SIGCHI EC Meeting, 3 May 2013

Paris, France

Attending:

Gerrit van der Veer, Elizabeth Churchill, Allison Druin, Gary Olson, Kia Höök, Dan Olsen, John "Scooter" Morris, Tuomo Kujala, Fred Sampson, Philippe Palanque, Zhengjie Liu, Jonathan Lazar, Jenny Preece, John Charles Thomas, Loren Terveen, John Karat, Joe Konstan, Ashley Cozzi

Meeting Notes:

1.   Education project (Jenny Preece, Elizabeth Churchill)
   ● Lunch at CHI2013- 18 people, 9 different countries, mostly academia
   ● Asked what is missing from the previous work from survey, interviews
   ● Everyone had to name an HCI Education challenge
   ● 3 main perspectives:
      ○ more CS oriented- how can we chunk syllabuses
      ○ industry- how can we identify students who have skills that were flexible
      ○ focus on culture and flexibility- not talking about one syllabus fits all
   ● Interesting focus on textbooks- plenty of need and scope- create flexible modules to use that are open source - could consider MOOCs/Webinars as a delivery method- could be pointers to existing work of others
   ● Strong desire for modules that can be culturally adapted
   ● Perhaps we need to think about patterns and structures for learning/teaching

- Several offers of help from group that attended. Suggestions to collect more data in other languages.
- Suggestion for corporate needs- what are the skill sets that are listed on job calls? Possible sub-project.
- Suggestion for a pilot project that could develop multiple apps
- Suggestion training for HCI teachers, as well as resources and networking
- Suggestion for a SIG on HCI Ed at 2014 to involve more of the community
- Already delivered HCI Education article in Interactions and a full report on the SIGCHI website. As new results are gathered, these will also be formally reported and made available through the SIGCHI website.

- Discussion about how we can leverage the courses work of the CHI conference to pull in more content for expanding the path to what are key HCI topics for education.
  - Elizabeth Churchill and Regina Bernhaupt are courses chairs for CHI 2014 and will be working to develop the first draft of a basic, modular curriculum to be offered at CHI conferences. This will be presented as part of the CMC meeting in June.

2. Interactions Redesign (Dan Olsen) interactions.acm.org
Dan found the following data on *Interactions:*
- In 2012 there were 121,248 digital library downloads
- 572 downloads per article with an average of 2.22 citations
- Since Aug 2012, 62,000 unique visitors, 175,000 page views

- 25 bloggers with 2-6 blogs per week
- They want to reach a younger audience
- Put together new blogs/bloggers
- If you look at *Interactions,* you don't really see an obvious connection with SIGCHI
- The editors are wondering--Why aren't the efforts of the magazine more connected with the SIGCHI website?
- Suggestion from Scooter to think about connecting/integrating SIGCHI website, *Interactions* print, interactions.org Put together an RFP for this with coherent message
- And possibly next phase could be integrate the conference websites

3.   Web RFP and relation to the communities redesign ideas (Fred Sampson, Elizabeth Churchill)
- Put in the design and implementation costs into next budget
- Elizabeth will send a draft of the RFP to SIGCHI EC
- Dan to communicate ideas of EC to various constituents

4.   Communities Goal, strategy (Dan Olsen)
- The word "communities" is not in CHI 2014 call (see http://chi2014.acm.org/communities/ as a proof). This was purposefully done to resolve the confusing issue of the same name for 2 completely different entities called *homonymy by Leibnitz (but I prefer the definition from Harry Potter episode 2).*
- Communities on website continues to grow- and additional features continue have been added (especially lightweight)

- We will table adding "discussion"options and explain to communities that we will be working on a larger redesign for SIGCHI online.

5. Budget (Gary Olson)
   - budget still in good shape -- $2M surplus over required reserve estimated
   - CHI 2013 is likely to be roughly a wash -- Scooter?
   - 2014 FY budget input needed
     - if no changes, not necessary to provide any input
   - if have new things, Gary needs to know
   - some things I know about
     - Web site redesign -- cost? $30K current budget
     - Interactions redesign --(specifics still be sorted out)
     - PCS changes -- have new figures from Scooter
     - Carry-overs from small conferences -- Gary & Darren
     - Brazil development fund proposal $15K
       - will circulate to EC
     - Course development -- $25K
     - communities -- most costs so far on 2013 budget
       - anything for 2014?
   - Suggestion for a possible "travel grant" program
     - $25K for this in the budget
     - Look at SIGPLAN site that is currently working for criteria
     - create a subcommittee of EC to look at developing this
     - agreeing to mentor will expand possibilities for mentees and mentors

- Scooter suggests we use some of our funds to use it for video development, curation, sharing, and archiving into ACM DL
  - Possibly $100K
  - work on keynotes, video program, video previews
  - how does it integrate into SIGCHI online agenda
  - how does it integrate into ACM DL
  - ACTION ITEM: Gary/Scooter to talk to Vint Cerf about possible video work

6. Strategic planning continued (Allison Druin)
- Allison led more brainstorming on our strategic planning. She reviewed the values and strategic initiatives and asked each team to explore the "opportunities," "threats" and the "Big Hairy Audacious Goals"(BHAG) that were possible with each. A BHAG is a goal that is not 3 years out, but is something we want to accomplish 5-10 years away. Allison will summarize the results in a separate document.

7. Local chapters (Tuomo Kujala)
<u>Chapters Workshop on Sunday April 28th</u>
- 20 participants from 11 countries (Europe, Asia, USA)
- Excellent discussions
- Most common challenges:
  - Finding and motivating volunteers for officers
  - Financial challenges (not for all chapters)
  - Motivating people to join as a paying member (not for all chapters)
  - Students should be able to act as an officer even in a professional chapter (ACM)
  - Other chapters were lacking academic members, others practitioners

- Well-established chapters with great resources slowing down, new chapters very energetic but few resources
- New chapter member benefits introduced
    - Chapters column in *Interactions*
    - ACM SIGCHI Tech News
- Discussion on SIGCHI Associate Membership initiative
    - The proposed model was not fully satisfactory
        - Extra work for the chapter chairs
    - A hybrid model could be better
        - All-in or voluntary registration
    - What kind of benefits members would value?
        - One out of print copy of interactions magazine (even digital could do, could even lead to more subscribers)
        - Access to ACM SIGCHI Tech News (DONE, distribution to members?)
        - Access to proceedings of the latest SIGCHI conferences
        - Access to annually updated package of selected CHI course notes/videos
        - Other education material
    - Practitioners would probably value different benefits than academics
- Discussion on Local Chapters Committee initiative
    - Closer interactions between chapters were desired, but the Committee was not seen as the best mean for enabling this
        - Additional work for the already busy chapter chairs
        - The largest chapters do not necessarily know what the smaller need
    - Instead these options were preferred:
        - More Chapters Workshops (maybe hosted locally or with other conferences than CHI)
        - Joint topical discussions (remote, all invited, interested can participate), VP for Chapters offers topics and sends invitations to chapter chairs

- ■ Chapter Exchange Program or Chapters Community (lite - discussion forum), enabling e.g.:
    - ● Summer schools
    - ● Speaker tours
    - ● Common student competitions
    - ● Common job lists
    - ● Video sharing from chapter events
    - ● Distribution of other resources, ideas
    - ● Mentoring
        - ○ Way for authors (at any SIGCHI sponsored conference) to get help editing their papers to make the English acceptable
    - ● Writers' workshops
- ■ Need to create a proposal for this Chapter Exchange Program (proposed $40K in budget)
    - ○ Perhaps explore a mechanism that would enable people who sign up for CHI conference and then let them know there's a local chapter in the area and if they are interested in participating in chapter activities who to contact.
- ● To summarize: We need more communication and interaction BETWEEN the chapters!

8. Review some of our current activities: social media, women's breakfast (Elizabeth Churchill)
   - ● Elizabeth has identified a super-energetic volunteer for social media! Could be asked to be an adjunct chair
   - ● A preliminary proposal to fund Interview Videos/Red Chair was submitted. A new proposal needs to be developed and should be presented at a subsequent SIGCHI EC meeting

9. Mentoring (John Thomas, Allison Druin)

- suggestion for possible materials for teaching materials for the developing world
- Women's Breakfast outgrowth-
- SIG Human-Computer Interaction in Developing (HCI4D) world volunteering
- Continuing need identified from Asian Community
- Relationship between Research and Practice
- Storytelling videos
- New social media tools to help mentoring networks
- Consider different mentors by culture for language challenges
- Possibly organize writers workshops with local chapters
- Leverage CHI Academy for mentoring

10. CMC/CHI conferences: 14,15 (Scooter Morris)
    - CHI 2013
        - ACTION ITEM: Gerrit to write a letter of commendation for the companies
        - A lot more CHI participants from Europe than we have seen in percentage before
        - People were happy with coherence of the program sessions
        - CMC take on site visit phase 2 from now on to make sure that the quality of the site is excellent
    - CHI 2014: Toronto
        - Communities changes (the name communities will not appear at CHI 2014 - The former core communities have been integrated within CHI process (Design, UX and Engineering) or removed (management). New areas will be identified through a specific call (Kia Höök is one of the co-

chairs of that category of submissions for CHI 2014).
- ○ Courses change - going from Teaching to Education (the idea is to map the EC view on curriculum and education to the CHI conference). There will be courses submitted but also courses proposed in order to pave the HCI domain (maybe with a 3 years implementation).
- ○ List of changes are here http://chi2014.acm.org/change
- CHI 2015: Seoul
  - ○ Politics: SCOOTER TO EXPLAIN CANCELLATION IMPLICATIONS
- Future sites -- will deal with this at our next meeting
- CMC issues
  - ○ Interactivity
    - ■ The scale is a challenge- 2 approaches to take for future:
      - strongly curating?
      - OR hire a show manager for $$
      - how to balance this??
      - ACTION ITEM- SCOOTER we need to know unit cost (SCOOTER)
      - ACTION ITEM- strategic planning see below
      - Need to understand the value of interactivity with respect to other parts of the program
      - Proposal to ask CHI conference interactivity chairs to request special support to the EC in case of specific and expensive small set of interactivity to get at CHI conferences
  - ○ Conference growth

- - ■ Need to understand whether we need to grow
  - ○ Upcoming CMC meetings- June/December
  - ○ NEXT MEETING- Put location discussion on the next EC's meeting
  - ○ ACTION: SCOOTER Conference Management single page and or Handbook for specialized conferences
    - ■ ACTION: Ashley Looking at ACM material to support this

11. CMC/Specialized conferences (Philippe)
- Invited talks from ToCHI papers (point raised by Dan)
  - ○ the authors have suggested they might like to present in some of the other specialized conferences
  - ○ Agreed by EC
  - ○ **ACTION: Dan** is sorting out process/policies/deadlines before the program meetings
  - ○ Discuss with CMC in December
- APCHI (Asian Pacific CHI) as an in-cooperation conference for 2013
  - ○ OK
- Feedback on current status of specialized conference
  - ○ Need to make it more visible
    - ■ Show sponsored specialized conferences on the sigchi.org/ conferences page
- The new SIGCHI conference on games
  - ○ EC agreed on new SIGCHI Conference on Games
  - ○ Lennart Nacke (Conference Chair) - CHI 2014 committee
  - ○ Nick Graham (Technical Program)
  - ○ Floyd Mueller (Papers co-chair)
  - ○ Regan Mandryk (Papers co-chair)
  - ○ Peta Wyeth (WiP/Videos/Demos Reviews)
  - ○ Andrew Hogue (WiP/Videos/Demos Local Arrangements) Vero Vandenabeele (Game Competition) Bieke Z. (Game Competition) Bill Kapralos (Industry Chair + 1) Zach Toups

(Workshops) Jose Zagal (DC)
- o PC still being finalized.
- o Papers Deadline: Mid February 2014
- o Conference Date: October 2014
- o Merging conferences:
  - ■ Fun and Games (confirmed)
  - ■ Future Play (confirmed)
  - ■ Gamification (confirmed)
  - ■ DiGRA 2014 (unconfirmed)
- ACTION: SCOOTER Need to move specialized conferences information up on SIGCHI website
- ACTION: SCOOTER- Suggest that each steering committee chair-show possible site selection ideas to CMC

12. Public policy (Jonathan Lazar)
- An international public policy workshop at CHI 2013 was held on Sunday, we had 18 attendees (also, 3 who planned to attend did not). The discussions were great, and we started the process of writing the white paper on HCI and Public Policy. We expect that this broad, inclusive paper will take 6-9 months to write and, we will present a draft to the EC to approve it as a SIGCHI document, and receive any feedback, to then be distributed through the web site.
- Two additional people at the conference indicated their interest in joining the SIGCHI International Public Policy Committee
- The SIGCHI US Public Policy Committee is choosing a new chair. Janet Davis has indicated interest in stepping down.
- As soon as the white paper document is making good progress, we will start the project on "Interviewing policymakers to determine what they want from the HCI Community." There was very good interest in volunteering for this project from attendees

at the workshop.
- The Interactions Magazine forum on public policy continues to be a great forum for discussing policy issues.

13. Review of CHI 2013 (Wendy Mackay, CHI2013 Chair, ca 2:00 PM)
- Asked the local community in France for sponsorship, student-help,
- Could have used more help from local professional staff
- Lots of decisions influenced many other decisions
- Author-sourcing tools developed was a great innovation to support coherence of the program sessions
- Wall-sized visualization of program
- All Paper "notes" were presented at the end of the paper sessions
- Industry days were created to reach out to industry community-Picked themes that might be appealing to industry
- Interactivity was an interesting mix of the arts community & research community-- having no walls helped the mix of energy. The impact of the layout made it so people could see people something was there. Interesting differences and similarities between the "explorations" vs. "research". Possibly open Interactivity to the general public.
- Video submissions tripled. And video showcase was curated. Could consider opening this up to public.
- Quality of the workshops was very high
- Reduced the number of courses and they were well-attended
- Question of what to do with tools that are passed from year to year. This conference committee created additional tools using a database to feed information for sessions. PCS has some

interesting challenges to consider.

- ACTION: Scooter to look into possible larger/smaller changes to PCS
- Used Wordpress for website, then the chair would confirm. Suggestion not to use Wordpress again, but to use another CMS.
- Introduced a new award: "RepliCHI" Replicate and Extend Research
- Added more SV help with non-SVs
- Consider the quality of the city to support the increase of attendance
- ACTION: SCOOTER Look at who were the late registrants

14. Accessibility (Jonathan Lazar, Scooter Morris, Elizabeth Churchill)
    - We got a few emails about issues related to physical accessibility for CHI 2013
    - For CHI 2014-
        - there will be accessibility chairs for physical accessibility and digital accessibility (to improve the paper review process, mobile app, web site)
        - we will learn the most "accessible" hotel
        - going to include check box as to whether you have any accessibility issues when you present your work at CHI
        - 2 questions on CHI2013 survey added to help in supporting accessibility issues
    - Thinking about how to move accessibility issues into CMC

15. Europe (Europe Associations, ACM Europe, European distinguished speakers– Gerrit van der Veer)

- ACM Europe soon to be a legal entity
- Question of SIG involvement in this organization but want to appoint someone to represent SIGCHI in this group ACTION: Gerrit to nominate
- SIGCHI related to the new development program-- Horizon 2020 in Europe-- Gerrit writing a paper on SIGCHI's work in HCI
- May 16-17- Brussels meeting to European Assoc. Summit http://visitbrussels.be/bitc/BE_en/latest_news/16567/european-association-summit.do Need someone to represent SIGCHI at this meeting. ACTION: Gerrit to nominate
- In ACM Distinguished Speaker program- we need more Europeans represented in this organization ACTIONS: People to send names to Elizabeth et al., Gerrit to nominate

16.   Developing worlds (Zhengjie Liu, John Karat)
- Some discussions from conferences on Asia, Latin America, and Africa
- Policy and legitimacy (related to HCI) as a common concern in multiple regions
- Folks from Asia workshop are looking to form an organization
- There will be an ACM Asia; possibly an ACM Latin America
- Latin American workshop in July 2012 in Belo Horizonte, Brazil
- Attending CHI2013 - 27 people from Latin America
- Will be leveraging that the Interact conference will be Sept. 2013 in South Africa to have some SIGCHI people meet up.
- Attending CHI 2013 - 7 from Africa (1 from Kenya, 6 from South Africa)
- Attending CHI 2013 - 12 from the Middle East

Next Meeting: August 15-16, Seattle