

EC Meeting 13-15 February 2015

Winter Meeting, Copenhagen, Denmark

Attending: Gerrit, Tuomo, Fred, Dan, Gary, Patrick, Kia, Elizabeth, Jonathan, Philippe, Rob, Zhengjie, Farrah (ACM)

Not available: Scooter, JohnK, JohnT (can be on call), Allison, Jofish (can be on call), Jenny, Loren (on call)

Friday, February 13 SIGCHI the society: finances, education, appreciation, membership, relations

Startup

Morning wake up music: <https://www.youtube.com/watch?v=N-YuSKeFMxY> 2CELLOS - Wake Me Up

Mentoring Program (John T) - slides shared with the group (appended to this doc)

Mentoring program, lightweight survey, interactions article and possible column, involve social media and outreach (JohnT on phone + skype)

Explore using LinkedIn as a major mechanism for hooking people up.

If a successful experiment, publicize in other social media the idea of having potential mentors and mentees use LinkedIn.

- group is increasing
- activity is only started by John (very few cases started by someone else)

Issues:

- Messages and Postings --- limited privacy options
- Limited way to extract general advice
- Not clear how this plays into SIGCHI mentoring as opposed to LinkedIn mentoring.

Updated Activities:

- Posting back-links and mentoring advice on other HCI-related LinkedIn groups.
- Joined LinkedIn group on mentoring.
- CSCW mentoring activity (JohnT is taking mentoring chair job in 2016)

To Gerrit's last point - there might be different types of mentoring needed and dealing with all of them together might not be the best we can do (I think it is a good one). Maybe having a single LinkedIn group for "mentoring" in HCI/UX is too broad and it makes more sense to have

Meeting is decided to be on Saturday evening JohnT time zone Sunday morning (EC meeting time)

Finances, budget and future visions (Gary)

Darren is now in charge of finance at ACM; Wing Man Ho works with Gary

We have between \$2.1M and \$2.5M in surplus (over our required fund balance)

The issue of CHI 2015 makes it very difficult to make decisions on how to move forward (small adjustments could be made though)

Weird for us to mess with the budget much with EC membership changing, but will leave it the same for now.

Issue of the income from the ACM DL (which might disappear / lessen in the future)

- How much of DL income is institutional subscriptions?
- Though does it matter? - we are paid by downloads
- Income from ACM DL about \$800K this year

Budget to be finalized late March

Makes most sense to keep the budget more or less the same as this year

Gary will keep track of commitments made during this meeting

Education, next step for curating ed. Info (Elizabeth)

Elizabeth circulated a document for us to read through >> 2015_HCI_education_report.docx

Anne Bowser has finished her contract, plans to write an article for publication

Need to have a replacement for her

Committee will make recommendations for action by next EC

ACM/IEEE CE2016 and IT2017 curriculum revision (Gerrit)

new documents being developed, we should provide our input vigorously

Decision to setup a task force on being active in the revision of the IEEE/ACM CS Curriculum

<http://www.acm.org/education/CS2013-final-report.pdf>

Current situation for HCI is as follows

Knowledge Area	CS2013		CS2008	CC2001
	Tier1	Tier2	Core	Core
AL-Algorithms and Complexity	19	9	31	31
AR-Architecture and Organization	0	16	36	36
CN-Computational Science	1	0	0	0
DS-Discrete Structures	37	4	43	43
GV-Graphics and Visualization	2	1	3	3
HCI-Human-Computer Interaction	4	4	8	8
IAS-Information Assurance and Security	3	6	--	--
IM-Information Management	1	9	11	10
IS-Intelligent Systems	0	10	10	10
NC-Networking and Communication	3	7	15	15
OS-Operating Systems	4	11	18	18
PBD-Platform-based Development	0	0	--	--
PD-Parallel and Distributed Computing	5	10	--	--
PL-Programming Languages	8	20	21	21
SDF-Software Development Fundamentals	43	0	47	38
SE-Software Engineering	6	22	31	31
SF-Systems Fundamentals	18	9	--	--
SP-Social Issues and Professional Practice	11	5	16	16
Total Core Hours	165	143	290	280
All Tier1 + All Tier2 Total	308			
All Tier1 + 90% of Tier2 Total	293.7			
All Tier1 + 80% of Tier2 Total	279.4			

Actions

- Elizabeth, Jenny & Anne will produce a final report and consider publishing in ACM Crossroads. Elizabeth will also investigate possibility for a follow-up publication in

interactions with the editors of the magazine. Deadline for these to be completed/in-submission July 2015.

- Elizabeth & Jenny will write up a summary of impact from the Education efforts over the past several years.
- Elizabeth & Jenny will produce a proposal for the ongoing Living Curriculum which will embrace multi-level activities, e.g. online resource expansion, identification of others to collaborate in other parts of the world (following up from CHI workshop). Other EC members will work to review and consider budget implications/a budget outline
- Elizabeth & Jenny will work with Gerrit and Philippe to come up with compelling arguments for expansion of HCI required units & content. Timeframe: end of March 2015 onwards
- Gerrit will talk about the new curriculum development groups for ACM/IEEE CE2016 and IT2017 during the ACM Ed Council call early March and will start to get SIGCHI seriously involved, report back on this to Elizabeth and Jenny and provide them with the previous curriculum reports.

Gary Marsden Student Development Fund (Gary, Zhengjie)

2 scholarships started at U Cape Town

Some concerns about SIGCHI supporting a specific university

But there is a mechanism where individuals can support

Gary will circulate the information

Alternative: supporting attendance from developing world at SIGCHI-sponsored conferences; detailed proposal from Zhengjie, modified proposal tbd by Zhengjie, Dan, Gary scholarship fund established in US for tax-deductible contributions; we encourage individual contributions

See Zhengjie's slide for final form

Moved, seconded, passed with amendment for 5 year review

Zhengjie's slide as follows:

Gary Marsden Student Development Fund

- Sponsor students from developing countries to attend SIGCHI sponsored/co-sponsored conferences
- Who award
 - A committee of 5 people set up under SIGCHI EC, including a chair and a vice-chair
- Totaling <15 each year (15*3,000=45,000 USD)
- The developing countries as defined as the countries not listed as advanced economies by IMF
 - World Economic Outlook Database 2014 (<http://www.imf.org/external/pubs/ft/weo/2014/01/weodata/weoselagr.aspx>)
- How to apply
 - The applicant submit the application to the committee chair explaining why and how it is helpful for his/her career in HCI
 - a supporting letter from a faculty member

- What can be covered
 - Subsistence of <3,000 USD, including travel (economy class flight tickets, ground transportations), accommodation (student housing if available), registration and meals during the conference covered by reimbursement
 - All the subsistence is reimbursed by receipts following ACM processes

(Anything need to be defined further will be defined by the committee for the fund.)

Awards - document process; current state, social media channels (Loren)

Gerrit to follow up with Loren; discuss reconciling email lists, updates

Communities tool & state (Dan)

13 regular communities

elections process is working

Dan said we should have an open-ended contract for the support person

CSCW -- link registering for the conference to signing up for the community
sign them up in bulk?

Dan's proposal: follow-up e-mail that allows people to opt in

- Moved, seconded, passed.

proposal to add "Chapter" option to the Community infrastructure

would allow chapters to set up an organization (the basic tools to run a chapter, such as member registration service and e-mail list, as a benefit)

Dan & Tuomo will work out details

External relations (Elizabeth, Gerrit) - to other societies

Elizabeth

- Not much to report
- A sense that several attempted inter-organizational efforts don't work
- Rather, individual events where there is mutual interest seem more promising
- CHI offers good opportunities for interesting, useful venues
 - issue of how to fit this into the already crowded program
- idea of having a trade show to allow people to sell and buy services, products

ACTION: breakout group of Kia, Fred, Elizabeth to discuss what, if anything, we want to do with/for/about practitioners and up-and-coming younger members

Breakout Group: Reflections on partnerships and outreach to other societies, outreach to "practitioners"

- Some history

- Historically, there have been comments that the CHI conference does not accommodate the needs of practitioners.
- The SIGCHI EC have over the past several years (our 2 terms) tried to build bridges with other societies, especially more practitioner oriented conferences.
- Goal(s)
 - The goal was to encourage more cross-fertilization between academic and practitioner contexts with the view that enhancing communication, idea exchange and collaboration between more academic and practitioner oriented contexts would offer value to the broader fields of HCI and UX and give members exposure to learning and to career opportunities.
- Actions
 - Reviewed practitioner sub-groups, considered what kinds of activities are supported by other societies and at other conferences, discussions with self-identified practitioners to explore ideas and concerns
 - Reviewed CHI conference that are practitioner oriented
 - Encouraged active participation in the CHI 2014 conference on CHI Courses through solicitation of practitioner presented and oriented courses.
 - Key members of practitioner oriented societies invited to CHI conferences as guests of SIGCHI
- Reflections
 - Outreach at the organizational level has led to key leadership level connections but has not led to significant cross fertilization.
 - There are many different kinds of practitioner at the CHI conferences and in the community more broadly.
 - There are three constraints that affect practitioner involvement in the Papers and Notes tracks at CHI conference: no time to write academic style papers, need to protect proprietary content, CHI paper/note format not the best for expressing/representing the core ideas to be communicated and academic reviewing practices not the most beneficial.
 - The number of practitioners (if a broad definition is taken) at CHI seems to be stable. There are practitioners who are very active in a subset of the CHI tracks and venues including SIGS, panels, workshops and courses.
 - The CHI conference, having between 14 and 17 tracks, offers “paths” through CHI that are focused on different kinds of interest track - from deeply academically focused to more applied and practitioner focused.
 - The world is changing in terms of more overlap and semi-permeable boundaries between academic departments/groups and industry, especially amongst the younger CHI cohort. We see great opportunities to create cross fertilization between academic and applied research and more traditionally “practitioner” oriented activities.
- Proposal
 - We need to rethink who we are talking about when we say “practitioner”.
 - CHI is already reaching out to a large group of practitioners that move between academia and industry. This is the kind of outreach we want to continue and encourage.

- We see CHI and our other conferences traditionally drawing more from and serving more traditionally academic interests. Practitioners that those events already attract are those that bridge between academia and practice - for example working with User Experience research in large companies.
- For these participants, we need to focus on grassroots activities and support practitioner relevant and/or practitioner led activities at CHI rather than at the organizational or professional body level. We believe that they might be especially interested in some of the activities at CHI, such as Interactivity, some of the courses, and some of the presentations.
- We suggest that forming a Practitioners or a Theory to Practice Committee (and perhaps a Practitioners Chair at the CHI Conference) who could engage in the following activities:
 - Investigate the emerging landscape of practitioner “types”/subgroups
 - Identity which practitioner subgroups are most closely adjacent in interests, training, approach to CHI core offerings, and who would be able to contribute to and learn from CHI. i.e., forming a set of Personas
 - Identify opportunities at CHI where such practitioner groups can benefit and contribute, e.g., workshops, panels, non-paper presentations, SIGs....The Practitioners Chair will be encouraged to engage with the solicitation, review and selection of venue submissions, and will be invited to
 - Suggest paths’ through the conference for different practitioner personas
 - Dig out data from previous cohorts of student volunteers at CHI conferences (and possibly other SIGCHI specialized conferences)

Gerrit

- Relationship with IFIP (Gerrit presents IFIP and the fact that SIGCHI carries on the relationship with IFIP and especially with TC 13 on HCI)
- Relationship with SIGGRAPH - proposal to carry on relationship with the same involvement (i.e. chairs are invited but they have to cover their own expenses but get free registration to the conference)
- Question is raised about the issue of carry on (or not) the same relationship with EUROGRAPHICS - looks like not a lot in favour - relationship with EUROGRAPHICS

EuroCHI (Kia)

Kia presented a case for creating a broader European conference [slides?] discussion pro/con the name

not intended to pull papers away from CHI; rather, to serve unique European needs, such as influencing the European Commission grant distribution process (for instance)

strong resistance expressed against the name “EuroCHI”

Agreed to support and be positive in case a request goes to SIGCHI

SIGCHI for Seniors- “Emeritus Member” (Gerrit, Farrah)

ACM proposal on policies for retirees still in development

SIGCHI proposal for Emeritus members:

Requires 10 years SIGCHI membership, age 65+, retired from full-time employment; must apply for Emeritus status; then pays student rate to conference (and SIGCHI pays difference?). No conference activity requirement. Return for decision at Sunday meeting.

7:00 PM Dinner with local HCI leadership:

- Anja Thrane - Chief Advisor, Partner, Advice A/S, <http://advisedigital.dk/om/medarbejdere/anja-thrane/>
- Thomas Snitker, CEO SnitkerGroup, <http://snitkergroup.com/contact-us/>
- Jakob E. Bardram, Professor, ITU, | www.itu.dk/~bardram, Pervasive Interaction Technology (PIT) Lab
- Torkil Clemmensen, IFIP TC13 representative Denmark, SIGCHI.dk board member

Saturday, February 14:

SIGCHI member benefits: conferences, education, mentoring

Conferences

CMC meeting in Seoul, South Korea, December 11, 2014 (see Philippe's slides)

SIGCHI channel on YouTube, some videos up (plenary/keynotes so far)

Jeff Bigham from Accessibility community working with Jesse to caption (per Jonathan)

Do we have chairs for CHI 2017 yet? yes, maybe, Scooter knows

PCS 2 update; Max analyzing

Budget process, changes

Conference surplus returns managed within SIGCHI

Scholarship fund: EC supports

CMC defines program and operations, supporting student attendance

Communities grants

Doc Consortium support; who's in charge?

SIGCHI will match conference funds up to \$10k per conference under certain conditions

Changes to SIGCHI document templates

new templates are ready, pending upload to sigchi.org site

ACs management

Self-nominations and public call for ACs. It has been done this year for TVX and this is a CHI 2016 experiment. No commitment on the part of the CMC to carry this forward more broadly until we see how it goes. - We need a description of that experiment and its assessment. It should go on SIGCHI website

discussion of difficulties recruiting ACs, getting commitments and participation

balancing senior and junior people, encouraging innovative contributions

ACTION: these discussions should be discussed in joint EC/CMC meetings, carry forward to next EC; include CHI papers chairs, do some research and analysis on participation by senior people; ensure appropriate mix of junior and senior members

ACTION: SIGCHI EC must approve CHI conference chairs, TP chairs, Papers chairs; communicate this requirement to CMC; Rob to lead group (Kia, Dan, Patrick) to draft clear message for adoption by EC during current meeting

Steering committee chairs not consistently reporting and participating in CMC meetings

Conference logos, suggestions for managing

Conferences section of sigchi.org website;

conference logos, upcoming conferences updated, statistics available

thank you Lindsay

Benefits for sponsored conferences

Access to conference proceedings

Agenda item for transition meeting (NYC July 2015): discuss conference budget process, accounting for conference surplus injection

Rob

Breakout group proposes the following message to be sent to the next EC:

1. The EC is concerned about a perceived decrease in the number of experienced ACs and SCs at CHI in recent years. We encourage a mix of levels of experience among ACs and SCs, and, particularly, to make sure that each subcommittee has a good mix.
2. Anecdotally, it appears that more people are declining invitations to serve as CHI AC or SC. Particularly in the case of more senior people, we encourage more personal recruiting and outreach. The EC will offer to help in this regard.
3. Members of the EC would like to work with CHI conference and papers chairs to create a forum at the CHI conference, such as a SIG session, on ACing and reviewing, to foster discussion, clarify guidelines, and help mentor the community.
4. We want to reiterate the existing procedure in which CHI conference chairs, technical program chairs, and papers chairs should all be approved by the EC prior to these people being contacted.

Proposal moved, seconded, and adopted.

Policy for membership and registration for retired SIGCHI members

We give qualified members the title of “SIGCHI Emeritus”

· Members must be at least 60 years of age and a SIGCHI member for the last 10 years to qualify. (Analogue to ACM at <http://www.acm.org/membership/dues> for “retired members”; we should be able and allowed to apply the same criteria)

- “Retired from full-time employment that paid a salary that allowed for regular registration in SIGCHI conferences” –
- “Contact ACM Member Services at acmhelp@acm.org to request this rate”. (Farrah to find out how to point to the right desk to apply)

1. SIGCHI membership dues for Emeritus members is membership dues - \$25 (Analogue to ACM retired members’ dues)
2. For Fully sponsored SIGCHI conferences (co-sponsored conferences would need to be handled on a case-by-case basis): Emeritus registration fee is subsidized by SIGCHI to the level of Student registration fee.

Moved, seconded, approved.

Website updates and refresh

(Patrick, if possible with input from Fred)

ACM website proposals <http://concepts.acm.org/>

ACTION: Patrick and Elizabeth to message SIGCHI membership for feedback on ACM proposals

Plone? Future of site using plone?

ACTION: Fred will ask Wayne if ACM is changing the platform >> turns out they’ve chosen Hippo <http://www.onehippo.com>.

Future of communities tool if we move away from plone?

ACTION: Patrick and Elizabeth, collect all website information from past six years

ACTION: Patrick / Allison, basic information architecture of the CHI site, possible mockups (on any potential future CMS)

Designers for conference logo, full guidelines (only if someone can prepare this with Patrick)

Guidelines were prepared. Patrick will assist conference chairs that need help or want to follow them. Discussed at CMC in Seoul.

See chi2016 logo process here:

<http://sigchi.tumblr.com/post/110755808945/chi-16-logo-development-process-special-guest-post>

SIGCHI transparency initiative

Working with Lindsay to have accurate data

Sections of the report:

What is SIGCHI/EC/Structure

CHI - attendance, publications, historical/current

CHI - financials, historical/current

Specialized Conferences

Digital Library, ToCHI, Interactions

Other efforts: Education, Public Policy, Developing World, Accessibility

Behind schedule... still want to get a complete draft out to the EC soon.

Sunday, February 15 : SIGCHI in the world: reaching and preaching

Local Chapters developments (Tuomo)

Philippe will add Tuomo's slides, we'll also link to his reports

Several new chapters added

Nordic Chapters Meeting at NordiCHI 2014 (see report NordicSIGCHIReport.pdf)

Tools survey: chapter requests. Cf: previous discussion re: adapting communities infrastructure to chapters on sigchi.org website

Do we need a "membership for dummies" document to help registration for communities, etc.?

Local chapter feeds into ACM SIGCHI Tech News?

Even if in local language -- interested readers can use something like Google Translate

ACTION: Fred will add separate tab for Chapters at same level as Communities, etc.

additional chapters infrastructure tbd Dan, Kelvin, Fred (e.g., duplicate communities code as chapters)

ACTION: Gerrit to SIG Governing Board: why isn't ACM code of ethics translated, and what does it take to make that happen?

Report from Tuomo on Summer School on Research Methods in HCI 2014; SIGCHI sponsorship for 25 students?

development fund proposal will be forthcoming (on the order of 7500 euros)

ACTION: Tuomo to work with Elizabeth on possible publicising of Chapters events in SIGCHI Newsletter

ACTION: Elizabeth and Jenny to include design considerations regarding multi language, and translation capabilities for the HCI Education & Living Curriculum Efforts

Note: CMS system that ACM chose is Hippo

subset of folks should look at it carefully before we meet again

Public policy report (Jonathan)

After a 2 year process, starting around a day-long workshop at CHI 2013 in Paris, a 65-page public policy framework report is complete, with 31 co-authors. After the report receives SIGCHI approval, Jonathan will distribute widely--summary in CACM and Interactions? He will also seek potential approval at the ACM level, for distribution as an ACM document. Gerrit will also take to SIG governing board

Jonathan sent out a draft to the EC members on Jan 24, received feedback to add a section about intellectual property and HCI (already done). All EC members encouraged to provide any final feedback by **March 2**.

Approval in principle moved, seconded, approved.

Needs to have explicit mention of SIGCHI approval and clearer formatting to reflect that, Elizabeth will work with Jonathan on making those changes, including listing the members of the EC.

Developing worlds dev.fund regulation (Zhengjie)

add Zhengjie's slides/reports

Important that for every activity that we support should have an outcome available to SIGCHI (such as an *Interactions* article), a regular column on this topic? blog contributions as well
ACTION Item: Gerrit will introduce Zhengjie to the Interactions editors; , and Elizabeth will introduce to blog authors; Zhengzie as a co-author for purpose of branding

AfriCHI (Zhengjie)

copy detail from slides

in-cooperation status has been granted during this meeting - SIGCHI website conference updated to reflect the decision.

discussion of proposal, request that funded speaker be a SIGCHI/CHI leader subject to our approval

Gary will provide wording

SIGCHI Latin America

proposal to fund SIGCHI LA leaders' participation at CSCW 2015

previously requested report on activities not yet delivered

general sense to reject this proposal, with clear declaration of reasons for rejection

Gary will provide wording (Scooter, Elizabeth will help)

Moved to reject, seconded, approved motion to reject proposal

CHI Indonesia proposal

Proposal does not provide clear benefits to SIGCHI, and is too close to CHI 2015 in Seoul.

Gary will draft our reply(Elizabeth will help)

We reject their proposal; agree to be "in cooperation"

Proposed amendment to dev fund policy

needs rewording and review plus email approval, make it a single document

HCI, CHI, and SIGCHI terminology (Gerrit)

ACTION: Farrah to investigate restrictions and guidance on naming of chapters, branding, logos, work with Elizabeth, Patrick, Tuomo

Off-line discussion: removing computer in HCI would make life much more difficult in computer science departments where HCI faculties are currently working. Recruitment of new faculty and students from CS will be also more difficult.

Mentoring update (Gerrit)

See John Thomas' email to be inserted here

Awards (Loren via phone)

- SIGCHI Awards
 - Selection process seemed to work well
 - Continue to communicate to committees who is and is not eligible to be recognized
 - Coordination with CHI conference needs improvement
 - the SIGCHI awards chair will be CHI 2016 awards chair
 - Documentation: Moving lots of stuff to Google Drive
 - Coordination with ACM? that is, maintaining lists
- Athena Award
 - CHI "run" of recent years makes it harder for our community to get recognized in the near future
 - Note: "Award" for Turing Award vs. Athena... Google's been contacted... followups?
- ACM Fellows / Distinguished:
 - Outcome was not what I'd hoped
 - Lots of work by letter writers!
 - Need to rethink this process
 - More formal SIGCHI process for identifying "SIGCHI endorsed" candidates?
 - Who we are nominating and why?
 - A 'persistent list'?
 - Reduce opacity of ... who gets nominated, and how
 - Continued need to get more CHI people on the ACM Awards Committees
- Turing Award
- Who should take over?
 - Think about it, and revisit in July hand-off meeting

Slides from JohnT on Mentoring



- ◆ Explore using Linked-In as a major mechanism for hooking people up.
- ◆ If a successful experiment, publicize in other social media the idea of having potential mentors and mentees use LinkedIn.
- ◆ Issues: Messages and Postings -- limited privacy options; limited way to extract general advice; not clear how this plays into SIGCHI mentoring as opposed to linkedIn mentoring.
- ◆ Updated Activities:
 - ◆ Posting back-links and mentoring advice on other HCI-related linked in groups.
 - ◆ Joined Linked-In group on mentoring

- ◆ User Experience: 95K items; multiple posts/day by October, 2014; >100K items by Feb,2015
- ◆ User Experience Group: 25K members; 1 post/day
- ◆ UX Pro: 37K members; several posts/day
- ◆ UsDA 72K members; 3-5 posts/day
- ◆ UX Professionals: 44K members; several posts/day
- ◆ HFES: 11 K members; 10 posts/month
- ◆ SIGCHI:
 - ◆ 5K members; 2 posts/month by October 2014
 - ◆ 5K members by February, 2015; last post 6 mos. ago.

- ◆ HCI/UX Mentoring LinkedIn Group
 - ◆ 81 Members in October, 2014; 130 Members in February, 2015
 - ◆ 12 Threads by me; 2 by others by October, 2014; 17 Threads by me; 2 by others by Feb. 1915
 - ◆ 28 total posts by October 2014; 44 total posts by February, 2015.
 - ◆ Scores of posts on other LinkedIn Groups; pointing back to Mentoring Circles Group

- ◆ "Senior CHI"
- ◆ An attempt to keep some older members of the CHI community actively involved; for one thing, offering reduced registration fees.
- ◆ Multiple discussions via phone and e-mail with Ron Baecker and Jonathan Grudin
- ◆ Will be discussed as part of ACM policy rather than separate SIGCHI policy

- ◆ Explore using LinkedIn to connect Mentors and Mentees
- ◆ Many groups (and much more populated groups) related to SIGCHI concerns:
 - ◆ User Experience Group, IXDA, UX Professionals, UX Pro, User Experience, User Experience Group, ACM SIGCHI, CHI Management Community, CHI UX Community On the order of 10-20 X size of SIGCHI.
 - ◆ From personal experience, there are also a large number who "do" HCI or UX but have no professional visibility in any of these groups. This group may be even larger than UX, etc.
 - ◆ LinkedIn Groups can be used to foster some kinds of "mentoring" but not really suitable for on-going in-depth mentoring; or at least, I have not discovered the way to do it.

- ◆ Additional Mentoring Activities and Ideas
 - ◆ CSCW had apparently successful mentoring program for student reviewers for CSCW 2015
 - ◆ I have volunteered to run this program for CSCW 2016; will meet with previous chair at CSCW15 (Pernille Bjorn). There is an opportunity to add to the linked materials for a good review and also to follow up with mentors and those mentored afterwards to solicit additional needs and ideas.
 - ◆ Would it make sense to have a column like "Ask Judy" in Interactions?
 - ◆ CSCW 2015: Informally talk with people about their mentoring as input to possible brief survey.
 - ◆ CHI 2015: Ask people about mentoring at the EC "hood" (assuming there is one).

- ◆ Possible areas for Mentoring Survey:
 - ◆ What do you see as mentoring needs for the field of HCI?
 - ◆ What would you specifically like to be mentored on?
 - ◆ What could and would you be willing to mentor others on?
 - ◆ How much time would you be willing to spend in mentoring activities?
 - ◆ What media or venues would you find most effective for mentoring?
 - ◆ (I have asked twice in the LinkedIn mentoring group what people would like to be mentored on).
 - ◆ The major answers are "ethics of HCI" and "how to sell/promote HCI in the larger development context"

Slides from Tuomo on Local Chapters

Map of Local ACM SIGCHI Chapters

42 SIGCHI chapters around the world, on 6 continents, in 25 countries, over 3,000 members (about 2,300 reported)



Local Chapters

SIGCHI EC

Copenhagen, February 15th 2015

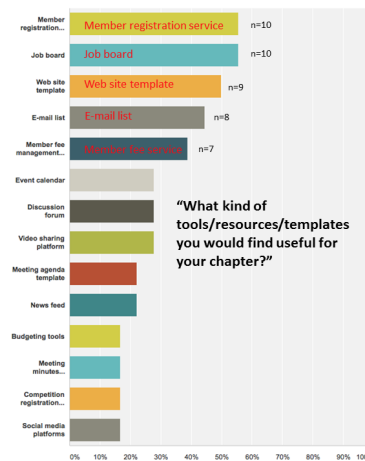
Tuomo Kujala



Nordic Chapters Meeting @ NordiCHI'14

- Organized together by EstCHI and SIGCHI Finland
- October 26th at NordiCHI 2014
- Discussion topics:
 - CHI Nordic Party
 - Possible joint activities: Master's/Doctoral Thesis competitions, ACM DSP tours...
 - Local and regional challenges and opportunities (curricula, research, academy/industry transfer, policy making)
 - Web site template and the need for other basic Chapter tools → survey for Chapter chairs

Tool Survey for Chapter Chairs (N=18, 43%)



→ Community tools and SIGCHI web site to offer these (and more?)

Free word

"We have created our own website but would greatly appreciate a ***responsive* web design template**; it is necessary for a SIGCHI chapter to showcase using the most current usable and accessible methods. Also, the **ACM chapters site**, where we add our members is very limited and **odd to use/update.**"

"The **ACM website** needs some UX help. Site is **old and clunky** and chapter management functions **hard to use.**"

"It would be good if chapters could post information within the **ACM SIGCHI Tech news** to emphasise some important activity. Increasing visibility of local chapters would maybe foster participation in local chapters."

"Dedicated international visibility opportunity for Local ACM SIGCHI chapters in CHI'2015 conference and related international SIGCHI conference and events

– International mobility and exchange facilitation between Local ACM SIGCHI chapters via SIGCHI

– Get the <
<http://www.acm.org/about/code-of-ethics>> translated in respective languages with the help of Local ACM SIGCHI chapters via SIGCHI

– Design and publish OERs (Open Educational Resources) about HCI in local languages with the help of Local ACM SIGCHI chapters via SIGCHI."

Summer School on Research Methods in Human-Computer Interaction 2014

- Organized together by EstCHI and CyprusCHI
- July 25th-31rd, 2014, Tallinn, Tallinn University
- SIGCHI scholarships for 25 students: in total 7,500€
- Continued scholarships for 2015 (Cyprus)?

Next – Action Points

- Chapters Interactions columns to be continued
- Chapters Workshop in CHI'15 on Sunday April 19th
- SIG in CHI'15 on "How and Why to Start and Run a SIGCHI Local Chapter" (accepted)
 - Success stories (e.g., BayCHI) + realistic picture of challenges (chapter chairs invited to share experiences)
 - Info on Chapters and networking
 - Discussions on local (and common) needs of HCI communities around the globe
- Reports to EC

Chapters Columns

- **Coming up:** European Summer School on Research Methods in HCI 2014. David Lamas (EstCHI) & Panayiotis Zaphiris (Cyprus SIGCHI), Tuomo Kujala (Ed.). July-August 2015 issue.
- **Next:** Growing Together with Indonesian SIGCHI. Eunice Sari, Adi Tedjasaputra, Tuomo Kujala (Ed.). March-April 2015 issue.
- Lee, G., Lee, H., Lim, Y., Lee, U. & Kujala, T. 2014. HCI Korea and the SIGCHI Korea chapter. *Interactions*, 21(6).
- Kujala, T. (2014). SIGCHI local chapters in 2014. *Interactions*, 21(4).
- Szostek, A. & Kujala, T. (2014). CHI Poland – a network of local chapters. *Interactions*, 21(2).
- Prates, R.O., Barbosa, S., da Silveira, M.S., de Souza, C.S., Baranauskas, C. et al. (2013). HCI community in Brazil – sweet 16! *Interactions*, 20(6).
- Williams, S., Jacobson, F., Frisberg, N., T Kujala, T. (2013). BayCHI: serving the Bay Area CHI community for over 20 years. *Interactions*, 20(4).
- Kujala, T. & Häkkinä, J. (2013). User experiences from the land of a thousand lakes. *Interactions*, 20(2).

Slides from Zhengjie on Developing worlds

Asia

- UX Indonesia-Malaysia Conference, Jakarta, Indonesia, April 26, 2014
 - SIGCHI sponsored 2,500 USD for logistics
 - 8 talks and 65 attendees from Indonesia and Malaysia, academia and industry
 - SIGCHI Indonesia Chapter was set up in May 2014
- Outcome
 - CHI UX Indonesia 2015 (Bandung, Indonesia, 9-11 April, 2015) ...
 - Asian CHI Symposium 2015 at CHI2015 focusing on southeastern Asia


Asia

- HCI Educator Workshop (Beijing, China, July 24-25, 2014)
 - SIGCHI sponsored <12,500 USD for 5 speakers: James Landay, Geraldine Fitzpatrick, Anind Dey, Hao-hua Chu, Yuanchun Shi, Shiwei Cheng
 - 50 participants mainly come from China took part in the workshop: 64% faculty members (1/3 design and art departments), 12% industry
- Outcome
 - CHI2015 workshop on Developing HCI Education Crossing Asia


Asia

- Speakers at India HCI 2014 (Dec. 7-9, 2014, IIT Delhi)
 - SIGCHI sponsors 4,700 USD for two keynotes
 - Saul Greenberg: Proxemic Interactions
 - Kristina Hööke: Designing for Somasthetics
 - About 140 participants - 104 researchers and practitioners, and 37 student volunteers


Latin America

- 1st, 2nd and 3rd Itinerant Workshop for Evangelization of HCI held in October and November 2013 and to be held March 2015
- Sponsored three leaders of SIGCHI LA Community to attend ISA2014 - Interaction South America (Buenos Aires, Nov., 2014)
 - SIGCHI sponsored 4,800 USD
 - Making connections to the major practitioners community in LA


Latin America

- SIGCHI LA Community leaders' Activities at ISA2014
 - Introduction of SIGCHI LA Community to IxDA and UXPA Communities
 - Meeting with IxDA Regional Directors to propose the co-location or co-organization of ISA 2015 and CLIHC 2015
 - Discussion on the issues towards establishing a unified HCI community in LA - a major result of this initiative
- In February 2015, after new regional directors take office, a new meeting will be held to define the next steps, including to define the co-organization (or co-location) of ISA 2015 and CLIHC 2015


Africa

- Initiative on the inaugural biannual AfriCHI (3-8 July 2016 - Nairobi, Kenya, www.africhi.net)
 - SIGCHI AfriCHI Community
 - One AfriCHI
 - Co-present conference Nairobi, Kenya + satellite locations
 - Aiming for 250 + 100 participants
 - 4.5 days program
 - Looking for "in-cooperation" status with SIGCHI
 - Conference Organizing Committee – 26 members
 - Contact CoChairs: Chris Chepken, University of Nairobi, Kenya and Anicia Peters, Oregon State University / Polytechnic of Namibia





Gary Marsden Student Development Fund

- Sponsor students from developing countries to attend SIGCHI sponsored/co-sponsored conferences
- Who award
 - A committee of 5 people set up under SIGCHI EC, including a chair and a vice-chair
- Totalling <15 each year (15*3,000=45,000 USD)
- The developing countries as defined as the countries not listed as advanced economies by IMF
 - World Economic Outlook Database 2014 (<http://www.imf.org/external/pubs/ft/weo/2014/01/weodata/weoselagr.aspx>)
- How to apply
 - The applicant submit the application to the committee chair explaining why and how it is helpful for his/her career in HCI
 - a supporting letter from a faculty member
- What can be covered
 - Subsistence of <3,000 USD, including travel (economy class flight tickets, ground transportations), accommodation (student housing if available), registration and meals during the conference covered by reimbursement
- All the subsistence is reimbursed by receipts following ACM processes



Latin America

- Proposal: SIGCHI LA Community leaders' participation in workshop at CSCW 2015 (March 14-18, 2015 | Vancouver, Canada)
 - Derived from our discussions at ISA'2014, we co-authored the paper entitled "Challenges for Establishing a Latin American Community in HCI/UX", to be presented at the CSCW 2015 Workshop "Doing CSCW Research in Latin America"
 - Forge connections with the CSCW community in Brazil and abroad
 - We are requesting support for the 3 co-authors to participate at the workshop
 - 7195 USD to cover flights, hotels, registrations etc.



SIGCHI Guideline for Supporting HCI in Developing Worlds

- This guideline is an amendment and interpretation to the SIGCHI Policy for Development Fund (<http://www.sigchi.org/about/policies/devfund>) to highlight our commitment to and address the special needs in developing worlds
- Guidance for SIGCHI EC to evaluate proposals and for people in developing worlds to understand what they might propose
- Short publicized version and/or long detailed version?



SIGCHI Policy for Developing Worlds

- Serve the benefits of its members and therefore not to support competing developments or developments
- As a kind of 'seed' and therefore will explicitly express clear reasons how it will help cultivating self-sustainability of the local community so that things can become self-supporting without SIGCHI's continuing support



SIGCHI Policy for Developing Worlds

- Potential of establishing a relationship that is mutually beneficial to both parties and strengthening/expanding the SIGCHI community
 - a series of regional events that has a stable in-cooperation status with SIGCHI, or may develop into a SIGCHI sponsored/co-sponsored event in the future (<http://www.sigchi.org/conferences>)
 - a regional community in SIGCHI Communities scheme (<http://www.sigchi.org/communities>)
 - a local SIGCHI chapter (<http://www.sigchi.org/connect/local-sigs>)
- SIGCHI's support acknowledged to the activity participants and in public by the local organizers



SIGCHI Policy for Developing Worlds

- Examples of the successful proposals in the past
 - Regional workshop that leads to the formation of SIGCHI chapter in Indonesia
 - A series of workshops to connect academia and industry in less-developed regions in Brazil that helped expanding the SIGCHI chapter in the country
 - Speakers to a workshop held in Beijing on HCI education in Asia and leads to a workshop on the same topic at CHI2015 in Seoul
 - Leaders of the SIGCHI Latin America Community to attend a local conference to make connections between academics and practitioners
 - Speakers to India HCI Conference that helps maturing the local community and increasing awareness of SIGCHI
 - Winners of the student competition at a local conference to attend the student competition at CHI
 - Speakers to China Distinguished HCI Speakers Series that was organized by SIGCHI China to connect China HCI with the world
 - An gathering-together dinner for HCI professionals in Africa that leads to SIGCHI AfriCHI Community and an endeavor towards the inaugural pan-Africa conference - AfriCHI
 - ...



SIGCHI Policy for Developing Worlds

- Activities SIGCHI might support
 - Event for community build-up in a country or region
 - Invited speakers from SIGCHI's community at local events
 - Event for connecting different communities, which could be in the sense of geography, discipline or academics/industry etc.
 - Activities related to HCI education
 - Student volunteers at local events or SIGCHI sponsored events
 - Tutoring PhD students to present papers at SIGCHI sponsored events
 - Summer schools or mentoring activities
 - Scholarships for students that show a promising development
 - Sending representatives (local leaders or students) from local communities to major SIGCHI events
 - Acknowledging 'in-cooperation' status of SIGCHI to an event
 - ...



SIGCHI Policy for Developing Worlds

- Procedure
 - Proposals for funding should follow the procedure outlined in the SIGCHI Development fund process
 - SIGCHI EC champion will always be the SIGCHI Adjunct Chair for Developing Worlds
 - Local communities to think about the needs for SIGCHI help
 - Local organizers discuss with the AC for Developing Worlds to identify feasible actions according to SIGCHI's policy, and develop into proposals
 - Submit the proposals for the EC review and approval
 - No up-front funds. After the activities, local organizers follow ACM processes for reimbursement
 - Local organizers provide a brief report to the EC on the activities
 - Local organizers encouraged to write up a short article on the activities and the local community for ACM interactions magazine, or through publications or events at a major SIGCHI conference



Ongoing Plans



Others

- Consolidate and maintain momentum of the local communities in Asia, LA and Africa
- Continue to reach out to new communities
 - Mediterranean region ?
 - Cyprus – SIGCHI Cyprus
 - Tunisia – HCI Workshops
 - East Europe region ?
 - Iran – SIGCHI Iran ?
- Work together with ACs for mentoring and chapters on mentoring opportunities for developing worlds



SIGCHI in Developing Worlds

Zhengjie Liu and John Karat
February 13-15, 2015 EC Meeting @ Copenhagen



Why developing worlds

- SIGCHI's strategic endeavor to be more inclusive geographically and disciplinarily
- Benefits to HCI as a field
 - To help better address challenges in global development
 - To benefit from the diversified contexts
 - many opportunities to identify new ideas and solutions not only for the developing worlds, but also for the larger HCI community



Missions

- Encourage mutual learning and connection between SIGCHI and the local communities
- Help the local communities network each other and be self organized work on their own issues
- Invest SIGCHI resources to help the local communities to mature and self sustain
- Get the local communities better involved in SIGCHI
 - SIGCHI Communities/Chapters
 - SIGCHI activities



What we have done



2009 - 2014

- SIGCHI Asia Workshop and following-up (2011-)
- SIGCHI Latin America Workshop and following-up (2012-)
- SIGCHI Africa HCI Dinner and following-up (2013-)
- Following-up activities
 - Workshops for HCI education
 - Activities for community set-up and connecting communities
 - Speaker tours / mentoring at local events
 - Student competitions / volunteers
 - Summer schools
 - HCI education surveys
 - ...



1st SIGCHI Asia Workshop, Beijing, March 2011



Following up activities

- 2nd Asia workshop held at CHI2011, May 8, 2011
 - 25 delegates from 6 countries and SIGCHI EC
- 3rd workshop in Kunming, December 2-3, 2011, 14 delegates from 5 countries
- 4th Asia workshop on April 2-3, 2012 in Beijing
- 5th Asia workshop at CHI2012 in May, 2012
- 6th Asia workshop on August 31, 2012 in Matsue, Japan at APCHI 2012
 - 12 delegates from 4 countries
- 7th Workshop in February 2-3, 2013 in Sendai, Japan
 - 12 delegates from 7 countries/regions (India, China, Taiwan, Korea, Singapore, NZ, Japan)
- 8th Asia workshop April 2013 at CHI 2013
 - 7 delegates, act on discussions and move to form new organization
- 9th Asia workshop August 2013 at APCHI 2013 in India



Asia: current status

- Different attempts to establish a local organization (APAHCI) and a local conference (APCHI)
 - Independent or connected to SIGCHI
 - Still under progress and uncertain – how to get themselves organized and to sustain the activities
- The relationship with SIGCHI to be clarified and defined
 - Different opinions
 - Asia centric HCI, instead of North America/Europe centric
- The region is complex – we should not expect a single model for SIGCHI/Asia relationships
 - Multiple “communities”



Asia: current status

- Asia centric HCI
 - Try to establish a local organization (APAHCI) and a local conference (APCHI), 2011~
 - CHI Asia Workshop at ID&HF2014 (Kochi, Japan, Nov. 26, 2014)
 - On setting up an Asian HCI organization and organizing an Asian HCI conference (CHI Asia) – no agreement achieved
 - invite SIGCHI to sponsor the CHI Asia and invite SIGCHI EC members to attend
 - SIGCHI response: relationship with SIGCHI needs to be clarified
 - Does SIGCHI communities scheme work for that



1st SIGCHI LA Workshop, Belo Horizonte, July 2012



Following up activities

- Workshops for Evangelization of HCI Research and Practice: bringing together Brazilian Universities and Industries
 - Three workshops to bring together Universities and Industries of some Brazilian Regions where HCI is less developed
 - SIGCHI sponsored 15,951 USD
- SIGCHI LAIHC Community set up
 - 52 members, 3 chairs
- SIGCHI sponsored the winners of student design competitions at LA HCI conference (CLIHC 2013) and Brazilian HCI conference (IHC 2013) to attend CHI2014
- Multiple “communities”



SIGCHI Africa HCI Dinner, Cape Town, Sept., 2013



SIGCHI Africa HCI Dinner, Cape Town, Sept., 2013

- September 2, 2013 at INTERACT2013
- Jointly organized with HCI4D Community
- Over 40 participants
 - Mainly African HCI delegates
 - HCI4D delegates: Susan Dray, Arnirudha, Simone
 - SIGCHI EC: Gerrit, Zhengjie, Philippe
- AfriCHI initiative



Progress Updating



Asia

- Campaign in Asia for CHI2015 (October, 2013 ~)
 - help the local communities and SIGCHI communities to be better prepared for CHI2015
- UX Indonesia-Malaysia Conference (Jakarta, Indonesia, April 26, 2014)
- HCI Educator Workshop (Beijing, China, July 24-25, 2014)
- Invited speakers at India HCI 2014 (Dec. 2014)

