May 2, 2014
Executive Committee Meeting, Toronto, Ontario

Attending: Gerrit van der Veer, Scooter Morris, Zhengjie Liu, Dan Olsen, Fred Sampson, Allison Druin, Gary Olson, Tuomo Kujala, Loren Terveen, John Thomas, Patrick Kelley, Jofish Kay, Elizabeth Churchill, Philippe Palanque, Kia , Rob Jacob, Jonathan Lazar, Matt Jones

Apologies: Jenny Preece, John Karat

ACM: Farrah, Ashley Cozzi, Wing Man Ho

1. CHI 2014
Slides from Philippe Palanque & Matt Jones, CHI2014 Conference Co-Chairs
- **Keynotes**: difficult to find excellent people, but was well worth it! Spent much time with people in conference. Expanded the seating and attendance to accommodate these speakers. Looks like we had records in attendance both opening and closing.
- **Inspire! Provoke! Inspire!** congregational event at the beginning of conference. Well attended, was a good way to get people together at the conference before the splitting for the many sessions available.
- **Courses** incorporated HCI education work. Elizabeth & Regina Bernhaupt will write report of outcome (we wait for the CHI 2014 survey from attendees to finalize the report).
- **Moved from Communities to Spotlight**-- removed continual core communities and created new communities. Spotlight- here is a path to see something special at CHI. Leave pre-planned space for new/specific content. Need feedback on how successful the spotlight is going forward. Need some way to know what's going on in a complex conference.
- Suggestion for **better tools** for finding things and finding paths are welcome. According to discussions within the EC even senior members of the community find it difficult to navigate the content (this year there was the paper programme, the confer mobile app, and the web app).
- Worked on **accessibility** both physical and digital aspects- Website, mobile apps, paper process. Chairs for both digital & physical. Important for people to receive information as to whether something is accessible or not (report has been submitted by Tovi and Jonathan Lazar).
-Need guidelines for paper presentations (looks like people don't know how to prepare slides for the large rooms used at CHI conferences) - need information design support
-**Make attending worthy** (wearable exhibit, interactivity, plenaries, courses, emphasis on local context, lab tours). Need to make interactivity more accessible (currently behind the sponsors and away from coffee).
-**Shadowing** as a suggestion is great, as a policy not really. Shadow can be a help to the chairs and the chairs can help the new person. Proved to be very useful for CHI 2014.
-**We acknowledge ACM's wonderful help with all that they do for the conference!**

 2. Conferences
        - HCI Journal is asking for Conference presentation slots similar to TOCHI

Discussion was begun on whether this should apply only to the SIGCHI journal or it can apply to ACM journals or for-profit journals

TO DO: Taskforce led by Rob to consider this proposal of which journals if any should get slots at our conference (including Loren, Scooter)

- A request for Cooperating Societies to be visible (e.g. logos visible, reciprocity). This concerns the societies that co-organize conferences with ACM SIGCHI. This includes other SIGs at ACM, IEEE (various chapters), IFIP, ...

TO DO: Philippe to look at the logos for incorporation/sponsor on website

- CSCW Revise and Resubmit

2 phase review cycle (revise and resubmit)

3 year experiment- cycle 2012, 2013, 2014

No fast-track auto accept in the last 2 years

The community did a survey on how it was going- authors generally liked the process, most people thought it was fair

Acceptance rates have gone up- is this an issue for academics??

Acceptance rates: ~25% before revise and resubmit

2012: 40% (420 papers submitted)   2013: 35% (395)   2014: 27% (500)

A committee is being formed by CSCW community to explore the acceptance rate issues

More workload, but perceived quality has gone up

CSCW 2017 possibly in Brazil- could be development activities needed

CMC looked to other communities to try this revise and resubmit, UBICOMP is doing a flavor of it. We need more experiments to see this. UIST was not interested trying it. People perceive it as more work. It spreads out the work longer. We're still looking for other "experiments."

Reasons for concerns for CHI revise and resubmit:

Acceptance rate (scalability) - the acceptance rate went higher when CSCW started the experiment. It looks like this is not the case any more.

Perceived expanded workload, uneven longer workload

Expanded timeline

PCS does not support this

3. Mentoring

HCI/UX LinkedIn group on mentoring

http://www.linkedin.com/groups/HCI-UX-Mentoring-Circle-6623413/about

Reaching out in social media- what does that mean?

TO DO: Patrick to sort this out with John T.

Women's Breakfast appreciated in format and impact

Legal issues concerning putting up disclaimer about mentoring

TO DO: Dan and John T. to draft response to possible disclaimer

4. Awards

SIGCHI Awards- we need nominations outside of committee. We need to systematize the nomination committees process. We need to get this out in social media. We need to reach out to diverse communities (e.g., geographic, gender, discipline).

TO DO: Loren-Update SIGCHI web page to note that the deadline is in November each year. And publicize the email addresses very prominently.

TO DO: Loren-Update SIGCHI web page to also list: ACM Award winners who are SIGCHI members.

TO DO: Loren-Update SIGCHI web page to list what the award recipients get (free registration, …)

TO DO: Loren & Allison to work on a proposed Thesis Award to be added to Awards- and to look at how others do it. Process for submission/nomination? This will start at earliest next cycle, to be discussed at the October meeting

TO DO: Loren-plus: talk to key people at ACM about getting SIGCHI people (e.g., ACM Fellows) on the Turing Award committee. Also push at the committees to recognize a more diverse range of contributions to computing.

The EC would like to commend Loren for leading the award efforts with the EC and to Saul Greenberg for all his efforts in leading a portion of the awards committees.

5. Public Policy (ACM Europe; ..?)

-US ACM has for a long time, had an infrastructure for doing policy, advocacy, and outreach to government and policymakers. ACM Europe has finally started forming an EUACM policy council. It is possible that a SIGCHI member could be on this council.
APPROVED: Marco Winckler has been approved to send his name for nomination to the council.

Still working on public policy report- goal to have a draft report to the EC in Fall.

5 new people on Policy committee.
SIGCHI Policy Committee would address both US and EU issues.

6. Communities
TO DO: Dan to come back with a proposal on how to offer annual funds to communities- Gary to help

TO DO: Communities Chair, Dan to negotiate with a contractor to make Communities fixes

7. Leveraging CHI Academy
Proposed action to pull together blue ribbon panels with our most senior members of our community to work on deep and complex issues. These can be suggestions for such issues that might lead to new policies or not.

TO DO: Scooter, Patrick, Gary, John T. to work on proposal for a mechanism for engaging CHI Academy and approach for selecting topics

8. Cooperating with other societies
(Eurographics, UPA, SIGGRAPH, EACE, IFIP TC13,)
There are a number of other societies interested in collaborating with SIGCHI. And we can learn from them as well. And these societies can be a community in SIGCHI.
SIGCHI welcomes all organizations to work with and be a part of the SIGCHI community.

9. Accessibility
TO DO: Johnathan- Get feedback from CHI2014 TP Chairs on how many actually followed the accessibility guidelines. Then will consider next steps. (report already submitted by Tovi and Jonathan).

There is an accessibility community and looking at how to get it more active and be more of a leader to impact SIGCHI activities.

A nice example of a smaller conference taking serious steps towards accessibility:
http://tvx2014.com/inclusion-accessibility/supporting-accessibility/

10. Chapters (& associate membership)
Chapters Workshop was Sunday of CHI.
-The CHI'15 SIG proposed on how & why to start and maintain a SIGCHI Local Chapter
TO DO: Tuomo to propose this SIG for CHI2015
-Proposed video sharing of live-stream and archive of local chapter activities and speakers. Local chapters will work on this proposal.
-Proposed chapter utilities for sharing information about speaker possibilities and a common chapters' event calendar.
TO DO: Tuomo to find out joint chapter (UXPA/IxDA/SIGCHI) possibilities
-SIGCHI welcomes local chapters to become SIGCHI Communities - Sign up now!
-Special funding for chapter networking one time events and projects available.
-ACM Chapter "Benefits": http://www.acm.org/chapters/professionals/benefits

SIGCHI welcomes TORCHI as a local SIGCHI Chapter
There are 39 SIGCHI Chapters in 6 continents in 23 countries

11. Developing World

UX Indonesia-Malaysia April 2014 Conference received support from SIGCHI ($2,500 USD for logistics) Working on setting up a few local chapters.

TO DO: Zhengjie-Remind them to write an article for Interaction about what was going on

TO DO: Tuomo to follow up with people interested in setting up local chapters

APROVED Beijing Proposal to reimburse actual expenses for 6 people for max of $1500 USD per person for travel.

TO DO: Zhengjie-Respond back to Proposal to reimburse actual expenses for 6 people for max of $1500 USD per person for travel.

TO DO: Zhengjie-Respond back to India HCI about speaker selection that SIGCHI will be sponsoring for $4,700 USD for 2 speakers

TO DO: FRED to work with Elizabeth to put additional language about including diversity in development fund proposals

Note **this** year: Chinese CHI http://chchi2014.icachi.org/

TO DO: Zhengjie- Develop a proposal to honor Gary in SIGCHI based on HCI4D (developing world) work with Matt Jones to make this happen

10. Education

TO DO: Elizabeth- Exploring what to do with next steps with living education curriculum

TO DO: Elizabeth and Regina to write up new course structures

11. Website Update

TO DO: Elizabeth & Patrick to explore social media options

MOVE TO ASK- What is ACM's direction and plans for website technology moving forward

TO DO: ALL EC, SEND ELIZABETH the favorite thing they want changed on the website

TO DO: Elizabeth to lead and everyone to help-- We need to work on messaging for consistent information transfer about various SIGCHI issues through social media, SIGCHI email, Interactions blog, website

12. finances

SIGCHI is in excellent financial state. We are continuing to spend funds to support various activities.

13. next meeting

TO DO: Gerrit: add to agenda- SIGCHI scholarships, and continue strategic brainstorming

TO DO: SCOOTER & ASHLEY to choose Honolulu facilities and give specifics to EC for October meeting.