

In attendance: Gerrit, Gary, John K, Fred, Elizabeth, Nick, Loren, Paula, John T, Ashley, Fran, Zhengjie, Scotter, Phillipe, Dan

Participating via phone: Julie

- Note: In addition to these notes that document the discussion, the presentation materials for several reports and proposals that were presented at the meeting are attached to the end of this document.

Issue: Public Policy

Recall: There is a SIGCHI United States Public Policy group, which operates independently of the EC. Also: This group is just for the US: there is no SIGCHI point of contact for policy discussions outside of North America, notably in Europe.

Specific issues:

1. Coordination of EC and US Public Policy group?
 - This group was originally set up by the EC, in 2004.
 - Relationship of this group (perhaps reconstituted) to the EC?
2. Public Policy Group that operates globally, not just in US
3. What should the role of a public policy group be?
 - Defining SIGCHI policy on issues of public interest?
 - Argument: No! Different SIGCHI members will disagree on policy issues, so there should not be a SIGCHI policy.
 - Forum to discuss, debate public policy issues, educate members and the public, train members who want to be engaged in public policy.
 - Also: communicate with policy making bodies: learn what's being proposed, communicate to SIGCHI membership, share our expertise.
4. Composition of the public policy group?
5. Adjunct Chair for Public Policy.

Decided: Elizabeth will communicate with Jonathan Lazar, current head of the Public Policy Group.

Issue: VisWeek 2010

ACM Working with IEEE, co-locating ACM and IEEE conferences. Point: Need to coordinate with ACM, deal with issues like IP, publication, digital library.

Issue: SIGCHI 2010 Awards Banquet.

Offer from Jim Foley to host it. Logistics were discussed. Gary will talk with Jim about logistics: could he accommodate the numbers? Transportation? Catering? Alternative: restaurants. Must move quickly if we need to make reservations at a restaurant. Loren (VP of Membership/Communications) and Gerrit must officially approve the site for the banquet based on information from Gary (and possibly) Janee Pelletier from ACM.

Issue: Sustainability Award.

Suggested by Ben Shneiderman

Issues:

- Portfolio of Awards SIGCHI wants strategically: What areas do we want to recognize?
 - Suggestion: Ask the membership for suggestions of awards
- Financial issues

Response to Ben:

- “Sustainability” overlaps significantly with “Social Impact”
- SIGCHI has to think strategically about what areas we want to send the message that “we value above all others”
- We had to discuss in person to do this justice
- Gerrit and Loren will communicate to Ben

Issue: Proposal for CHI Communities

Presented by Dan (incorporate Dan’s notes)

Why do this? (Should we do this?)

- “Who speaks for CSCW?”
- Give a good outlet for people who might want to form different SIGs

Role of SIGCHI EC vis a vis communities

- Oversight
- Rules for formation?
 - Minimum: Relevance to CHI?
 - Approval role of EC?
 - Who on EC? The whole committee? VP for X?

Issue: Proposals to form new ACM SIGs potentially related to SIGCHI

1. SIGHI (Health Informatics)

- There is a conference being held on the topic
 - Will be interesting to see what the conference program looks like
 - What will attendance be like?
 - How will it be different from other HI conferences?
 - **In summary: so far, its viability (in a crowded field!) is not clear**
- Should SIG formation be the next step?
- Is the charter sufficiently distinct from SIGCHI? How much overlap is OK?
 - **SIGCHI does not think we own this topic!**
- Is the proposed SIG’s vision of Health Informatics sufficiently broad? How does it position itself with respect to existing non-ACM Health Informatics conferences?
- **Suggestion: widen SIG formation discussion, including Town Hall meeting at the conference**
- **Suggestion: Require “supporters” to provide letters of endorsement; can’t just list their names**
- **Suggestion: Organizers should show that they are including people who already are doing work in the area**

2. SIG Social Computing

- We strongly oppose this proposal: “social computing” is a core concern of SIGCHI
- The organizers of this SIG proposal seem completely unaware of this.
- Gary, on behalf of EC, will approach CSCW leadership about rebranding CSCW to include the term “Social Computing”

Issue: Budget Guidelines

Proposal by Dan

Essential idea: SIGCHI should not maintain a large surplus: instead, let’s use our funds for the benefit of the membership!

Formula for thinking about choices:

$(\text{income} - \text{expenses}) = (\text{required-balance} + \text{commitments}(\text{“risks”}) - \text{actual-balance}) / 4$

Actual fund balance today - \$2.9 million

Required ACM fund balance - \$1.3 million

So, the idea is that SIGCHI should try to spend (almost) \$400K more next fiscal year than we take in.

Another insight: We typically don’t spend what we commit! We keep making money...

People like this formula very much. Is “4” the right number? Generally, people agree that it is.

Issue: Awards

ACM Awards

- Athena award
- Turing Award
 - Led by Dan Olsen
- Outstanding educator award
- Outstanding young scientist
 - 2009: Led by Gary Olson
- Humanitarian
 - Led by Jim Foley
- Fellow
- Distinguished Scientist

Idea: When nomination is in hand, let the nominee know!

Issue: Can we put these documents up on the SIGCHI site (secure / private part)?

- This: (Award, Year, Nominee, Leader of the process)
 - Worthwhile?

Gary

- Achievement Awards under way

Loren

- Social Impact
- Lifetime Service
- Process under way

ACM HQ – Let them know names by March 1

SIGCHI Awards: Should the prohibition on EC Members receiving SIGCHI Awards be done away with? If so, it would only be appropriate to do it when the next EC takes office?

Issue: SIGCHI Web site

Issues:

- Site Design
- How are we going to make the necessary changes?
 - How to move forward

Issue: This is a perennial issue!

- Re-design vs. re-build vs. tinker... what do we need?

We need this to be a good outreach tool.

What is the purpose of the site?

- Multiple purposes... and ill-defined

Issues:

- Content – we're missing content!
 - Can we keep content updated?
- Appearance
- Interaction design

Suggestions:

- Specific proposals for specific improvements to the site
- People who commit to update content
- How much is a process issue? (For example, we didn't tell anyone to add CSCW to the list of upcoming events.)
- Webmaster?
- Students: information directors?
- EC members should be updating "their" content... (but we're not!)

Issues: Budget

Current budget calls for us to make \$81K in Fiscal Year 2011

Some talk of opportunities the surplus gives us.

- Reducing cost of attending CHI conference
- SIGCHI paying for conference reception
- Hotel rebates if you stay in the conference hotel
- HCI Educators Workshop
- European research workshop
 - More generally, sponsored workshops
- HCI Speakers Series
- Distinguished HCI China Speakers Series
- (Note: some of these ideas the EC can just do. Others – such as the Speakers Series and Educators Workshop – require a proposal and a process from someone.)
- For every sponsored conference, SIGCHI will pay for:
 - Precision Conference
 - Regonline
 - CACM Advert
- Revitalize the use of the Development Fund

Issue: Strategic goals for SIGCHI for the next 2-3 years

Much interesting discussion around a set of possible goals

Friday morning: Same participants as Thursday, plus Desney Tan

Issue: Conferences

Scooter presented, with slides

Desney gave a report on CHI 2011 plans

Some key points:

- Social Media chair
- Balance between activities of interest to researchers and practitioners
- (Note: paper submissions have been increasing by 10-20% per year)
- Proposal to shorten presentation length to 20 minute slots
 - Analysis of attendee surveys
 - One set: “We’re here for the networking”
 - Another set: “We’re here for the content”
 - From them, some complaints:
 - Hard to choose
 - I miss so much
 - So, if you shorten talks, hoped for benefits:
 - Audience can see more presentations

- Fewer tracks (3-4 fewer) [or more content... which is good in some ways but goes counter to the ‘complaints’ above]
- Talks will improve
- Session lengths
 - First one in the morning: one hour, 3 slots
 - However, this is just after a 30 minute Madness slot
 - Others: 80 minutes, 4 slots
 - All sessions start on the hour
 - Breaks are as long or longer... thus satisfying the “We’re here for the networking” crowd
 - The day ends a little earlier
- Executive Committee voted to approve the proposal to shorten presentation lengths

Where is the “cool stuff”?

For CHI, it’s the Interactivity venue

- Scooter: suggest using money to “bring in” cool technology. Literally, to ship technology to the conference site. Plus, need to advertise enough in advance – in the right outlets – so that the desired crowd will find out about it and go.
 - Idea for advertising: word of mouth campaign through social media

CHI 2013 sites under consideration

- London
- Paris
- Copenhagen
-
- Prices now roughly in line with Florence: 300K Euros + VAT
- Hotels are expensive: will increase costs to attend CHI
- Hotel block: usual size, small, none? Hotel block is a commitment to fill.
- London and Paris Hotel bids are in the 200+ Euro per night range

Conference Data Flow: Goal: unified system for all data. Now there are multiple systems, with manual data (re-)entry at various points.

- Proposal: Make PCS the repository for meta-data. Export snapshots to Sheridan as needed. Then also need to get data to web site. Proposed to hire a contractor for this last issue. Note: money already is allocated for this project.

Then: update on specialized conferences from Philippe

Thorough discussion of year-to-year financials for specialized conferences: if (say) UIST makes money one year, should the next year’s UIST conference begin with a “credit”? Alternative approach: in good times, when a conference starts, we will give them a “startup grant”. No guarantee; not an entitlement. Other concerns were raised..

Issue: Proposal for HCI Workshop on HCI in Asia (to be held in China in the next year or so)

Proposal prepared by John K and Zhengjie – presented by Zhengjie and John (see attached). Good discussion of issues such as how to include as many people as possible (e.g., through including additional people through teleconferences at different points) and how to make the workshop as productive as possible.

This workshop is a step toward the goal of having CHI 2015 in Asia.

Related issue: get key Asian HCI folks to attend CHI conferences heading up to this, e.g., in 2011, 2012, 2013.

Desney – 4 activities to establish SIGCHI in Asia

1. CHI Workshop in Asia proposal (this proposal)
2. HCI China Distinguished Speaker Series (see proposal from Desney)
 - Request for funds from SIGCHI
 - Maybe we need similar activities for (say) Singapore, Korea, Taiwan, ...
 - Say, 9 speakers per “site”
 - Budget allocated for 3 such activities, one in China, two elsewhere in east Asia.
3. Getting Asians to upcoming CHI conferences.
 - Use the Development Consortium model
4. Leverage the flow of SIGCHI people already going there

Some discussion of CSCW 2011 in China. In particular, Asian practitioners cannot afford ACM conference rates. Creative fee structures are being considered... e.g., “scholarships” for local participants. Lots more discussion of different models and possibilities.

Issue: Revisiting Public Policy discussion

Elizabeth reported: Jonathan Lazar is quite interested in taking on the expanded (beyond US) charter, and serving as Adjunct Chair. EC supports offering this position to Jonathan.

Issue: Relationship to other societies

Elizabeth reports.

- UPA
 - Talked to Susan Dray
 - Elizabeth will be on a panel at the upcoming UPA
 - Prior to that, she’d like to know what and how we want to collaborate **on**
 - “Body of Knowledge” – best practices, case studies, etc. that UPA already is doing for practitioners. Opportunity for us to collaborate on this. Could fit with our interest on curriculum issues.
- HFES

- Arnie Lund
- Will converse with Arnie.
- SIGCHI / CHI presence at upcoming HFES conference
- HCI International
- IFIP TC13 (reported by John K)
- IxDA

Why are we doing this?

- More impact on the field of HCI. Reaching people we're not currently reaching.
 - Strategy: pick **something** to do as a focus for activity and that will lead to a concrete outcome.
 - Curriculum. Too broad? Unlikely to end up in a result.
 - Elizabeth means "resources" when she says "curriculum"
 - Approach: Have a joint working group / workshop
- Modest step toward this: "Presence" everywhere relevant, so people in other HCI / UI communities become aware of us.

Our brand (let's be honest!) – "CHI is the academic conference"

How to respond to people who don't like this, who say "I want something I can use tomorrow".

- It's there (at CHI), but you'll have to search!
- Ask HCI / UPA participants to help us make the case
 - Susan Dray
 - Lynn Cherny
- What researchers could do to make CHI more welcoming
 - End with "takeaways" slide in their presentation... but sometimes there will not be takeaways for the "UPA person" in my CHI presentations!
- Also, acknowledge our brand:
 - "CHI owns the future!"
- Specific "guides" for CHI conference
 - Nuggets
 - The Future
 - Cool

Issue: Local Chapters

Nick

Currently 31 active local chapters

Some chapters in places with upcoming CHI conferences have been de-chartered! (Austin, Vancouver). Reminds us of the need to use the CHI conference as a means to (re-)vitalize SIGCHI in the area.

- Again, working with other groups, like ReFresh Austin.

Associate Membership

Reviewed SIGGRAPH's "Chapter Member Experience"... a form of "Associate Membership". We could do the same thing, since none of the items cost us anything! EC thinks this is an excellent idea. Dues collection online?

Link to Communities process.

Discussion of (the demise of) the SIGCHI Bulletin... this is a *missing* benefit that *could* have been offered to members.

Do it on the web site. "Keep the information flowing". Someone to do this. Who?

- Student?
- Someone from the practice side of things
 - Find a blogger? "Group Blog" **analogy**
 - Annette?
 - Lynn Cherny?
 - Susan Dray?
 - Talk to Susan at 2010 CHI Workshop

Issue: Budget

Gary. Review "new" potential financial commitments discussed during the meeting so far. Still within our guidelines.

Perennial issue: "Cultural" problem that CHI chairs **feel like they must end up in the black**. Deep issue: What are the structural properties of the CHI conference budget? What systemic changes would we have to make to reduce the cost to put the conference on, then reduce the fees attendees have to pay?

Alternative: Don't ask conferences to return anything to SIGCHI!

Deep issue: How much of a balance – above ACM's required minimum – should SIGCHI maintain?

Does reducing CHI registration fees by \$50 or \$100 actually matter?

Alternatives:

- Scholarship program
- Radically reduce workshop costs

Saturday, January 30, 2010

Issue: Budget

EC approved the 2011 budget as amended during the meeting so far

Elizabeth will communicate to the membership our plans to invest strategically in future development of the CHI community... in an Interactions article, among other things

Issue: Publications / Reviews

In part, triggered by blog discussions
One step: improve the review process

Deeper discussion: (Scale) Too many submissions to give careful reviews to. Logical possibilities to address the problem:

- Fewer submissions
- More reviewers
- Lightweight reviews / much higher acceptance rates
 - Note: would mean conference proceedings would no longer be considered archival / a high quality publication

The last possibility, at least, is a **disciplinary** issue. Would need to be addressed by the CHI community as a whole... even in conjunction with ACM / CS, because Computer Science has the same “selective conference publication” model.

- Plan: Address this issue at the CHI 2010 SIGCHI business meeting

Is SIGCHI too big to cohere? Might it get there?

Identify and re-affirm CHI's core mission

Things CHI (SIGCHI) is doing to help

- Improvements to review process
- Trying to distribute reviewing load over time (e.g., TOCHI papers presented at CHI)
- Designate “community” to review your CHI submission
- The new “Communities” proposal

Action items.

- Dan will write something up on what we're already doing:
 - Issues of concern, what we're already doing
- Business Meeting at CHI 2010. Gerrit is in charge of defining and publicizing this. Scooter and Dan will give input. Get it into the program!
- Summer meeting: One half day on this topic

Issue: Recording CHI conference presentations

We'll keep doing what we have been doing. SIGCHI now will pay for it rather than ACM.

Issue: Women and HCI

Elizabeth led the discussion. Mentoring, networking as goals. Various initiatives. Issue: Groups for younger women involved in CHI? (MatriarCHI for senior HCI women).

Dan: Note success of HCI Institute at CMU. (“It’s the content, stupid”) and **much** higher representation of women in HCI than CS. But how do high school students and college undergrads get to pursue this interest in HCI? Dan: “Fix the freshman and sophomore year in Computer Science”.

Action item: Send Elizabeth any relevant efforts / initiatives / contacts. She wants to gather data on “what’s going on”. Best practices / case studies / etc.

Issue: Adjunct Chair for Publicity

Gerrit is still looking for someone to fill this role. He has no leads. We brainstormed some.

Issue: Adjunct Chair for Education

Ditto above.

Issue: Cross-society HCI conference calendar

We could host, invite others to contribute. Or we could do it as a Google Calendar. Elizabeth will do this!

Issue: Meetings

Telephone calls. Times already set. Reminder

Friday after CHI, April 16. Full day meeting: 9am – 5pm (2 hotel nights paid)

Summer Meeting. Europe. Thursday-Saturday.
A poll for dates will be done.

Reports / Presentation Materials

Gerrit van der Veer – Goals for the remaining 2.5 years of this Executive Committee

1. communities
 2. curriculum development
 3. reduce CHI participation costs
 4. increase international participation
 5. sponsored workshops
 6. increase education on HCI
 7. HCI marketing
 8. travel grants program
 9. reexamine conference publications model
 10. maturation of local HCI communities in developing world
 11. reconsider HCI as domain
-

Dan Olsen - CHI Communities

Structure for discussion

Intro to the community concept

A community is a group of people within SIGCHI and people of related interests.

May be geographical (local SIGs) or topical (UIST, CSCW, Health Care . . .)

Primarily based on a standard web infrastructure. The primary cost is maintaining the web services.

Do we want to do this? Is fostering subcommunities a healthy direction for SIGCHI?

What kinds of communities do we envision?

Membership

Who can be a member? SIGCHI-only, non-SIGCHI members

Associate membership

Possibly dues paying community members

Who can vote? SIGCHI-only or all members?

Formation of communities

How many SIGCHI must agree before formation?

20 or more

Does the SIGCHI EC approve new communities or do they just happen when the criteria are met?

HCI Related community

Express a positive charter for their community

Always by EC approval to allow us to move slowly into communities we already have

How are communities dissolved?

Size

EC decision

Overlapping charters among communities?

EC consideration + later delegation

Is there a manageable maximum number?

Start with a small number and grow carefully

Organization

What is their leadership structure and how is it defined?

At minimum a (SIGCHI liaison)

If they have budget, must have a treasurer

Other elected officers as designated by the community

How are they elected? Who can vote?

SIGCHI related issue – SIGCHI member

Other issues – free to the community

Benefits to a community

What are the range of benefits, services, rights etc?

eMail

wiki/emagazine

CHI AC nomination

TOCHI Associate Editor nomination

EC Membership

Budget

Dues Collection

Conference formation/organization

CHI Sessions

Should we graduate benefits based on “level of impact” (membership)

Implementation

What should be the steps going forward to determine the cost?

What would need to be implemented?

Phillipe Palanque – Specialized Conferences Update



Updates on Specialized Conferences

Regina Bernhaupt, Jean-Daniel
Fekete, Philippe Palanque and
Marco Winckler

Austin – 28/01/2010

Current Activities

- Support to specialized conferences organizers
- Website for specialized conferences
- Surveys (CHI conf, courses, ...)
- Data archival and processing (curation, analysis, ...)

Assigned Tasks from Web Site

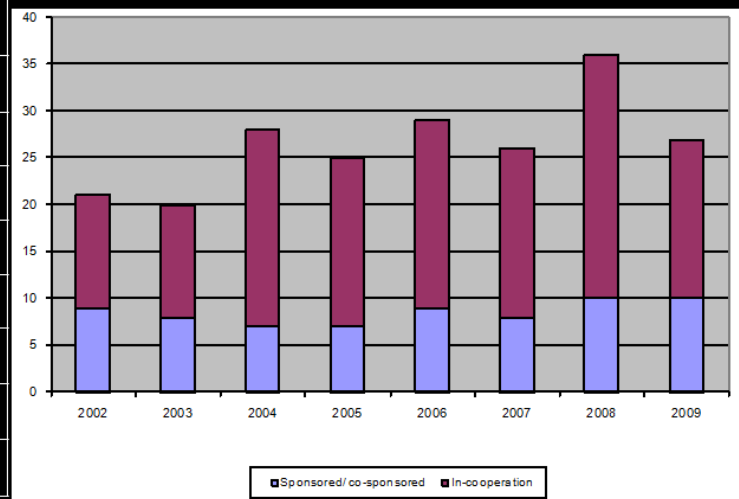
ACM SIGCHI Specialized Conferences Committee

- [Philippe Palanque](#) (chair: approval for ACM SIGCHI support - calendar of events)
- [Regina Bernhaupt](#) (surveys management and reporting and CHI conference courses)
- [Jean-Daniel Fekete](#) (data curation and analysis)
- [Marco Winckler](#) (process for sponsored, co-sponsored and in-cooperation approval and support)

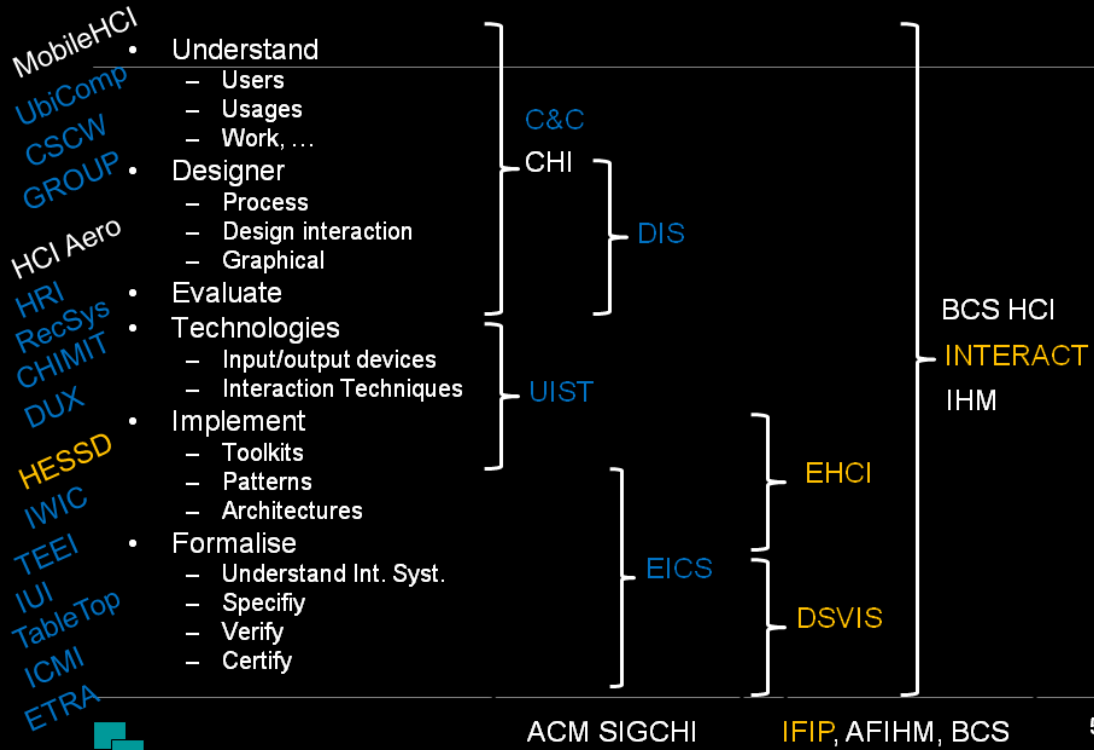
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Summary 2002-2008 (+2009)

	Sponsored / co-sponsored	In-cooperation
2002	9	12
2003	8	12
2004	7	21
2005	7	18
2006	9	20
2007	8	18
2008	10	26
2009	10-12	17-21



HCI (SIGCHI) Related Confs.



Data Archive and Processing

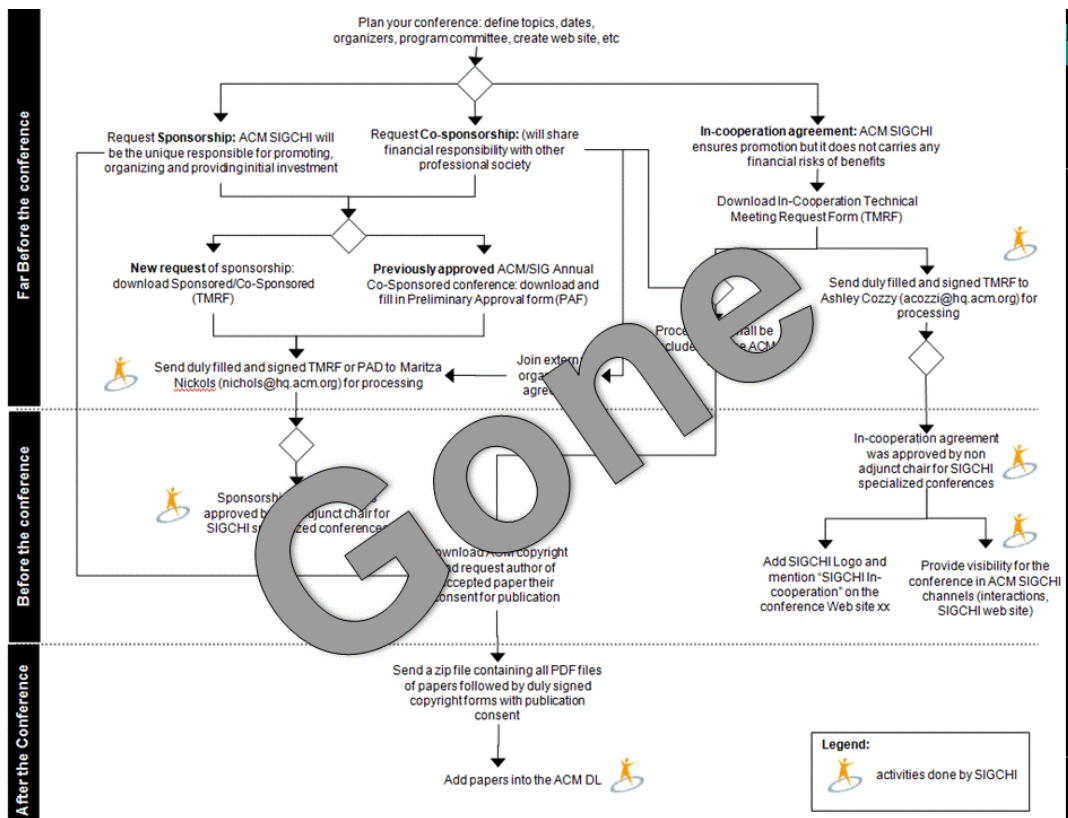
- **Jean-Daniel is in charge and we made progress**
- **Start of a more and more complicated process**
 - Regonline (registration)
 - PCS system (submissions)
 - Sheridan (publisher)
 - Conference survey
- **Prepared data for CHI 2009 – dig out from regonline**
 - Opening plenary
 - Closing plenary
 - Report to Gerrit during the conference
 - SIGCHI member's meeting during CHI conference
- **Planned**
 - Data archive for SIGCHI as a society (on the plone)
 - For CMC as decision support system
 - For SIGCHI members to understand their communities

Website for Specialized Conferences

- Still under reconstruction (from the re-vamping)
- Going to have 3 groups of pages
- 2 of them are already online but not visible
 - Conferences supported by SIGCHI (both sponsored and in-cooperation) always updated
 - Support for conference organizers (next slide)
- Still privacy issues related to the disclosure of information

Web Site Up and Updated

The screenshot shows a Mozilla Firefox browser window displaying the SIGCHI Conferences website. The page title is "Conferences — SIGCHI - Mozilla Firefox". The address bar shows "http://www.sigchi.org/conferences/index_html". The website header includes the SIGCHI logo and the text "The Association for Computing Machinery (ACM) Special Interest Group on Computer Human Interaction". A search bar is visible with the text "Search Site" and "Search". The navigation menu includes "Home", "Connect", "About SIGCHI", "People", "Resources", "Publications", and "Conferences". The "Conferences" section is active, showing a list of "In This Section" items: "CHI Conferences", "Conference Organization", "Calendar of Future Events", "Past Sponsored Conferences", and "Past In-Cooperation Conferences". The main content area displays a "Changes saved." message and a "Conferences" section. The text reads: "Welcome to the web pages for conferences of the ACM SIGCHI (Special Interest Group on Computer-Human Interaction). ACM SIGCHI organizes the annual CHI conference (Human Factors in Computing Systems) - next edition CHI 2010 is in Atlanta, USA April 10-15. Annual SIGCHI Conference: Human Factors in Computing Systems - the CHI conference". Below this, there are two entries: "CHI 2010 — April 10 - 15, Atlanta, USA" and "CHI 2011 — May 7 - 12, Vancouver, Canada". On the right side, there is an "EVENTS" section with a "CHI 2010 we are HCI" logo and the text "10 - 15 April 2010 Atlanta, GA, USA". A calendar for "January 2010" is also visible, showing the dates 1, 2, 3, 4, 5, 6, 7, 8, 9, 10.



ACM Improved the Process

- Phone meeting for conference organisers (I tested it a couple of weeks ago)
- Online submission of TMRF and PAF
 - Reuse of previous conferences information (starting the handling of series)
 - Template letters are available
 - Can be started, stopped and resumed


ACM SIG Proceedings — Association for Computing Machinery - Mozilla Firefox

Fichier Édition Affichage Historique Marque-pages Outils ?

http://www.acm.org/sigs/publications/proceedings

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- Awards
- Boards & Committees
- Public Policy
- Online Communities

ACM SIG Proceedings

- List of Proceedings for Sale
- List of Proceedings available in ACM's Digital Library
- ACM Copyright Form
- Paper Submission Templates

Proceedings [templates](#) to create camera-ready copy are now available to ACM conference proceedings authors. The style for these templates was developed with input from the SIG Chairs during David Wise's term as SIG Board representative on the Publications Board. While camera-ready copy of the proceedings continues to be necessary for printing, authors are also asked to submit electronic versions of their paper for inclusion into the ACM Digital Library. Authors should submit a camera ready copy and an electronic version of their paper in either a postscript or PDF format.

Comments on the style sheets should be sent to Adrienne Griscti (griscti@acm.org).

En attente de www.acm.org...

International Conference Proceedings Series — Association for Computing Machinery - Mozilla Firefox

Fichier Édition Affichage Historique Marque-pages Outils ?

http://www.acm.org/publications/icp_series

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International Conference Proceedings Series

The ACM International Conference Proceedings Series

The ACM International Conference Proceedings Series

ACM is pleased to announce a new concept in Conference Proceedings publishing. The goal of this program is to enable conferences and workshops to cost effectively produce print proceedings for their attendees, while also providing maximum dissemination of the material through electronic channels, specifically, the ACM Digital Library.

Here is an outline of how the program works:

1. Conference Organizers must fill in and submit the form below. The ACM Publications Board will review proposals from conference organizers to determine whether the conference proceedings are suitable for publication by ACM. The Publications Board will work with ACM Staff to solicit support of appropriate ACM Special Interest Groups (SIGs) should overlap of interests occur.
2. The proceedings volume is identified as being part of the ACM International Proceedings Series, lending ACM's imprimatur to this publication.
3. ACM does not intend to carry any inventory or to sell hard copies; rather
4. ACM will put the full-text of the proceedings papers into the ACM Digital Library, under the heading of the "ACM International Conference Proceedings". There are over 34,000 individual subscribers to the DL, and over 2,500 library subscriptions. This guarantees that the proceedings will be available to the widest possible audience of computing professionals.

Terminé

Example of Issues Processed

- CSCW becoming annual, GROUP and ECSCW groups
- DUX conference (proposal by TU/e Eindhoven on the way)
- Info visualization
- Organizing the series (communities will help)
 - Proactive
 - Insure continuity

PCS for sponsored conferences

- Granted from SIGCHI to 50%+ conferences
- Granted from SIGCHI (regonline) to 50%+ conferences
- Advert 1 page in CACM Free for sponsored
- Leave part of the benefits to the conference for 100% conferences

$$\text{InitBudget}(i) = ((\text{sum}(\text{ConfNet}(i-1) + \text{ConfNet}(i-2))) / 2) / 2$$

- In-cooperation conference try to offer a better support
 - If the in-coop conf goes in the DL and tag them as SIGCHI in the DL
 - A web site on the ACM web site
 - Mailing list
 - Plone
 - Fee to pay to ACM (18% goes down for SIGCHI as a whole down to 6%)
 - Return to pay to SIGCHI (12.5% - 6% for UIST it is in the TMRF)
 - A support platform
 - Advert 1 page in CACM \$1500 for in-cooperation

Tools for Archiving Data

- We need to sort out how to put PCS data on the plone of SIGCHI (we ask James Stewart to do that on our plone or another ACM server)
- We need to define a document about archival policy (pubs and CMC)
 - Issue of finding bad reviews and bad reviewers
 - Issue with the papers stored in the archive (promise of confidentiality)
 - We need to have 2 copies of PCS data the TPC can store a copy (we have to check that the name of the reviewers are not stored)
- We need to negotiate with James about these elements (this is done by the CMC (should be Tom but CMC will decide))

Sponsored co-sponsored going to series (from 2009 meeting)

- We need to go for the series (as much as possible)
- Proactively to go to the chairs (right after the closing of the previous conference)
 - Send an email prior offering a phone call
 - Phone call
 - Provide previous PAF or TMRF
 - Contact email information
 - "How to" from the diagram
 - Find out the liaison for each of the sponsored conference
- See the impact on the SIGCHI web site
 - Scooter will prepare that type of information service
 - Scooter will push Dan to get a proposal for communities
 - Ask for a steering committee
 - Relationship with "content chapter"

Thank you

Zhengjie Liu – Proposal for China Distinguished HCI Speaker Series

PROPOSAL FOR DEVELOPMENT FUND

China Distinguished Human Computer Interaction Speaker Series

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Proposal: A Regional Workshop for CHI Asia

V2.0

Zhengjie Liu, John Karat

2010-1-29

Purposes

In order to better anticipate the possibility of SIGCHI events (including the CHI conference) in Asia, we need to have a clearer understanding of the actuality of HCI development in Asian countries. Capturing an understanding of HCI knowledge and practice that exists in Asia would be useful in formulating a strategy for using SIGCHI resources with clear targets to help Asian HCI communities mature and in building/strengthening ties with them.

Aiming at this, we propose a SIGCHI sponsored Workshop on HCI in Asia (two-day, in Beijing, China) which attempts to better know about the HCI situations in Asian countries in the following aspects:

1. The current status of HCI development in academia, industry, education, organizations etc.
2. The problems and challenges faced in HCI development in Asian communities.
3. Where help from external bodies like SIGCHI can make a difference and how
4. How SIGCHI can better involve local HCI communities in the global SIGCHI community and help them mature in Asia - specifically what are the areas SIGCHI needs to work on with priority and what are the feasible approaches and achievable goals?

The results of this workshop will also help SIGCHI leadership to have a direct contact with the Asian HCI communities and their leaders and get familiar with them, so that better and close working relationships could be developed with ease later on.

Proposed Participants

We propose a workshop with representatives from Asian countries/regions (21) and from the SIGCHI committee (6), totaling 27, who will be invited to attend the workshop. The following represents a preliminary distribution of the invited participants:

Country/region or organization	Number of participant
China-Mainland	5
Taiwan	1
Hong Kong	1
Japan	2
Korea	2
India	2
Singapore	1

Malaysia	1
Indonesia	1
Philippines	1
Thailand	1
Vietnam	1
west-Asian countries	1
mid-Asian countries	1
SIGCHI	6

Note on representatives:

- 1 for each country/region, 2 for countries/regions with bigger HCI community, 5 for the host country China
- Representing local SIGCHI chapters or HCI organizations if possible
- Representing different disciplines: computer science, design, psychology, ergonomics etc.
- Representatives from SIGCHI committee should include the SIGCHI President, VP for conferences, VP for chapters, VP for internationalization, IFIP Liaison, and Adjunct chair for developing worlds

Proposed Venue

Beijing, China

Time

2010/2011 (exact timing TBD)

Three day workshop

Agenda (Very preliminary)

	Time	
Opening speech by SIGCHI President	5 min	9:00-9:30
Welcome speech by host institution (Chinese Computer Federation – CCF?)	5 min	
SIGCHI presentation on CHI Asia conference planning and preparation	20 min	
Presentation by Asian representatives (one representative from each Asian country/region on HCI situation, challenges, key areas need to be worked on and how etc.)	7×10 min=70 min	9:30-10:40
Break	20 min	10:40-11:00
Presentation by Asian representatives (cont.)	7×10 min=70 min	11:00-12:10
Lunch	60 min	12:10-13:10

Discussions to identify some common issues to be addressed, and split into working groups on different issues	30 min	13:10-13:40
Working group discussions focusing on how to address the issues	90 min	13:40-15:10
Break	20 min	
Report back by working groups	60 min	15:30-16:30
Summary and closing	30 min	16:30-17:00

Additional discussions and a lab tour will be organized for the meeting on the second day.

Expected Outcome

1. A report on HCI in Asia
2. Key areas identified to be worked on by SIGCHI towards CHI Asia and the initial action plans

Sponsorship

Sponsor: SIGCHI

Co-sponsor: CCF (Chinese Computer Federation), SIGCHI China

Logistics and Budget

The accommodation and the workshop will be arranged at a 4-5 star hotel in Beijing.

Meeting facilities, participants' travel, three nights' accommodation and food of the day as well as the tour are covered by SIGCHI.

Items	Cost (USD)	Remark
Travel	16×1000=16000 (Asian representatives other than China)	
	5×100=500 (Chinese representatives)	
	6×1500=9000 (SIGCHI officials)	
Accommodation	27×300=8100	3 nights @ 100
Food	27×150=4050	3 days meals @ 50
Meeting facilities	1000	
Total	Approximately \$45,000	
