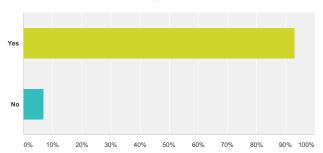
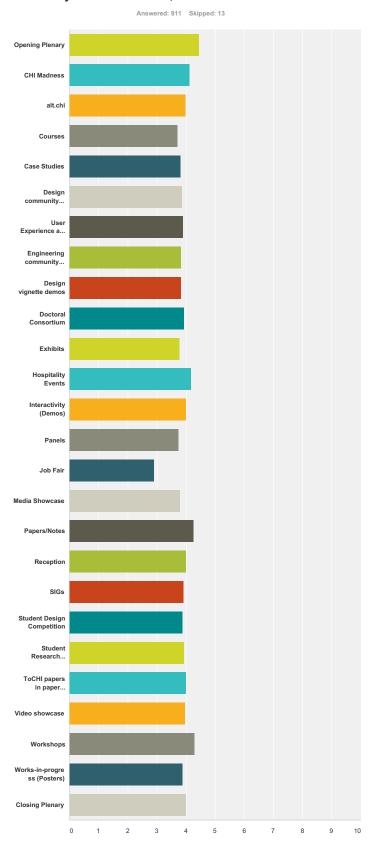
Q1 Was CHI 2010 worth your time and money?





Answer Choices	Responses
Yes	93.09% 755
No	6.91% 56
Total	811

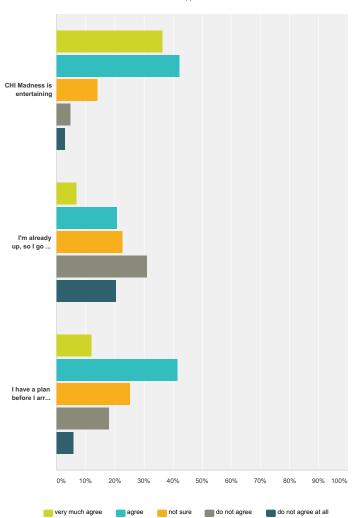
Q2 Please rate the conference sessions. Select one choice for each row; if you did not attend, mark "didn't attend":



Opening Plenary	0.62% 5	2.71% 22	3.58% 29	25.65% 208	46.24% 375	21.21% 172	811	4.4
CHI Madness	1.23%	4.56% 37	7.64% 62	35.27% 286	30.46% 247	20.84% 169	811	4.
alt.chi	0.74% 6	1.48%	6.66% 54	20.96% 170	10.85% 88	59.31% 481	811	3.9
Courses	0.74% 6	3.33% 27	5.43% 44	13.56% 110	6.04% 49	70.90% 575	811	3.
Case Studies	0.25% 2	2.22% 18	5.80% 47	18.74% 152	5.43% 44	67.57% 548	811	3.
Design community events	0.00% 0	0.74% 6	4.07% 33	11.22% 91	3.08% 25	80.89% 656	811	3.
User Experience and Usability community events	0.37% 3	1.11% 9	3.45% 28	13.19% 107	4.44% 36	77.44% 628	811	3.
Engineering community events	0.12%	0.74% 6	2.22% 18	5.18% 42	2.47% 20	89.27% 724	811	3.
Design vignette demos	0.25% 2	0.99% 8	2.71% 22	7.77% 63	3.08% 25	85.20% 691	811	3
Doctoral Consortium	0.00% 0	0.62% 5	2.47% 20	4.19% 34	3.21% 26	89.52% 726	811	3
Exhibits	1.23% 10	6.04% 49	18.50% 150	46.86% 380	14.43% 117	12.95% 105	811	3
Hospitality Events	0.74% 6	3.45% 28	8.01% 65	37.48% 304	32.06% 260	18.25% 148	811	4
Interactivity (Demos)	0.25%	2.59% 21	10.48% 85	37.24% 302	17.26% 140	32.18% 261	811	4
Panels	1.11% 9	5.67% 46	11.47% 93	26.76% 217	12.33% 100	42.66% 346	811	3
Job Fair	4.44% 36	8.01% 65	11.59% 94	7.64% 62	2.84% 23	65.47% 531	811	2
Media Showcase	0.62% 5	4.32% 35	6.66% 54	18.74% 152	9.37% 76	60.30% 489	811	3
Papers/Notes	0.25% 2	2.22% 18	7.52% 61	48.34% 392	36.25% 294	5.43% 44	811	4
Reception	1.73% 14	5.80% 47	10.97% 89	37.61% 305	27.62% 224	16.28% 132	811	4
SIGs	0.49% 4	2.22% 18	5.43% 44	15.29% 124	9.00% 73	67.57% 548	811	3
Student Design Competition	0.37% 3	0.86% 7	5.67% 46	12.82% 104	5.43% 44	74.85% 607	811	3
Student Research Competition	0.12%	0.99% 8	4.81% 39	15.78% 128	5.80% 47	72.50% 588	811	3
ToCHI papers in paper sessions	0.74% 6	1.23% 10	6.04% 49	21.82% 177	11.10% 90	59.06% 479	811	4
Video showcase	0.37% 3	0.86% 7	4.44% 36	10.36% 84	6.41% 52	77.56% 629	811	3
Workshops	0.37% 3	1.23% 10	3.33% 27	13.07% 106	17.39% 141	64.61% 524	811	4
Works-in-progress (Posters)	0.37% 3	3.21% 26	14.06% 114	34.65% 281	13.81% 112	33.91% 275	811	3
Closing Plenary	1.97%	2.96%	7.40% 60	18.62% 151	18.99% 154	50.06% 406	811	4

Q3 Regarding CHI Madness

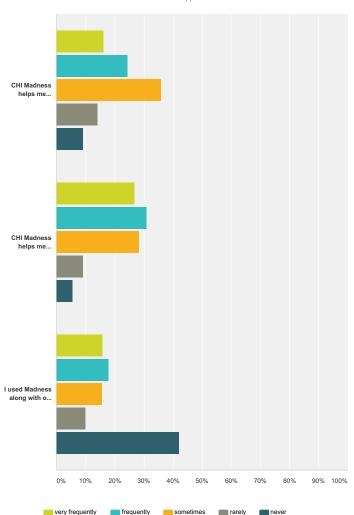
Answered: 745 Skipped: 79



	very much agree	agree	not sure	do not agree	do not agree at all	Total Respondents
CHI Madness is entertaining	36.59%	42.28%	14.09%	4.74%	2.85%	
	270	312	104	35	21	738
I'm already up, so I go to CHI Madness anyway	6.99%	20.82%	22.74%	31.10%	20.55%	
	51	152	166	227	150	730
I have a plan before I arrive at Madness	12.14%	41.61%	25.24%	18.14%	5.87%	
	89	305	185	133	43	733

Q4 Regarding CHI Madness

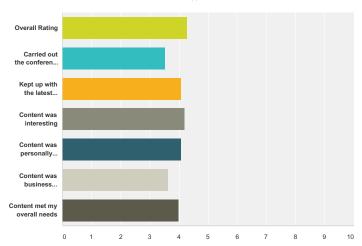
Answered: 729 Skipped: 95



	very frequently	frequently	sometimes	rarely	never	Total Respondents
CHI Madness helps me resolve schedule clashes	16.32% 118	24.48% 177	35.96% 260	14.25% 103	9.13% 66	723
CHI Madness helps me discover new interesting talks	26.86% 195	30.99% 225	28.37% 206	9.23% 67	5.65% 41	726
I used Madness along with one of the personalised schedule tools (iPhone app/ IBM planner)	15.93% 115	17.87% 129	15.65% 113	9.97% 72	42.24% 305	722

Q5 Please rate the conference overall (please select one choice for each row):

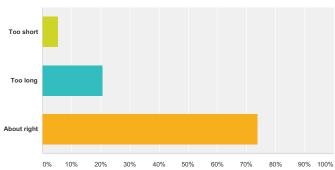
Answered: 811 Skipped: 13



	Poor	Fair	Neutral	Good	Excellent	Don't care	Total	Weighted Average
Overall Rating	0.49%	3.08%	5.30%	50.68%	40.07%	0.37%		
	4	25	43	411	325	3	811	4.2
Carried out the conference theme "We are HCI"	4.81%	6.04%	26.51%	25.77%	15.41%	21.45%		
	39	49	215	209	125	174	811	3.5
Kept up with the latest trends	1.11%	3.70%	11.84%	49.94%	30.70%	2.71%		
	9	30	96	405	249	22	811	4.
Content was interesting	0.86%	3.58%	6.54%	52.16%	36.13%	0.74%		
Content was interesting	7	29	53	423	293	6	811	4.
Content was personally valuable	1.85%	5.43%	12.33%	44.39%	35.51%	0.49%		
	15	44	100	360	288	4	811	4.
Content was business valuable	2.96%	6.66%	21.09%	29.96%	16.03%	23.30%		
	24	54	171	243	130	189	811	3.
Content met my overall needs	2.22%	4.93%	13.81%	50.31%	27.87%	0.86%		
	18	40	112	408	226	7	811	3.

Q6 This year the technical program took place over 4 days; for me this was (check one)

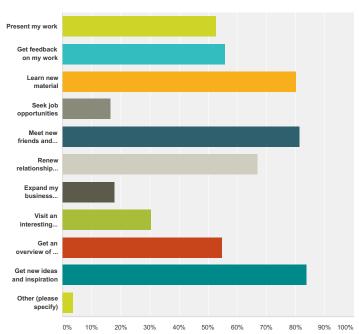




Answer Choices	Responses	
Too short	5.38%	43
Too long	20.75%	166
About right	73.88%	591
Total		800

Q7 What is the value you received from attending CHI 2010? (please check all that apply)

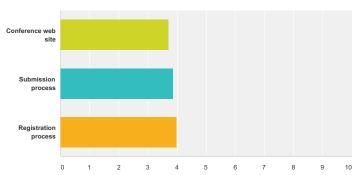




nswer Choices	Responses	
Present my work	52.90%	429
Get feedback on my work	55.98%	454
Learn new material	80.15%	650
Seek job opportunities	16.52%	13
Meet new friends and colleagues	81.50%	66
Renew relationships with others	67.08%	54
Expand my business opportunities	18.00%	14
Visit an interesting location	30.58%	24
Get an overview of the field	54.99%	44
Get new ideas and inspiration	83.97%	68
Other (please specify)	3.82%	3
otal Respondents: 811		

Q8 Before the conference: how did the following meet your needs? Please make one selection for each row.

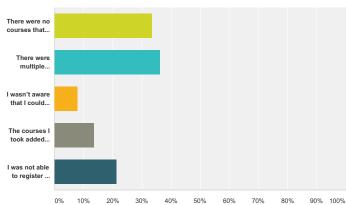




	Poor	Fair	Neutral	Good	Excellent	N/A	Total	Weighted Average
Conference web site	3.70%	9.86%	13.93%	53.27%	17.02%	2.22%		
	30	80	113	432	138	18	811	3.72
Submission process	1.48%	4.56%	10.48%	39.83%	14.67%	28.98%		
	12	37	85	323	119	235	811	3.87
Registration process	1.73%	3.95%	11.96%	56.72%	22.81%	2.84%		
	14	32	97	460	185	23	811	3.98

Q10 This year the technical program included several courses on a wide range of topics. For me,(Please check all that apply)

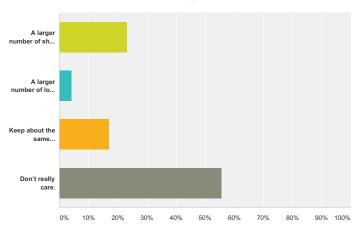




Answer Choices	Responses	
There were no courses that were of interest to me	33.62%	232
There were multiple courses that were of interest to me	36.38%	251
I wasn't aware that I could sign up for courses.	7.97%	55
The courses I took added significant value to my CHI experience	13.62%	94
I was not able to register for courses that were of interest to me	21.30%	147
otal Respondents: 690		

Q11 In future conferences I would prefer (pick one)

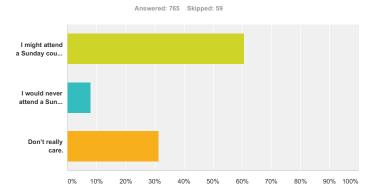




Answer Choices	Responses	
A larger number of short (1.5 hour) courses and smaller number long (1 day) courses	23.09%	175
A larger number of long (1 day) long courses and smaller short (1.5 hour) courses.	4.22%	32
Keep about the same proportions of long and short courses as this year.	17.02%	129
Don't really care.	55.67%	422
Total		758

70%

Q12 In future conferences we might offer full day courses on Sunday prior to the conference (pick one)

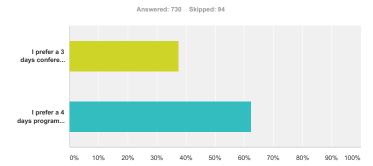


Answer Choices	Responses
I might attend a Sunday course if the topic is of interest for me.	60.78% 46
I would never attend a Sunday course.	7.84%
Don't really care.	31.37% 24
Total	70

10%

20%

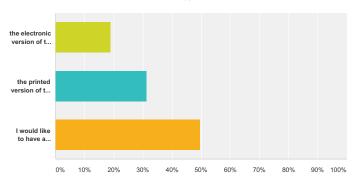
Q13 This year the courses were integrated in the programme. The programme lasted 4 days and courses were spread throughout the programme. Would you prefer to separate courses from the papers/notes presentations?



Answer Choices	Respons	ies
I prefer a 3 days conference program with courses before. (I understand that the program will feature more parallel sessions)	37.53%	274
I prefer a 4 days program as this was the case this year.	62.47%	456
Total		730

Q14 In future CHI conferences

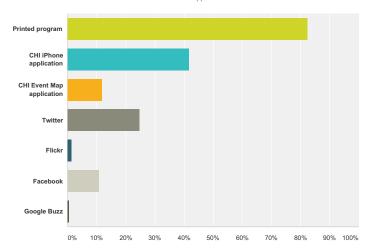
Answered: 778 Skipped: 46



Answer Choices	Response	es
the electronic version of the program guide (e.g. iPhone application) is enough for me, I do not use the printed guide	19.02%	148
the printed version of the program guide is essential for me	31.23%	243
I would like to have a printed and an electronic version of the program guide	49.74%	387
Total		778

Q15 What media did you use to plan for and track CHI 2010 while it was in progress?

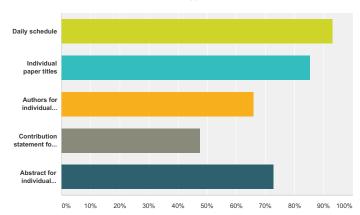
Answered: 778 Skipped: 46



nswer Choices	Responses	
Printed program	82.39%	641
CHI iPhone application	41.77%	325
CHI Event Map application	11.95%	90
Twitter	24.94%	19
Flickr	1.41%	1
Facebook	10.80%	8
Google Buzz	0.64%	
otal Respondents: 778		

Q16 I found the following information useful in experiencing CHI:

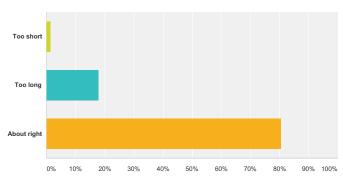
Answered: 772 Skipped: 52



Answer Choices	Responses	
Daily schedule	93.13%	719
Individual paper titles	85.36%	659
Authors for individual papers	66.06%	510
Contribution statement for individual papers	47.54%	367
Abstract for individual papers	72.80%	562
Total Respondents: 772		

Q17 This year, the technical program schedule had 30 minute presentations for full papers and 15 minutes for short papers. For me, these were:

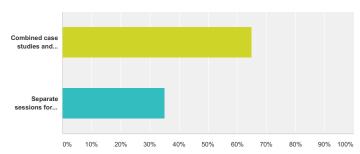




Answer Choices	Responses	
Too short	1.55%	12
Too long	17.96%	139
About right	80.49%	623
Total		774

Q18 This year, case studies were presented in the same sessions as research papers. If you have attended CHI in the past, do you prefer this combined sessions, or a separate track for case studies.

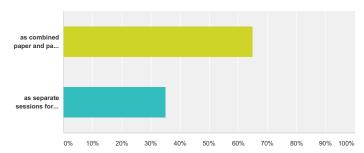
Answered: 566 Skipped: 258



Answer Choices	Responses	
Combined case studies and research paper sessions	65.02%	368
Separate sessions for case studies, and separate sessions for research papers	34.98%	198
Total		566

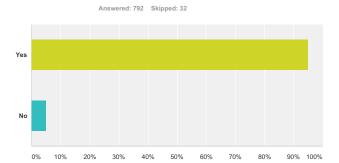
Q19 This year, some panels sessions were based on issues raised in a research paper. If you have attended CHI in the past, do you prefer this





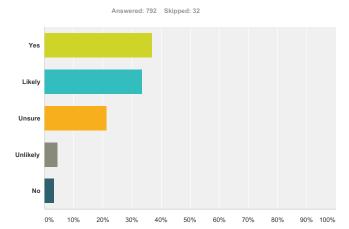
Answer Choices	Responses	
as combined paper and panel sessions	65.01%	340
as separate sessions for panels and separate sessions for research papers	34.99%	183
Total		523

Q21 Based on your experiences at CHI 2010 would you recommend the conference to others?



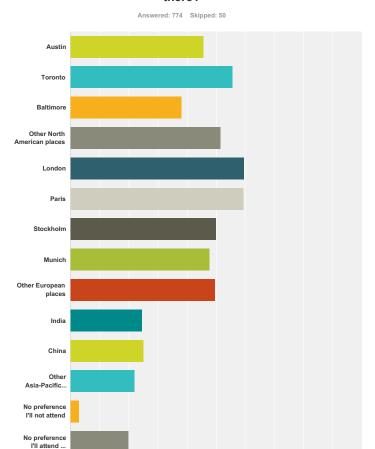
Answer Choices	Responses	
Yes	94.95%	752
No	5.05%	40
Total		792

Q22 Do you plan to attend CHI 2011 in Vancouver, Canada (May 7-12)?



Answer Choices	Responses	
Yes	36.99%	293
Likely	33.71%	267
Unsure	21.21%	168
Unlikely	4.67%	37
No	3.41%	27
Total		792

Q23 Check all regions or cities for which you would likely attend CHI if it were held there?



swer Choices	Responses	
Austin	45.74%	3
Toronto	55.81%	4
Baltimore	38.11%	2
Other North American places	51.55%	3
London	59.69%	4
Paris	59.56%	4
Stockholm	50.13%	3
Munich	47.80%	3
Other European places	49.74%	3
India	24.68%	1
China	25.06%	1
Other Asia-Pacific areas	22.09%	1
No preference I'll not attend	2.84%	
No preference I'll attend in any case	20.03%	1
otal Respondents: 774		

30%

10%

40%

50%

60%

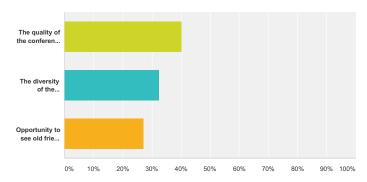
70%

80%

90% 100%

Q24 From your viewpoint which of the following is the most unique and important element of the CHI conference (choose only one)?

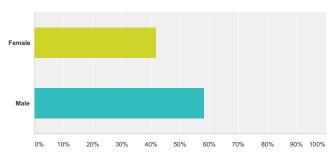




Answer Choices	Responses	
The quality of the conference program	40.26%	312
The diversity of the conference program	32.52%	252
Opportunity to see old friends and make new acquaintances	27.23%	211
Total		775

Q26 I am a

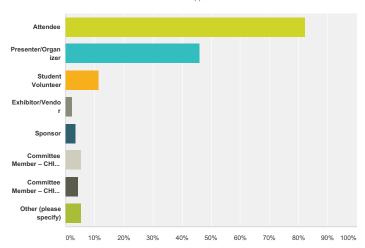
Answered: 783 Skipped: 41



Answer Choices	Responses	
Female	41.76%	327
Male	58.24%	456
Total		783

Q27 What role did you play at CHI 2010? (Please check all that apply.)

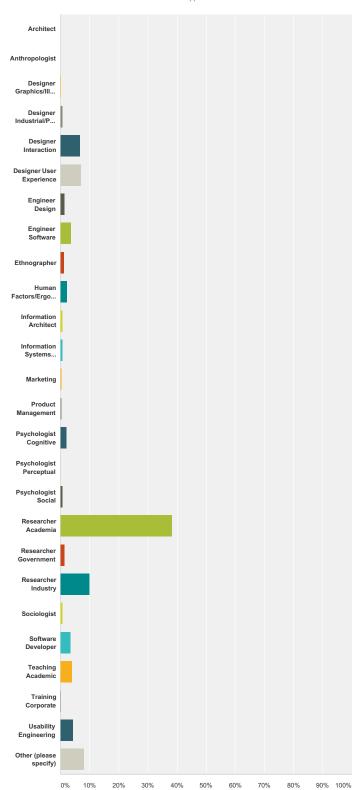




nswer Choices	Responses	
Attendee	82.25%	64
Presenter/Organizer	46.23%	36
Student Volunteer	11.49%	Ş
Exhibitor/Vendor	2.30%	
Sponsor	3.45%	:
Committee Member – CHI 2010	5.36%	4
Committee Member – CHI 2011	4.47%	3
Other (please specify)	5.49%	4
otal Respondents: 783		

Q28 Which of the following best describes your profession? (If you are a student enter the professional discipline you are studying.)



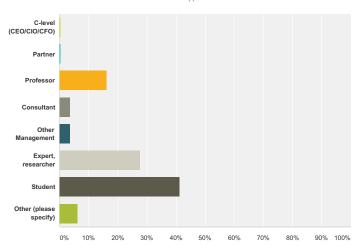


Answer Choices	Responses	
Architect	0.00%	0

Anthropologist	0.00%	0
Designer Graphics/Illustration	0.26%	2
Designer Industrial/Product	0.77%	6
Designer Interaction	6.64%	52
Designer User Experience	7.02%	55
Engineer Design	1.53%	12
Engineer Software	3.83%	30
Ethnographer	1.28%	10
Human Factors/Ergonomics	2.30%	18
Information Architect	0.89%	7
Information Systems Specialist	0.77%	6
Marketing	0.38%	3
Product Management	0.51%	4
Psychologist Cognitive	2.04%	16
Psychologist Perceptual	0.26%	2
Psychologist Social	0.77%	6
Researcher Academia	38.44%	301
Researcher Government	1.40%	11
Researcher Industry	9.96%	78
Sociologist	0.89%	7
Software Developer	3.45%	27
Teaching Academic	3.96%	31
Training Corporate	0.13%	1
Usability Engineering	4.34%	34
Other (please specify)	8.17%	64
al		783

Q29 What is your position?

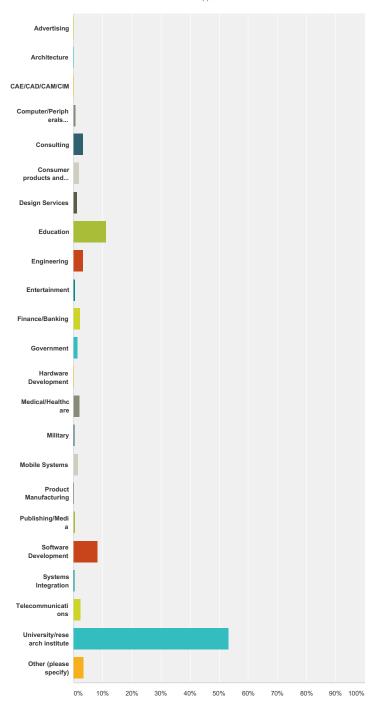
Answered: 783 Skipped: 41



Answer Choices	Responses	
C-level (CEO/CIO/CFO)	0.51%	4
Partner	0.38%	3
Professor	16.35%	128
Consultant	3.70%	29
Other Management	3.70%	29
Expert, researcher	27.84%	218
Student	41.25%	323
Other (please specify)	6.26%	49
Total		783

Q30 Select from below the best description of where you work:

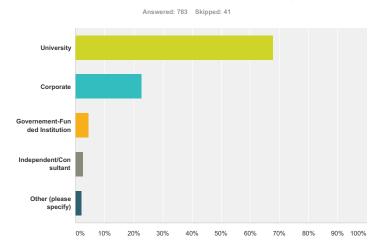
Answered: 783 Skipped: 41



wer Choices	Responses	
Advertising	0.26%	2
Architecture	0.13%	1
CAE/CAD/CAM/CIM	0.13%	1
Computer/Peripherals Manufacturing	0.77%	6
Consulting	3.32%	20
Consumer products and systems	1.92%	15
Design Services	1.28%	10
Education	11.37%	8

Engineering	3.32%	26
Entertainment	0.64%	5
Finance/Banking	2.30%	18
Government	1.40%	11
Hardware Development	0.13%	1
Medical/Healthcare	2.17%	17
Military	0.38%	3
Mobile Systems	1.66%	13
Product Manufacturing	0.26%	2
Publishing/Media	0.64%	5
Software Development	8.30%	65
Systems Integration	0.38%	3
Telecommunications	2.55%	20
University/research institute	53.26%	417
Other (please specify)	3.45%	27
Total		783

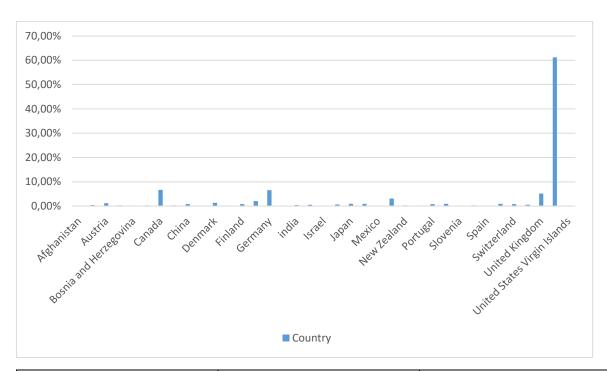
Q31 Short version of your work setting:



Answer Choices	Responses	
University	67.82%	531
Corporate	22.73%	178
Government-Funded Institution	4.60%	36
Independent/Consultant	2.81%	22
Other (please specify)	2.04%	16
otal		783

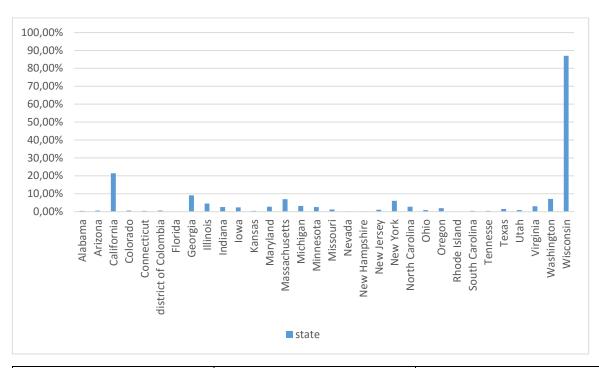
Q32 Define your work location

Answered: 755 Skipped: 69



	Country	Responses
Afghanistan	0,14%	1
Australia	0,41%	3
Austria	1,23%	9
Belgium	0,27%	2
Bosnia and Herzegovina	0,14%	1
Brazil	0,27%	2
Canada	6,69%	49
Chile	0,27%	2
China	0,82%	6
Czech Republic	0,14%	1
Denmark	1,37%	10
Dominican Republic	0,14%	1
Finland	0,82%	6
France	2,05%	15
Germany	6,56%	48
Hong Kong	0,14%	1
india	0,41%	3
Ireland (Republic)	0,55%	4
Israel	0,14%	1
Italy	0,68%	5
Japan	0,96%	7
Korea, South	0,96%	7
Mexico	0,14%	1
Netherlands	3,14%	23
New Zealand	0,27%	2

Norway	0,14%	1
Portugal	0,82%	6
Singapore	0,96%	7
Slovenia	0,14%	1
South Africa	0,27%	2
Spain	0,14%	1
Sweden	0,96%	7
Switzerland	0,82%	6
Taiwan	0,55%	4
United Kingdom	5,19%	38
United States of America	61,20%	448
United States Virgin Islands	0,14%	1
	TOTAL	732



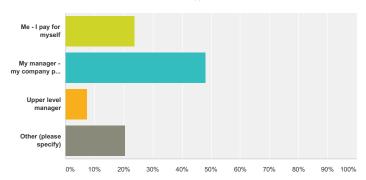
	state	Number
Alabama	0,43%	2
Arizona	0,65%	3
California	21,43%	99
Colorado	0,65%	3
Connecticut	0,43%	2
district of Colombia	0,65%	3
Florida	0,22%	1
Georgia	9,09%	42
Illinois	4,55%	21
Indiana	2,60%	12

CHI 2010 Conference Survey

Iowa		2,38%	11
Kansas		0,43%	2
Maryland		2,81%	13
Massachusetts		6,99%	32
Michigan		3,25%	15
Minnesota		2,60%	12
Missouri		1,30%	6
Nevada		0,22%	1
New Hampshire		0,22%	1
New Jersey		1,08%	5
New York		6,06%	28
North Carolina		2,81%	13
Ohio		0,87%	4
Oregon		1,95%	9
Rhode Island		0,22%	1
South Carolina		0,43%	2
Tennesse		0,43%	2
Texas		1,52%	7
Utah		0,87%	4
Virginia		3,03%	14
Washington		7,14%	33
Wisconsin		0,87	4
	TOTAL		462

Q33 Who makes the funding decision for you to go to conferences?

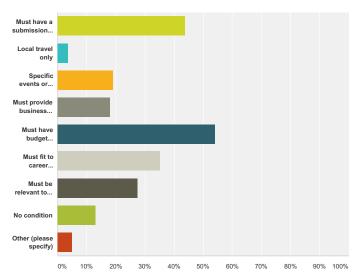




Answer Choices	Responses	
Me - I pay for myself	23.75%	186
My manager - my company pays for me	48.28%	378
Upper level manager	7.54%	59
Other (please specify)	20.43%	160
otal		783

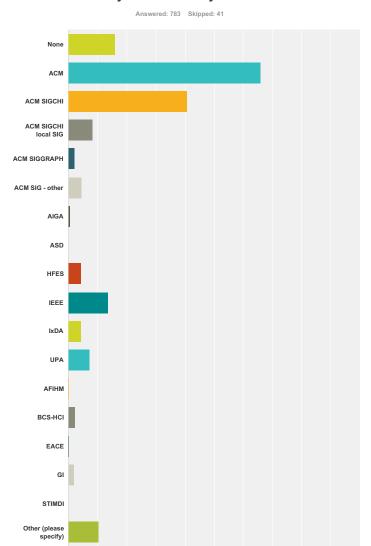
Q34 Is there a condition placed on your attendance at events? (Please check all that apply.)





Answer Choices	Responses	
Must have a submission accepted to attend	43.93%	344
Local travel only	3.83%	30
Specific events or specific number of events per year only	19.28%	151
Must provide business benefits	18.26%	143
Must have budget available	54.15%	424
Must fit to career development or educational goals	35.38%	277
Must be relevant to current project(s)	27.46%	215
No condition	13.15%	103
Other (please specify)	5.11%	40
otal Respondents: 783		

Q35 Please check each Association of which you are currently a member:



swer Choices	Responses	Responses			
None	16.09%	12			
ACM	65.90%	51			
ACM SIGCHI	40.61%	31			
ACM SIGCHI local SIG	8.43%	6			
ACM SIGGRAPH	2.17%	1			
ACM SIG - other	4.60%	3			
AIGA	0.64%				
ASD	0.00%				
HFES	4.47%	3			
IEEE	13.54%	10			
IxDA	4.34%	3			
UPA	7.28%	5			
AFIHM	0.26%				
BCS-HCI	2.30%	1			
EACE	0.26%				
GI	1.92%	1			

0% 10%

20%

30% 40%

50%

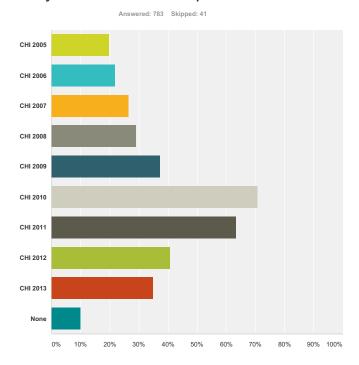
60% 70%

80%

90% 100%

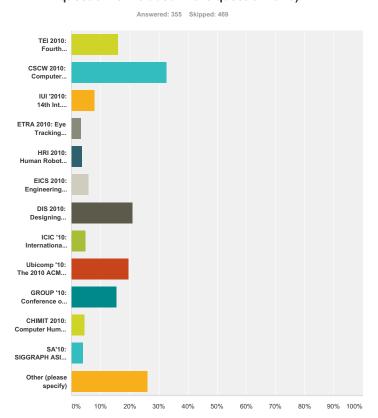
STIMDI	0.00%	0
Other (please specify)	10.47%	82
Total Respondents: 783		

Q36 Please indicate which CHI conferences you have attended and/or plan to attend:



Answer Choices	Responses	
CHI 2005	19.80%	155
CHI 2006	21.84%	171
CHI 2007	26.44% 2	207
CHI 2008	29.12% 2	228
CHI 2009	37.42% 2	293
CHI 2010	70.75% 5	554
CHI 2011	63.47% 4	197
CHI 2012	40.74%	319
CHI 2013	34.87% 2	273
None	10.09%	79
Total Respondents: 783		

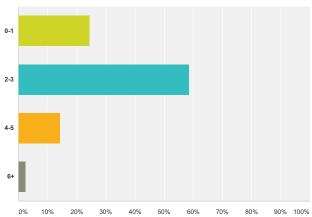
Q37 Which of the following SIGCHI sponsored conferences are you considering attending (or already attended) in 2010 (REMARK: to be updated with the list of conferences in 2010, given the question is included in the questionnaire)?



swer Choices	Respons	156
TEI 2010: Fourth International Conference on Tangible, Embedded, and Embodied Interaction (http://tei-conf.org)	16.06%	,
CSCW 2010: Computer Supported Cooperative Work (http://www.cscw2010.org/)	32.68%	1
IUI '2010: 14th Int. Conference on Intelligent User Interfaces (http://www.iuiconf.org/)	7.89%	
ETRA 2010: Eye Tracking Research & Applications Conference (http://www.e-t-r-a.org)	3.38%	
HRI 2010: Human Robot Interaction (http://www.hri2010.org/)	3.66%	
EICS 2010: Engineering Interactive Computing Systems (http://eics-conference.org/)	5.92%	
DIS 2010: Designing Interactive Systems (http://langrid.nict.go.jp/licic2010/)	21.13%	•
ICIC '10: International Conference on Intercultural Collaboration 2010 (formerly IWIC) (http://www.dis2010.org)	4.79%	
Ubicomp '10: The 2010 ACM Conference on Ubiquitous Computing (http://http://www.ubicomp2010.org/)	19.72%	,
GROUP '10: Conference on computer-based systems that have an impact on groups, organizations and social networks (http://www.acm.org/conferences/group/conferences/group10)	15.49%	•
CHIMIT 2010: Computer Human Interaction for the Management of Information Technology (http://www.chimit10.org)	4.51%	
SA'10: SIGGRAPH ASIA 2010 (http://www.sigraph.org/asia2010/)	3.94%	
Other (please specify)	26.20%	,

Q38 How many events (e.g. conferences, workshops, seminars etc.) do you attend per year on average?

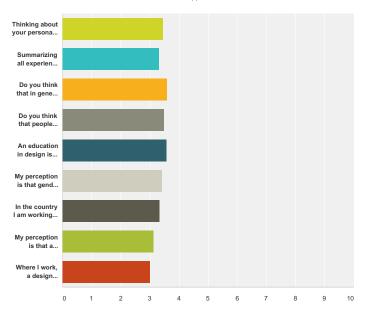




Answer Choices	Responses	
0-1	24.39%	191
2-3	58.62%	459
4-5	14.43%	113
6+	2.55%	20
Total		783

Q39 Thinking about career progression in human-computer interaction, what do you think about the following statements?

Answered: 730 Skipped: 94



	agree very much	agree	not decided	disagree	totally disagree	Total	Weighted Average
Thinking about your personal career progression, do you think that your gender was influencing the career you made?	6.33% 46	18.02% 131	23.80% 173	27.37% 199	24.48% 178	727	3.46
Summarizing all experience you made in your work life, do you agree that gender was influencing the career progression?	6.07% 44	22.62% 164	26.90% 195	22.34% 162	22.07% 160	725	3.32
Do you think that in general men are more likely to make a career step in the HCl domain than women?	3.18% 23	10.24% 74	30.84% 223	34.44% 249	21.30% 154	723	3.60
Do you think that people with a design education are more likely to make a successful career compared to other educations?	2.91% 21	12.19% 88	33.80% 244	35.04% 253	16.07% 116	722	3.49
An education in design is a necessary basis to make a career in HCI.	1.95% 14	15.72% 113	25.03% 180	37.13% 267	20.17% 145	719	3.58
My perception is that gender is not influencing the career in the US.	4.40% 31	12.93% 91	35.23% 248	30.97% 218	16.48% 116	704	3.42
In the country I am working, gender is not an influencing factor in the career possibilities.	7.28% 52	16.53% 118	25.91% 185	34.73% 248	15.55% 111	714	3.35
My perception is that a design education is highly valued where I work.	5.88% 42	24.09% 172	31.65% 226	28.29% 202	10.08% 72	714	3.13
Where I work, a design education is not an influencing factor in the career possibilities.	8.03% 57	24.23% 172	35.49% 252	24.65% 175	7.61% 54	710	3.00