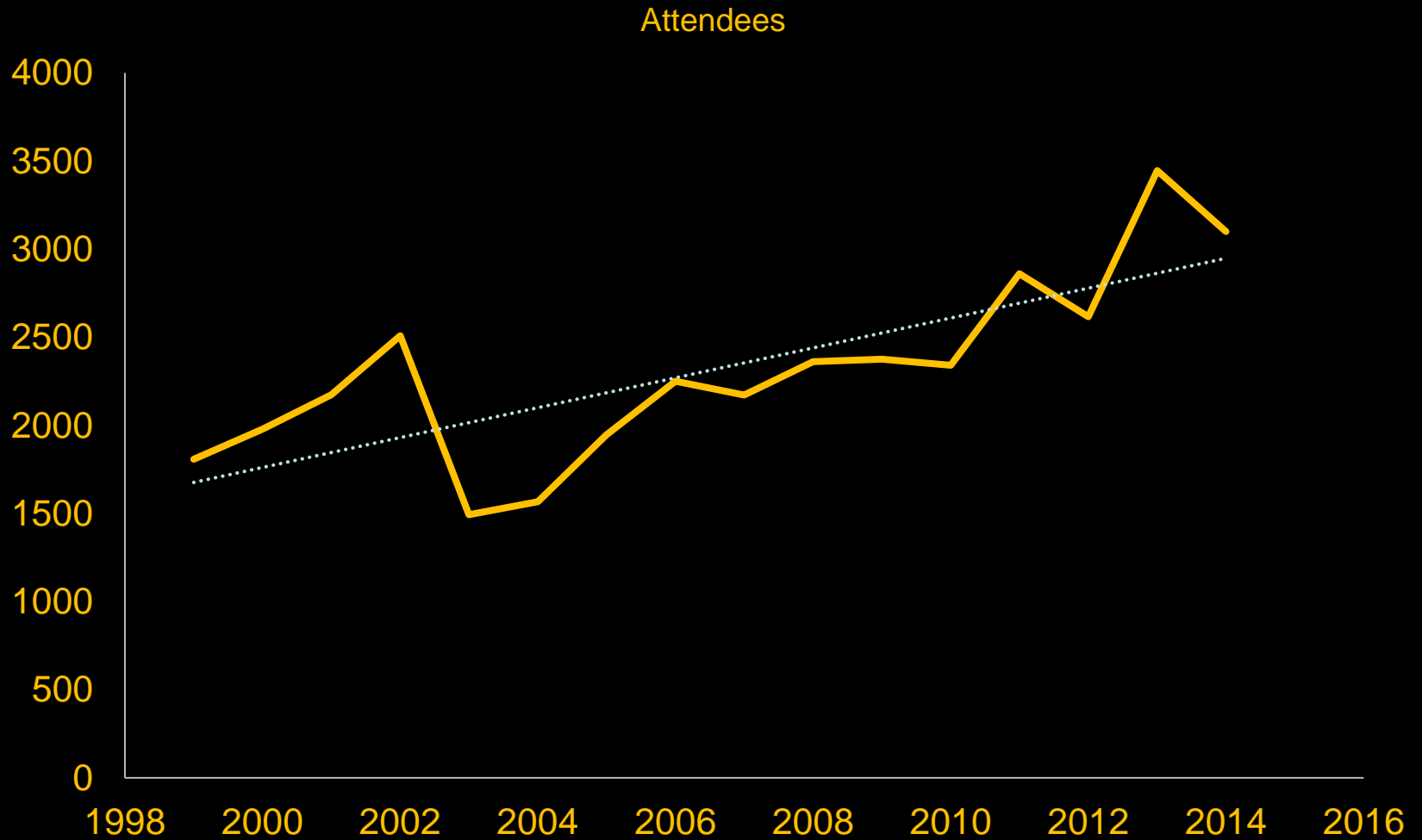
Questions



CHI Attendance

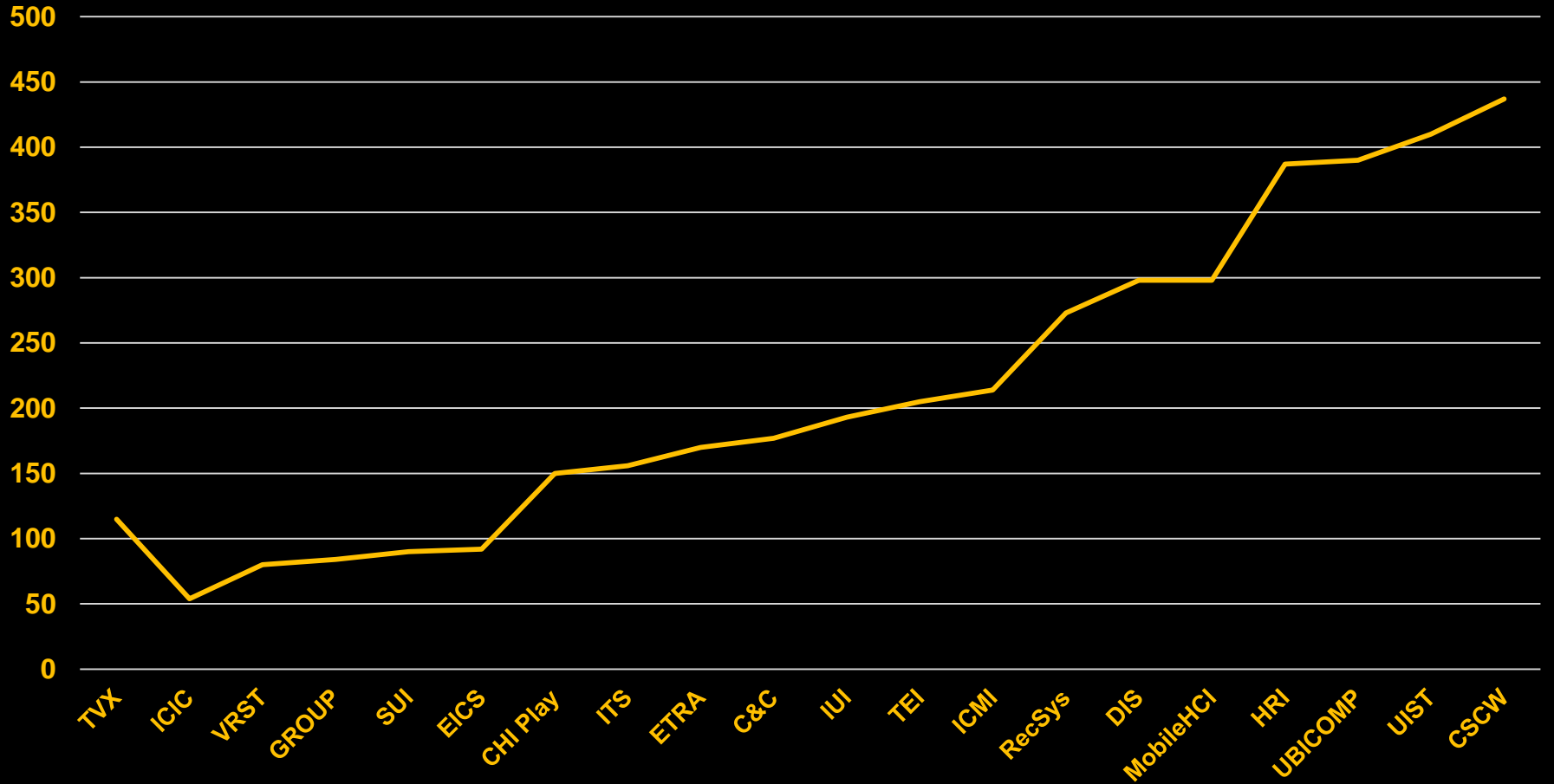


CHI Attendance



Attendance without CHI

Number of attendees



CHI conference ratio (att/paper)

