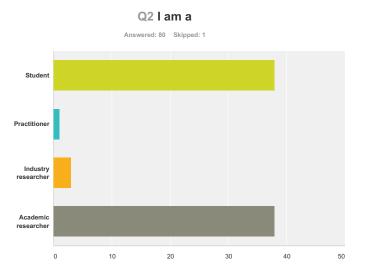
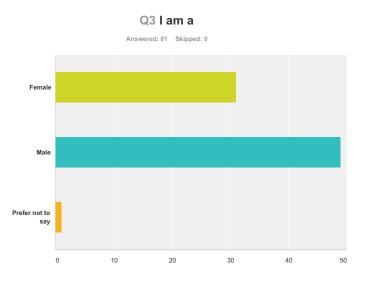


|            | Very Unsatisfactory | Unsatisfactory | Neutral | Satisfactory | Very Satisfactory | Total | Weighted Average |
|------------|---------------------|----------------|---------|--------------|-------------------|-------|------------------|
| (no label) | 1.61%               | 3.23%          | 3.23%   | 51.61%       | 40.32%            |       |                  |
|            | 1                   | 2              | 2       | 32           | 25                | 62    | 4.26             |

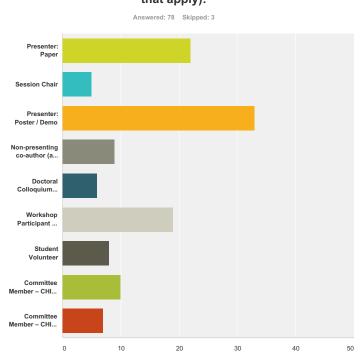


| Answer Choices      | Responses |    |
|---------------------|-----------|----|
| Student             | 47.50%    | 38 |
| Practitioner        | 1.25%     | 1  |
| Industry researcher | 3.75%     | 3  |
| Academic researcher | 47.50%    | 38 |
| Total               |           | 80 |



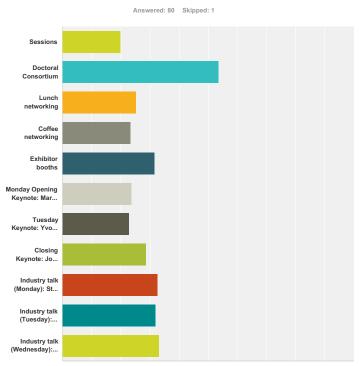
| Answer Choices    | Responses |    |
|-------------------|-----------|----|
| Female            | 38.27%    | 31 |
| Male              | 60.49%    | 49 |
| Prefer not to say | 1.23%     | 1  |
| Total             |           | 81 |

#### Q4 The following role(s) best describe my participation at CHI PLAY 2015 (check all that apply):



| Answer Choices                           | Responses |    |
|--|-----------|----|
| Presenter: Paper                         | 28.21%    | 22 |
| Session Chair                            | 6.41%     | 5  |
| Presenter: Poster / Demo                 | 42.31%    | 33 |
| Non-presenting co-author (any category)  | 11.54%    | 9  |
| Doctoral Colloquium Participant / Mentor | 7.69%     | 6  |
| Workshop Participant / Organizer         | 24.36%    | 19 |
| Student Volunteer                        | 10.26%    | 8  |
| Committee Member – CHI PLAY 2015         | 12.82%    | 10 |
| Committee Member – CHI PLAY 2016         | 8.97%     | 7  |
| Fotal Respondents: 78                    |           |    |

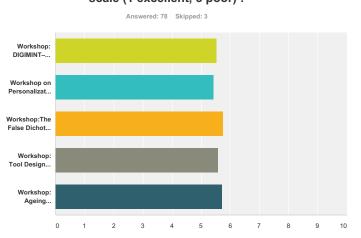
# Q7 Please rate your experience of the following conference activities along the following scale (1 best, 5 worst):



0 1 2 3 4 5 6 7 8 9 10

|  | Excellent | Good   | Neutral | Fair  | Poor  | Didn't attend | Total | Weighted Average |
|--|-----------|--------|---------|-------|-------|---------------|-------|------------------|
| Sessions                                   | 27.85%    | 59.49% | 3.80%   | 5.06% | 0.00% | 3.80%         |       |                  |
|  | 22        | 47     | 3       | 4     | 0     | 3             | 79    | 2.               |
| Doctoral Consortium                        | 1.28%     | 10.26% | 3.85%   | 2.56% | 0.00% | 82.05%        |       |                  |
|  | 1         | 8      | 3       | 2     | 0     | 64            | 78    | 5.               |
| Lunch networking                           | 15.19%    | 41.77% | 30.38%  | 6.33% | 1.27% | 5.06%         |       |                  |
|  | 12        | 33     | 24      | 5     | 1     | 4             | 79    | 2                |
| Coffee networking                          | 15.19%    | 45.57% | 31.65%  | 6.33% | 0.00% | 1.27%         |       |                  |
|  | 12        | 36     | 25      | 5     | 0     | 1             | 79    | 2                |
| Exhibitor booths                           | 7.69%     | 32.05% | 30.77%  | 8.97% | 5.13% | 15.38%        |       |                  |
|  | 6         | 25     | 24      | 7     | 4     | 12            | 78    | 3                |
| Monday Opening Keynote: Mark Barlet        | 32.91%    | 39.24% | 11.39%  | 3.80% | 0.00% | 12.66%        |       |                  |
|  | 26        | 31     | 9       | 3     | 0     | 10            | 79    | 2                |
| Tuesday Keynote: Yvonne Rogers             | 43.75%    | 31.25% | 7.50%   | 2.50% | 0.00% | 15.00%        |       |                  |
|  | 35        | 25     | 6       | 2     | 0     | 12            | 80    | 2                |
| Closing Keynote: Jo Twist                  | 34.18%    | 24.05% | 13.92%  | 1.27% | 0.00% | 26.58%        |       |                  |
|  | 27        | 19     | 11      | 1     | 0     | 21            | 79    | 2                |
| Industry talk (Monday): Steve Collins      | 12.82%    | 38.46% | 11.54%  | 8.97% | 2.56% | 25.64%        |       |                  |
|  | 10        | 30     | 9       | 7     | 2     | 20            | 78    | 3                |
| Industry talk (Tuesday): Graham McAllister | 20.25%    | 30.38% | 12.66%  | 8.86% | 2.53% | 25.32%        |       |                  |
|  | 16        | 24     | 10      | 7     | 2     | 20            | 79    | 3                |
| Industry talk (Wednesday): Kam Star        | 19.23%    | 29.49% | 15.38%  | 2.56% | 2.56% | 30.77%        |       |                  |
|  | 15        | 23     | 12      | 2     | 2     | 24            | 78    | 3                |

# Q8 Please rate your experience of the following workshop along the following scale (1 excellent, 5 poor) :

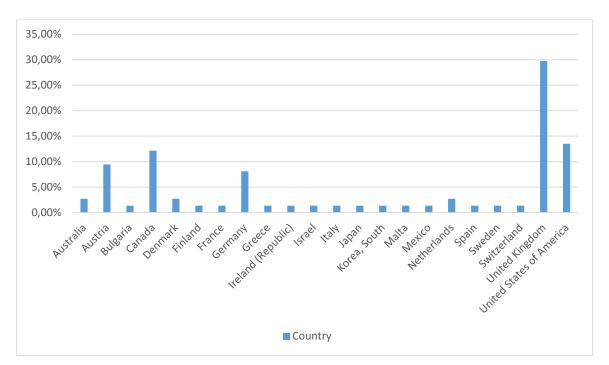


|   | Excellent         | Good              | Neutral           | Fair              | Poor              | Didn't<br>attend    | Total | Weighted<br>Average |
|---|-------------------|-------------------|-------------------|-------------------|-------------------|---------------------|-------|---------------------|
| Workshop: DIGIMINT– Interdisciplinary Reflections on Games and<br>Human Values  | <b>5.26%</b>      | <b>3.95%</b><br>3 | <b>1.32%</b><br>1 | <b>0.00%</b><br>0 | <b>0.00%</b><br>0 | <b>89.47%</b><br>68 | 76    | 5.54                |
| Workshop on Personalization in Serious and Persuasive Games and<br>Gamified Interactions                              | <b>5.33%</b><br>4 | <b>6.67%</b><br>5 | <b>1.33%</b><br>1 | <b>0.00%</b><br>0 | <b>0.00%</b><br>0 | <b>86.67%</b><br>65 | 75    | 5.43                |
| Workshop:The False Dichotomy between Positive and Negative Affect<br>in Game Play                                     | <b>2.67%</b>      | <b>1.33%</b><br>1 | <b>1.33%</b><br>1 | <b>0.00%</b><br>0 | <b>0.00%</b><br>0 | <b>94.67%</b><br>71 | 75    | 5.77                |
| Workshop: Tool Design Jam: Designing tools for Games User Research  | <b>4.00%</b><br>3 | <b>5.33%</b><br>4 | <b>0.00%</b><br>0 | <b>0.00%</b><br>0 | <b>0.00%</b><br>0 | <b>90.67%</b><br>68 | 75    | 5.59                |
| Workshop: Ageing Playfully – Advancing Research on Games for Older<br>Adults Beyond Accessibility and Health Benefits | <b>2.60%</b>      | <b>3.90%</b><br>3 | <b>0.00%</b><br>0 | <b>0.00%</b><br>0 | <b>0.00%</b><br>0 | <b>93.51%</b><br>72 | 77    | 5.71                |

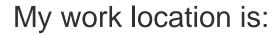
#### Q11 My work location is (for USA please

also give state):

Answered: 74 Skipped: 6

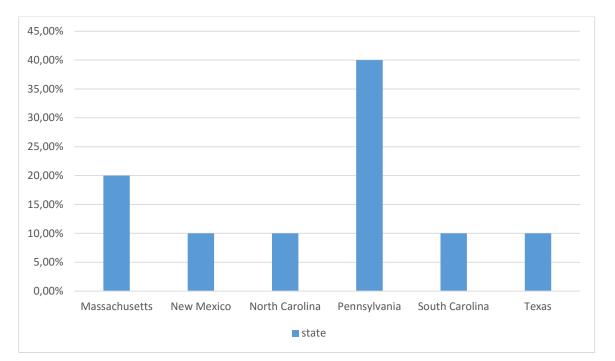


|                    | Country | Responses |
|--------------------|---------|-----------|
| Australia          | 2,70%   | 2         |
| Austria            | 9,46%   | 7         |
| Bulgaria           | 1,35%   | 1         |
| Canada             | 12,16%  | 9         |
| Denmark            | 2,70%   | 2         |
| Finland            | 1,35%   | 1         |
| France             | 1,35%   | 1         |
| Germany            | 8,11%   | 6         |
| Greece             | 1,35%   | 1         |
| Ireland (Republic) | 1,35%   | 1         |
| Israel             | 1,35%   | 1         |
| Italy              | 1,35%   | 1         |
| Japan              | 1,35%   | 1         |
| Korea, South       | 1,35%   | 1         |
| Malta              | 1,35%   | 1         |
| Mexico             | 1,35%   | 1         |
| Netherlands        | 2,70%   | 2         |
| Spain              | 1,35%   | 1         |
| Sweden             | 1,35%   | 1         |
| Switzerland        | 1,35%   | 1         |
| United Kingdom     | 29,73%  | 22        |
| United States      | 13,51%  | 10        |
|                    | TOTAL   | 74        |



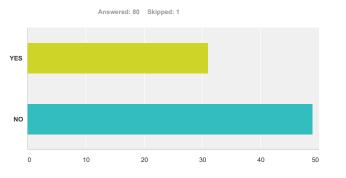
Answered: 10

Skipped: 6

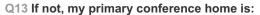


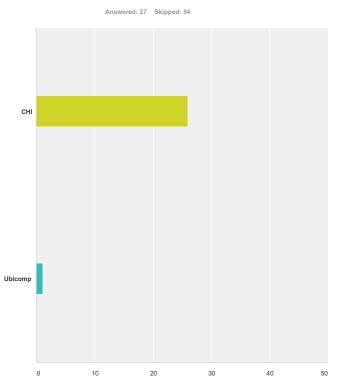
|                | state  | Number |
|----------------|--------|--------|
| Massachusetts  | 20,00% | 2      |
| New Mexico     | 10,00% | 1      |
| North Carolina | 10,00% | 1      |
| Pennsylvania   | 40,00% | 4      |
| South Carolina | 10,00% | 1      |
| Texas          | 10,00% | 1      |
|                | TOTAL  | 10     |

## Q12 I consider CHI PLAY to be my primary conference home:

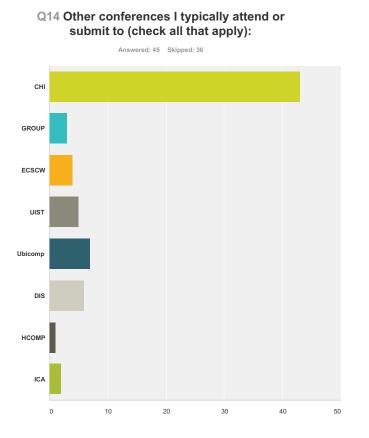


| Answer Choices | Responses        |
|----------------|------------------|
| YES            | <b>38.75%</b> 31 |
| NO             | <b>61.25%</b> 49 |
| Total          | 80               |



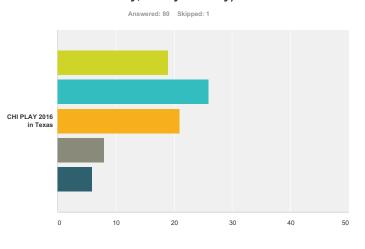


| Answer Choices | Responses |    |
|----------------|-----------|----|
| CHI            | 96.30%    | 26 |
| Ubicomp        | 3.70%     | 1  |
| Total          |           | 27 |



| Answer Choices        | Responses |    |
|-----------------------|-----------|----|
| СНІ                   | 95.56%    | 43 |
| GROUP                 | 6.67%     | 3  |
| ECSCW                 | 8.89%     | 4  |
| UIST                  | 11.11%    | 5  |
| Ubicomp               | 15.56%    | 7  |
| DIS                   | 13.33%    | 6  |
| HCOMP                 | 2.22%     | 1  |
| ICA                   | 4.44%     | 2  |
| Total Respondents: 45 |           |    |

#### Q15 How likely are you to attend (1 Very Likely, 5 Very Unlikely)



Very Likely 📕 Unsure 📰 Unlikely 📰 Very Unlikely

|                        | Very Likely | Likely | Unsure | Unlikely | Very Unlikely | Total | Weighted Average |
|------------------------|-------------|--------|--------|----------|---------------|-------|------------------|
| CHI PLAY 2016 in Texas | 23.75%      | 32.50% | 26.25% | 10.00%   | 7.50%         |       |                  |
|                        | 19          | 26     | 21     | 8        | 6             | 80    | 2.45             |